2013-2014 Fact Sheet

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- ♦ Founded in 1931 by John Ringling, noted art collector, real estate developer and circus impresario.
- ♦ A private, independent, not-for-profit, <u>four-year college of the visual arts and design</u> recognized as a 501c3 organization.
- Accredited by the National Association of Schools of Art and Design (NASAD, <u>nasad.arts-accredit.org</u>), the Southern Association of Colleges and Schools Commission on Colleges (SACSCOS, <u>sacscoc.org</u>), and the Council for Interior Design Accreditation (CIDA, <u>accredit-id.org</u>).
- Member of Cumulus, the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 198 members from 48 countries. http://www.cumulusassociation.org/
- ♦ Conferring the Bachelor of Fine Arts and Bachelor of Arts degree with 14 majors in:
 - ♦ Advertising Design (BFA) 2008
 - ♦ Business of Art & Design (BA) 2008
 - ♦ Computer Animation (BFA) 1990
 - ◆ Digital Filmmaking (BFA) –2007
 - ♦ Fine Arts (BFA) -1953
 - ♦ Game Art & Design (BFA) 2007
 - ♦ Graphic Design (BFA) 1980

- ♦ Interior Design (BFA) 1979
- ♦ Illustration (BFA) 1980
- ♦ Motion Design (BFA) 2009
- ♦ Painting (BFA) -2008
- ♦ Photography & Digital Imaging (BFA) 1998
- ♦ Printmaking (BFA) 2008
- ♦ Sculpture (BFA) 2008
- Minors: Business of Art & Design, Fine Arts, Photography & Digital Imaging
- ◆ 2013-2014 Enrollment: 1,253 degree-seeking students.
 - ♦ 96.7% of Ringling College's students are enrolled fulltime; 3.3% part-time
 - ◆ Floridians represent 41.4% of the student body.
 - ♦ Student population represents 44 states, Washington D.C., Puerto Rico, and US Virgin Islands, as well as 54 countries, including:

Argentina	France	Mongolia	Spain
Austria	Guatemala	Mozambique	Swaziland
Belarus	Hong Kong (China)	Myanmar	Switzerland
Belgium	Hungary	Norway	Taiwan
Bermuda (UK)	India	Peru	Thailand
Bosnia	Indonesia	Philippines	Turkey
Brazil	Iran	Poland	United Arab Emirates
Canada	Israel	Romania	United Kingdom
China	Italy	Russia	United States
Costa Rica	Jordan	Saudi Arabia	Uruguay
Cyprus	Lesotho	Serbia	Venezuela
Ecuador	Malaysia	Singapore	
Egypt	Malta	South Africa	
Finland	Mexico	South Korea	

- ♦ 54.2% of the student body identifies themselves as Caucasian; 27% as a minority, with Hispanic students being the largest single group at 15.1%. Asian/Pacific Islanders make-up 7.2% and African-American students, 2.5%. International students comprise 12.7% of the student population.
- Female students make up 61.2% of the student body, and male students 38.8%.
- ♦ Nearly two-thirds of the student body resides on campus.

♦ Most Popular Majors by Total Enrollment:

