

2012-2013 Fact Sheet

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- Founded in 1931 by John Ringling, noted art collector, real estate developer and circus impresario.
- ◆ A private, independent, not-for-profit, <u>four-year college of the visual arts and design</u> recognized as a 501c3 organization.
- Accredited by the National Association of Schools of Art and Design (NASAD), the Commission on Colleges of the Southern Association of Colleges and Schools (SACS), and the Council for Interior Design Accreditation (CIDA).
- **♦** Member of Cumulus
- ♦ Conferring the Bachelor of Fine Arts and Bachelor of Arts degree with 14 majors in:
 - ♦ Advertising Design (BFA) 2008
 - ♦ Business of Art & Design (BA) 2008
 - ♦ Computer Animation (BFA) 1990
 - ♦ Digital Filmmaking (BFA) –2007
 - Fine Arts (BFA) −1953
 - ♦ Game Art & Design (BFA) 2007
 - ◆ Graphic Design (BFA) 1980

- ♦ Interior Design (BFA) 1979
- ♦ Illustration (BFA) 1980
- ♦ Motion Design (BFA) 2009
- ♦ Painting (BFA) -2008
- ♦ Photography & Digital Imaging (BFA) 1998
- ♦ Printmaking (BFA) 2008
- ♦ Sculpture (BFA) 2008
- ♦ Minors: Business of Art & Design, Fine Arts, Photography & Digital Imaging
- 2012-2013 Enrollment: 1,364 degree-seeking students.
 - ♦ 96% of Ringling College's students are enrolled fulltime; 4% part-time
 - Floridians represent 43% of the student body.
 - ♦ Student population represents 44 states, Washington D.C., Puerto Rico and the U.S. Virgin Islands, as well as 53 foreign countries, including:

Australia India Belarus Indonesia Bosnia Iran Brazil Israel Canada Italy Columbia Jordan Costa Rica Lesoth Maldives Cyprus Ecuador Malaysia Egypt Malta Finland Mexico France Mongolia Germany Myanmar Netherlands Guatemala Hong Kong Norway Iceland Panama

Poland
Portugal
PR China
Russia
Saudi Arabia
Serbia
Singapore
S. Africa
S. Korea
Spain
Swaziland
Sweden
Taiwan
Tanzania
Thailand

Turkey

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- ♦ 65% of the student body identifies themselves as Caucasian; 32% as a minority, with Hispanic students being the largest single group at 13%. Asian/Pacific Islanders make-up 6% and African-American students, 3%. International students comprise 11% of the student population.
- ♦ 8% of students are over the age of 25.
- Female students make up 61% of the student body, and male students 39%.
- Nearly two thirds of the student body resides on campus.
- ♦ 7 in 10 students rely on some form of financial aid. Ten percent receive financial help through the Federal Work Study Program.

Most Popular Majors by Total Enrollment:

- ♦ 30% Illustration
- ♦ 27% Computer Animation/Game Art & Design
- ♦ 8% Graphic & Interactive Communication
- ♦ World-class Faculty: More than 150 faculty members, all practicing artists, designers, and scholars.
- ◆ Faculty-to-Student Ratio: 1 to 12.
- Tuition: \$33,960 annually for the 2012-2013 academic year.
- Annual Operating Budget: \$58 million; balanced every year since 1931. 74% of the annual operating budget comes from tuition and fees.
- Campus: More than 110 buildings on 48 acres north of downtown Sarasota, Florida.
- PreCollege Perspective: Each summer, 150 high school juniors and seniors from throughout the U.S. and abroad live on the Ringling College of Art and Design campus to study college-level work in a 4-week intensive curriculum designed to strengthen their portfolio and career goals. Students that complete the program successfully earn 3 college-credits.
- Summer Teacher Institute: Annually attended by more than 80 high school and middle school teachers from across the US and abroad, this week-long institute provides an immersive professional development experience for both pre-service and practicing educators in arts and related disciplines that ultimately enhance arts integration into the curriculum.
- Community Art Programs, Lectures, Exhibitions, and Workshops: More than 1,000 students attend teen and adult Community Art classes at Ringling College's main Sarasota campus throughout the year, and hundreds more fuel their creative passions at our art center divisions, Englewood Art Center and the Longboat Key Center for the Arts.
- ♦ **Selby Gallery** welcomes in excess of 25,000 visitors to its award-winning exhibitions annually.
- Verman Kimbrough Memorial Library houses one of the finest art and design collections in the Southeastern United States. The library houses an impressive collection of more than 60,000 print volumes and over 10,000 DVDs, videotapes, and multimedia titles on CD, including production music and sound effects. Collections also include 375 periodical print subscriptions, 100,000 digital images, numerous online research databases, and a growing collection of hand-made artists' books. Kimbrough Library is open to the community for art research.

