



Ringling College of Art + Design

2007-2008 Fact Sheet

rev. 11.30.07

- ◆ **Founded in 1931** by John Ringling, noted art collector, real estate developer and circus impresario.
- ◆ A private, independent, not-for-profit, **four-year college of the visual arts and design** recognized as a 501c3 organization.
- ◆ **Accredited** by the National Association of Schools of Art and Design (NASAD), the Commission on Colleges of the Southern Association of Colleges and Schools (SACS), and the Council for Interior Design Accreditation (CIDA formerly FIDER.)
- ◆ **Conferring the Bachelor of Fine Arts and Bachelor of Arts degree** with majors in:
 - ◆ Advertising Design*
 - ◆ Business of Art & Design*
 - ◆ Broadcast Design/Motion Graphics*
 - ◆ Computer Animation
 - ◆ Digital Film
 - ◆ Fine Arts
 - ◆ Game Art & Design
 - ◆ Graphic & Interactive Communication
 - ◆ Interior Design
 - ◆ Illustration
 - ◆ Painting*
 - ◆ Photography & Digital Imaging
 - ◆ Printmaking*
 - ◆ Sculpture*
- * New majors to begin in fall 2008 and fall 2009. The Business of Art and Design will be a BA degree.
- ◆ **Minors:** Business of Art & Design, Digital Film, Fine Arts, Photography & Digital Imaging, Visual Development
- ◆ **2007-2008 Enrollment:** 1,200 degree-seeking students.
 - ◆ Floridians represent approximately 49% of the student body.
 - ◆ Student population represents 43 states, 31 countries, Washington D.C., Puerto Rico and the U.S. Virgin Islands.
 - ◆ 25% of the student body identifies themselves as a minority with Hispanic students being the largest single group, Asian/Pacific Islanders make-up 6% and African-American students, 3%. International students comprise 5% of the student population.
 - ◆ 11% of students are over the age of 25.
 - ◆ 7 in 10 students rely on some form of financial aid. 10% receive financial help through the Federal Work Study Program.
- ◆ **Most Popular Majors by Total Enrollment:**
 - ◆ 35% Illustration
 - ◆ 26% Computer Animation/Game Art & Design
 - ◆ 15% Graphic & Interactive Communication
 - ◆ 10% Fine Arts



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- ◆ **World-class Faculty:** More than 140 faculty members, all practicing artists, designers, and scholars.
- ◆ **Faculty-to-Student Ratio:** 1 to 13.
- ◆ **Tuition and Fees:** \$26,410 annually for the 2007-2008 academic year.
- ◆ **Annual Operating Budget:** \$36 million; balanced every year since 1931. Only 55% of the annual operating budget comes from tuition and fees.
- ◆ **Campus:** More than 100 buildings on 42 acres north of downtown Sarasota, Florida. Nearly two-thirds of the student body resides on campus.

COMMUNITY PROGRAMS

- ◆ **PreCollege Perspective.** Each summer, 100 high school juniors and seniors from throughout the U.S. and abroad spend four weeks living and studying on the Ringling College of Art and Design campus.
- ◆ **Continuing Studies and Special Programs.** More than 2,000 students attend teen and adult Community Art classes and workshops offered throughout the year.
- ◆ **Selby Gallery** welcomes in excess of 30,000 visitors to its award-winning exhibitions annually.
- ◆ **Verman Kimbrough Memorial Library** is open to the public and houses an impressive collection of more than 127,000 35mm slides and 55,000 print volumes, 6,100 DVDs, videotapes, videodiscs and multimedia titles on CD-ROM, including musical and sound effects, 350 periodicals, online databases of images, and a hand-made artists' books collection.
- ◆ **Ringling College Design Center:** This professional design studio is staffed by top seniors and provides thousands of dollars in design services free to area not-for-profit organizations each year.