- ♦ 29% Illustration
- ♦ 19% Computer Animation
- ♦ 11% Game Art & Design
- ♦ 9% Motion Design
- ◆ World-class Faculty: 156 faculty members, all practicing artists, designers, and scholars.
- **♦ Faculty-to-Student Ratio:** 1 to 10.6.
- ◆ Tuition: \$35,490 annually for the 2013-2014 academic year.
- ♦ Annual Operating Budget: \$61 million; balanced every year since 1931. 68% of the annual operating budget comes from tuition and fees.
- ♦ <u>Campus:</u> More than 110 buildings on 48 acres north of downtown Sarasota, Florida.
- PreCollege Perspective: Each summer, 150 high school juniors and seniors from throughout the U.S. and abroad live on the Ringling College of Art and Design campus to study college-level work in a 4-week intensive curriculum designed to strengthen their portfolio and career goals. Students that complete the program successfully earn 3 college-credits.
- ♦ <u>Summer Teacher Institute</u>: Annually attended by more than 80 high school and middle school teachers from across the U.S. and abroad, this week-long institute provides an immersive professional development experience for both pre-service and practicing educators in arts and related disciplines that ultimately enhance arts integration into the curriculum.
- ♦ Community Art Programs, Lectures, Exhibitions, and Workshops: More than 1,000 students attend teen and adult Community Art classes at Ringling College's main Sarasota campus throughout the year, and hundreds more fuel their creative passions at our art center divisions, Englewood Art Center and the Longboat Key Center for the Arts.
- ♦ Selby Gallery welcomes in excess of 30,000 visitors to its award-winning exhibitions annually.
- Verman Kimbrough Memorial Library houses one of the finest art and design collections in the Southeastern United States. The library houses an impressive collection of more than 60,000 print volumes and over 10,000 DVDs, videotapes, and multimedia titles on CD, including production music and sound effects. Collections also include 375 periodical print subscriptions, 100,000 digital images, numerous online research databases, and a growing collection of hand-made artists' books. Kimbrough Library is open to the community for art research.
- Ringling College Design Center: This professional design studio is staffed by top seniors and provides thousands of dollars in design services free to area not-for-profit organizations each year.

◆ The Collaboratory at Ringling College: The Collaboratory delivers customer-focused, design-based solutions for business and experiential learning opportunities for students. Working in real-world, real-time settings with industry clients and leaders, The Collaboratory's faculty-led interdisciplinary student teams solve branding, positioning, user experience, service innovation, and interior and product design challenges that can greatly impact an organization's future growth and success.

RECRUITERS

◆ Each year, more than <u>70 recruiters</u> from corporations, government agencies and not-for-profit organizations visit campus to pursue our graduates. Examples of recruiters include:

Abercrombie + Fitch ESPN Pixar Animation
American Greetings E.W. Scripps Digital Psyop

Bento Box Entertainment Falcon's Treehouse Shiver Entertainment

BioLucid General Motors Design Sony Pictures
Blizzard Entertainment Games Green Grass Studios Animation/Imageworks

Blue Sky Studios Hallmark Cards, Inc. Tampa Bay Times

Bradford Group Hasbro Triad Retail Media

Carter's Intel Corporation Universal Studios
Creative Arts Unlimited JibJab UCF Florida Interactive
Creativo Surface Design LAIKA Entertainment/LAIKA House Entertainment Academy

Creativo Surface Design LAIKA Entertainment/LAIKA House Entertainment Academy
Disney Design Group Leo Burnett Walt Disney Worldwide Services

DigitasLBi The Mill Voalte

DreamWorks Animation Moonbot Studios Wieden + Kennedy

DreamWorks Animation Moonbot Studios Wieden + Kennedy Electronic Arts (EA) NBC Universal Yahoo!

Epic Games New York Academy of Art

ABOUT RINGLING COLLEGE OF ART AND DESIGN

For close to 83 years, Ringling College of Art and Design has cultivated the creative spirit in students from around the globe ... shattering the myth of the starving artist.™ Founded in 1931 by noted art collector, real estate magnate, and circus impresario John Ringling, the private, not-for-profit fully accredited college offers the Bachelor of Fine Arts degree (BFA) in 13 disciplines: Advertising Design, Computer Animation, Digital Filmmaking, Fine Arts, Game Art & Design, Graphic Design, Illustration, Interior Design, Motion Design, Painting, Photography & Digital Imaging, Printmaking, and Sculpture; and a Bachelor of Arts degree (BA) in the Business of Art & Design.

The College's rigorous curriculum engages innovation and tradition through a strong, well-rounded, first-year program specific to the major of study, with a deep focus on the liberal arts. Its teaching model encourages its students to become globally aware scholar-practitioners who are well prepared to enter the job market and be successful in their chosen visual arts careers.

The picturesque 48-acre campus includes more than 110 buildings, and enrolls 1,253 students from 44 states, 54 countries, Washington D.C., and Puerto Rico— two thirds of whom reside on the pedestrian-friendly residential campus. Its more than 156 faculty members are all professional artists, designers, and scholars who actively pursue their own work outside the classroom.