• Ringling College Design Center: This professional design studio is staffed by top seniors and provides thousands of dollars in design services free to area not-for-profit organizations each year.

RECRUITERS

♦ Each year, more than <u>60 recruiters</u> from corporations, government agencies and not-for-profit organizations visit campus to pursue our graduates. Examples of recruiters include:

22 Squared Greenhaus GFX Riot Games

Abercrombie + Fitch Hallmark Sony Pictures Animation

Activision Harmonix Sony Pictures Imageworks

American Greetings Hasbro Steelcase

American Greetings Imaginary Forces Superfad

Properties Imaginary Forest

Industrial Light + Magic Tampa Bay Times
Apple Computer

JET - Japan Teaching Target Corporation

BioLucid Program
The CIA

Blizzard Entertainment JibJab
The Mill

Blue Sky Studios Junction Point/Disney

Interactive Studios Trek Bicycle Corp.
Carnegie Mellon University

JWT Universal Studios

Carters

Laika Entertainment Wieden + Kennedy

Catalyst Studios

Leo Burnett – Advertising Zynga

Chico's Inc.

Lilly Pulitzer

Creative Arts Unlimited

Lucas Arts Entertainment

Disney Design Group

LucasFilm

Disney Feature Animation

Martha Stewart Company

Disney Imagineering

Moonbot Studios

DreamWorks
MRM Worldwide

Electronic Arts (EA)

New York Academy of Art

Envisual

Nickelodeon

Ogilvy & Mather

Falcon's Treehouse
Pixar Animation

Feld Entertainment Psyop

Epic Games

General Motors

Firaxis Games

PUSH Design Framestore

ReelFX

Rhythm & Hues

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ABOUT RINGLING COLLEGE OF ART AND DESIGN

For more than 80 years, Ringling College of Art and Design has cultivated the creative spirit in students from around the globe ... shattering the myth of the starving artist.™ Founded in 1931 by noted art collector, real estate magnate, and circus impresario John Ringling, the private, not-for-profit fully accredited college offers the Bachelor of Fine Arts degree (BFA) in 13 disciplines: Advertising Design, Computer Animation, Digital Filmmaking, Fine Arts, Game Art & Design, Graphic Design, Interior Design, Illustration, Motion Design, Painting, Photography & Digital Imaging, Printmaking, and Sculpture, and a Bachelor of Arts (BA) in the Business of Art and Design.

The College's rigorous curriculum engages innovation and tradition through a strong, well-rounded, first-year program and a deep focus on the liberal arts. Its teaching model encourages its students to become globally aware scholar-practioners who are well prepared to enter the job market and be successful in their chosen visual arts careers.

The picturesque 48-acre campus today includes more than 110 buildings, and enrolls 1,364 students from 44 states, 53 countries, Washington D.C., Puerto Rico and the U.S. Virgin Islands – two thirds of whom reside on the pedestrian-friendly residential campus. Its more than 150 faculty members are all professional artists, designers, and scholars who actively pursue their own work outside the classroom.

During the past several decades, Ringling College has evolved into one of the most prestigious institutions of its kind in the United States, alongside the Rhode Island School of Design, Pratt Institute, Parsons School of Design, and the Art Institute of Chicago.