RECRUITERS

- ◆ Each year, approximately **50 recruiters** from corporations, government agencies and not-for-profit organizations visit campus to pursue our graduates. Examples of recruiters include:

American Greetings	Electronic Arts (EA)	Sony Pictures Imageworks
Apple Computer	ESPN	<i>St. Petersburg Times</i>
Carters Children's Wear	General Motors	Steelcase
Cartoon Network	Hallmark Cards	Target Corp.
Central Intelligence Agency (CIA)	LucasArts Entertainment	The John and Mable Ringling Museum of Art
CNN	Midway Games	Universal Studios
Disney	Ogilvy & Mather	Warner Bros
DreamWorks	ReelFX	



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ABOUT RINGLING COLLEGE OF ART AND DESIGN

For more than 76 years, Ringling College of Art and Design has cultivated the creative spirit in students from around the globe ... *changing the way the world thinks about art and design*. Founded in 1931 by noted art collector, real estate magnate, and circus impresario John Ringling, the private, not-for-profit fully accredited college offers the Bachelor of Fine Arts degree (BFA) in 13 disciplines: Advertising Design, Broadcast Design/Motion Graphics, Computer Animation, Digital Film, Fine Arts, Game Art & Design, Graphic & Interactive Communication, Interior Design, Illustration, Painting, Photography & Digital Imaging, Printmaking, and Sculpture, and a Bachelor of Arts in the Business of Art and Design.

The College's rigorous curriculum engages innovation and tradition through a strong, well-rounded, first-year program and a deep focus on the liberal arts. Its teaching model encourages its students to become globally aware scholar-practioners who are well prepared to enter the job market and be successful in their chosen visual arts careers.

The picturesque 42-acre campus today includes more than 100 buildings, and enrolls 1,200 students from 43 states, 31 countries, Washington D.C., Puerto Rico and the U.S. Virgin Islands – nearly two-thirds of whom reside on the pedestrian-friendly residential campus. Its 140 faculty members are all professional artists, designers, and scholars who actively pursue their own work outside the classroom.

During the past several decades, Ringling College has evolved into one of the most prestigious institutions of its kind in the United States, alongside the Rhode Island School of Design, Pratt Institute, Parsons School of Design, and the Art Institute of Chicago.

With a better than 1:1 computer to student ratio, Ringling College is recognized as being among the best and most innovative visual arts colleges in the United States as well as a leader in the use of technology in the arts. For the past two years, incoming first-year students receive a brand, new MacBook Pro notebook computer fully loaded with software to use while they are students at the College.

In 2006, *BusinessWeek* named the College one of the top 60 Design Schools in the world, and one of only 10 in the entire United States. In March 2007, and again in November 2007, its Computer Animation program was ranked #1 in North America by the UK's acclaimed *3D World* magazine. This year, the program was also listed in the magazine's "Global Ivy League" as the #4 College in the world.

Ringling College students and alumni are heavily recruited throughout the country by a wide variety of outstanding organizations and they are often recognized for their superior art and design talents in myriad of art and design competitions on the local, regional and national levels. In 2005, for example, the College won one of only 60 National Gold ADDY awards out of 60,000 entries for its Admissions Catalog, which was designed entirely by students. In 2006, the Society of Illustrators accepted 17 Ringling student works into its Scholarship Competition, out of a total of 119 winners nationally, and Computer Animation alumna Bevin Carnes won a Student Academy Award® out of only 11 given worldwide!



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The College believes passionately in the development and support of the whole student by preparing each graduate to be both successful in their chosen career, as well as socially responsible artist-citizens.

Unique among most private art and design schools, Ringling College provides a comprehensive residence life and student life program which complements the academic focus in the classroom.

Students learn leadership skills via student clubs and organizations and have an opportunity for a wide variety of social interaction, recreational and career-oriented activities. As a testament to the educational principles instilled in them, students donate hours upon hours of their personal time to volunteering on a variety of local community public service projects. In 2005, 12,000 community service hours were recorded in these many endeavors. Their desire to offer of themselves to support those in need is one of the most significant signs of their belief in personal involvement and social responsibility.

Aside from the degree program, Ringling College offers a number of opportunities for the community to become involved with the College, through its professional art exhibitions at Selby Gallery, community art programs and workshops coordinated by its Office of Continuing Studies & Special Programs, and volunteer opportunities with the Office of Development & Alumni Relations.

Divisions of Ringling College of Art and Design include the Sarasota Museum of Art (SMOA) and the Longboat Key Center for the Arts. When complete, SMOA and the Visual Arts Education Center will broaden the College's reach, providing members of the public tremendous exposure to significant contemporary art unheard of in a community the size of Sarasota. In addition, the College will enhance its facilities portfolio by 60,000 square feet. The College's 55-year-old Longboat Key Center for the Arts, established in 1952, supports and encourages the visual arts in the Sarasota/Longboat Key community. The 3-acre, 4-building campus offers a variety of activities including art classes for all ages, arts exhibitions in three unique galleries, and special events such as concerts and lectures. **For more information visit www.ringling.edu and www.lbkca.org.**