During the past several decades, Ringling College has evolved into one of the most prestigious institutions of its kind in the United States, alongside the Rhode Island School of Design, Pratt Institute, Parsons School of Design, CalArts, and the Art Institute of Chicago.

With a better than 2.2:1 computer to student ratio, Ringling College is recognized as being among the best and most innovative visual arts colleges in the United States as well as a leader in the use of technology in the arts. In 2011 *U.S. News & World Report* recognized Ringling College as "THE Most Wired Campus" in America. Each year since 2006, incoming first-year students receive a brand, new Apple Macintosh notebook computer fully loaded with licensed software for their use while enrolled at the College.

U.S. News and World Report featured Ringling College in its "2010 Americas Best Colleges Guide" and *Imagine FX* noted Ringling College as the #1 digital arts college program in the world that same year. In 2006, *BusinessWeek* named the College one of the top 60 Design Schools in the world, and one of only 10 in the entire United States. In March 2007, and again in November 2007, its Computer Animation program was ranked #1 in North America by the UK's acclaimed *3D World* magazine.

Ringling College students and alumni are heavily recruited throughout the country by a wide variety of outstanding organizations and they are often recognized for their superior art and design talents in myriad of art and design competitions on the local, regional and national levels. This year, for example, Ringling College students captured 42 wins in the 2014 local ADDY awards including two Best in Show and a People's Choice award. Also, the Society of Illustrators has awarded Ringling College students 34 entries for the coveted 2014 Exhibition furthering the College as the top performer in the Society of Illustrators' Annual Student Scholarship Competition.

The College believes passionately in the development and support of the whole student by preparing each graduate to be both successful in their chosen career, as well as socially responsible artist-citizens.

Unique among most private art and design schools, Ringling College provides as comprehensive residence life and student life program which complements the academic focus in the classroom.

Students learn leadership skills via student clubs and organizations and have an opportunity for a wide variety of social interaction, recreational and career-oriented activities. As a testament to the educational principles instilled in them, students donate hours upon hours of their personal time to volunteering on a variety of local community public service projects. On average, 15,000 community service hours were recorded in these many endeavors. Their desire to offer of themselves to support those in need is one of the most significant signs of their belief in personal involvement and social responsibility.

Aside from its degree program, Ringling College offers a number of exceptional opportunities for the community to become involved with the College. Our Verman Kimbrough Memorial Library is possibly the finest art library in the entire southeastern U.S., the College's Selby Gallery brings professional art exhibitions to Sarasota, and the Crossley Gallery and other venues both on-campus and off provide extraordinary experiences for the public to witness Ringling's emerging artists' work. A new artwork sales gallery – called "madeby" – located in the Ulla Searing Student Center on campus, provides one-of-a-kind works of art and reproduction items for sale, and volunteer opportunities are also available with the Office of Development & Alumni Relations.

For those who want to fuel their own creative passions, The College's Continuing Studies & Special Programs Office (http://cssp.ringling.edu) coordinates art lectures, workshops, community classes and travel programs, including overseeing the residential 4-week summer PreCollege Perspective program for high school Juniors and Seniors. Along with CSSP, which is headquartered on the main Sarasota campus, there are several additional divisions of Ringling College of Art and Design, designed to engage and enlighten community members on both the making and experiencing of art. These include the Sarasota Museum of Art / SMOA (http://www.ringling.edu/SMOA), the Longboat Key Center for the Arts / LBKCA (http://www.ringling.edu/lbkca), and the Englewood Art Center / EAC (http://www.ringling.edu/eac).

When complete, SMOA and the Visual Arts Education Center will broaden the College's reach, providing members of the public tremendous exposure to significant contemporary art unheard of in a community the size of Sarasota. In addition, the College will enhance its facilities portfolio by 60,000 square feet. The College's Longboat Key Center for the Arts, established in 1952, supports and encourages the visual arts in the Sarasota/Longboat Key community. The 3-acre, 4-building campus offers a variety of activities including art classes for all ages, arts exhibitions in three unique galleries, and special events such as concerts and lectures. And the Englewood Art Center promotes knowledge and appreciation of the arts through demonstrations, critiques, exhibits, and classes for all age groups are scheduled year around in a variety of media.

For more information visit www.ringling.edu.