With a better than 2.2:1 computer to student ratio, Ringling College is recognized as being among the best and most innovative visual arts colleges in the United States as well as a leader in the use of technology in the arts. In 2011 U.S. News & World Report recognized Ringling College as "THE Most Wired Campus." Each year since 2006, incoming first-year students receive a brand, new Apple Macintosh notebook computer fully loaded with licensed software they can use while they are students at the College.

U.S. News and World report featured Ringling College in its "2010 Americas Best Colleges Guide" and *Imagine FX* noted Ringling College as the #1 digital arts college program in the world that same year.

In 2006, *BusinessWeek* named the College one of the top 60 Design Schools in the world, and one of only 10 in the entire United States. In March 2007, and again in November 2007, its Computer Animation program has been ranked #1 in North America by the UK's acclaimed *3D World* magazine.

Ringling College students and alumni are heavily recruited throughout the country by a wide variety of outstanding organizations and they are often recognized for their superior art and design talents in myriad of art and design competitions on the local, regional and national levels. In 2005, for example, the College won one of only 60 National Gold ADDY awards out of 60,000 entries for its Admissions Catalog, which was designed entirely by students. This year, the Society of Illustrators accepted 27 Ringling student works into its Scholarship Competition, representing nearly one-fifth of all accepted entries. Computer Animation alumnus Evan Mayfield won a Student Academy Award® out of only 11 given world-wide, and Senior Jihad Lahham won the national Rockport/Fast Company design competition for the second year in a row!

The College believes passionately in the development and support of the whole student by preparing each graduate to be both successful in their chosen career, as well as socially responsible artist-citizens.

Unique among most private art and design schools, Ringling College provides as comprehensive residence life and student life program which complements the academic focus in the classroom.

Students learn leadership skills via student clubs and organizations and have an opportunity for a wide variety of social interaction, recreational and career-oriented activities. As a testament to the educational principles instilled in them, students donate hours upon hours of their personal time to volunteering on a variety of local community public service projects. On average, 12,000 community service hours were recorded in these many endeavors. Their desire to offer of themselves to support those in need is one of the most significant signs of their belief in personal involvement and social responsibility.

Aside from its degree program, Ringling College offers a number of exceptional opportunities for the community to become involved with the College. Our Verman Kimbrough Memorial Library is possibly the finest art library in the entire southeastern U.S., the College's Selby Gallery brings professional art exhibitions to Sarasota, and the Crossley Gallery and other venues both on-campus and off provide extraordinary experiences for the public to witness Ringling's emerging artists' work. A new artwork sales gallery – called "madeby" – in Sarasota's Rosemary Court district provides one-of-a-kind works of art and reproduction items for sale, and volunteer opportunities are also available with the Office of Development & Alumni Relations.

For those who want to fuel their own creative passions, The College's Continuing Studies & Special Programs Office (http://cssp.ringling.edu) coordinates art lectures, workshops, community classes and travel programs, including overseeing the residential 4-week summer PreCollege Perspective program for high school Juniors and Seniors. Along with CSSP, which is headquartered on the main Sarasota campus, there are several additional divisions of Ringling College of Art and Design, designed to engage and enlighten community members on both the making and experiencing of art. These include the Sarasota Museum of Art / SMOA (www.ringling.edu/SMOA), the Longboat Key Center for the Arts / LBKCA (www.ringling.edu/lbkca), and the Englewood Art Center / EAC (www.ringling.edu/eac).

When complete, SMOA and the Visual Arts Education Center will broaden the College's reach, providing members of the public tremendous exposure to significant contemporary art unheard of in a community the size of Sarasota. In addition, the College will enhance its facilities portfolio by 60,000 square feet. The College's 59-year-old Longboat Key Center for the Arts, established in 1952, supports and encourages the visual arts in the Sarasota/Longboat Key community. The 3-acre, 4-building campus offers a variety of activities including art classes for all ages, arts exhibitions in three unique galleries, and special events such as concerts and lectures. And our newest division, the Englewood Art Center Dedicated, promotes knowledge and appreciation of the arts through demonstrations, critiques, exhibits, and classes for all age groups are scheduled year around in a variety of media. For more information visit www.ringling.edu.