



**THE FUTURE BELONGS TO A DIFFERENT
KIND OF PERSON WITH A DIFFERENT KIND
OF MIND. ARTISTS, DESIGNERS, STORYTELLERS,
THE RIGHT-BRAINED TYPES. THE TYPES OF
PEOPLE YOU'LL FIND AT RINGLING SCHOOL**

OF ART AND DESIGN. »Dan Pink, author, commentator, and 2004 Ringling School of Art & Design Commencement Speaker

THE PROFESSIONAL EDGE

The U.S. job market is undergoing a transformation to a more creative and artistically motivated economy, offering unparalleled opportunity for today's art and design professionals. There has never been a better time to pursue a career in the visual arts as new industries appear and companies seek a competitive edge by distinguishing themselves from their competition.

**AND, THERE HAS NEVER BEEN A BETTER PLACE
TO PREPARE FOR THESE CAREERS THAN AT
RINGLING SCHOOL OF ART AND DESIGN.**

Ringling School is a leader among its peers, and heralded by many national companies as providing a focused, professional education balancing traditional artistic training with technological innovations and career preparedness.

**THE SCHOOL'S BACHELOR OF FINE ARTS DEGREE
[BFA] OFFERS MAJORS IN:**

- »COMPUTER ANIMATION
- »FINE ARTS
- »GRAPHIC & INTERACTIVE COMMUNICATION
- »ILLUSTRATION
- »INTERIOR DESIGN
- »PHOTOGRAPHY & DIGITAL IMAGING

In fact, ninety percent (90%) of Ringling School's 2004 graduating class reported working in their field or attending graduate school just six months post-graduation. source: 2004 survey of ringling school alumni.



I got the employment source for my recent job at Ringling School Center for Career Services. I also got a chance to prepare my resumé, my portfolio, and the interview practices.”
 Jun Sun '98, Graphic & Interactive Communication
 MediaBrains.com, Inc.

IN SEARCH OF EXCELLENCE

Each year, Ringling School hosts nearly four dozen recruiters from a variety of art and design corporations who visit the campus to interview {and potentially hire } graduating seniors and students for internship opportunities.

You might not be familiar with these employers' names, but you can be sure they know Ringling School. They take the time to travel to campus because they are impressed with the talent, work ethic, and professionalism that define Ringling School graduates.

From a student's first year, they have the chance to make important business connections. By attending recruiters' presentations, they will learn directly from the source about career opportunities and how best to prepare for them. In addition to visiting students individually, **DOZENS OF EMPLOYERS MEET OUR SENIORS EACH YEAR AT SPECIAL PORTFOLIO AND THESIS EXHIBITIONS. RINGLING SCHOOL IS COMMITTED TO PROVIDING NUMEROUS OPPORTUNITIES FOR STUDENTS TO SHOWCASE THEIR TALENTS** with the people who can launch their futures.

“ Ringling School's Center for Career Services helped me get a job lined up before I even graduated. I think Ringling School strikes a nice balance between preparing you as an artists as well as a marketable employee. ”
 – Doug Dooley '95, Computer Animation
 Pixar Animation Studios

ON-CAMPUS RECRUITING

Ringling School hosts dozens of recruiters annually from the biggest name companies around the country. While on campus, these recruiters typically offer a presentation open to students in all class years which details what they are looking for in potential new hires. In addition, they review portfolios and interview prospective employees and interns.

RECENT RECRUITERS INCLUDE:

- INDUSTRIAL LIGHT + MAGIC (ILM)
- PIXAR ANIMATION STUDIOS
- HALLMARK CARDS
- CNN HEADLINE NEWS
- WALT DISNEY DESIGN GROUP
- THE WEATHER CHANNEL
- AMERICAN GREETINGS
- THE DISCOVERY CHANNEL
- LUCAS ARTS ENTERTAINMENT
- DREAMWORKS
- SONY PICTURES IMAGEWORKS
- NICKELODEON
- WARNER BROS.
- CENTRAL INTELLIGENCE AGENCY (C.I.A.)
- GANNETT CORPORATION
- WALT DISNEY FEATURE ANIMATION
- THE FRANKLIN MINT
- RHYTHM & HUES
- UNIVERSAL STUDIOS
- ST. PETERSBURG TIMES
- CARTERS CO.
- ARTLINK @ SOTHEBY'S
- ELECTRONIC ARTS
- FILM ROMAN
- WILL VINTON STUDIOS
- MACQUARIUM
- MILLER/ZELL
- YESAWICH, PEPPERDINE,
BROWN, & RUSSELL
- BLUE SKY STUDIOS

CAREERS IN THE ARTS

As with any career path, getting a job is a job. Career Services' personnel at Ringling School of Art and Design are available to help students with career preparation when a student seeks assistance. In addition to talent and persistence, **THE UTILIZATION OF THE CENTER FOR CAREER SERVICES' PROGRAMS AND RESOURCES SHOULD RESULT IN THE FIRST STEP TOWARDS A SUCCESSFUL CAREER IN THE WORLD OF ART AND DESIGN.**

THE TOP 10 LIST

These lists indicate types of career paths, which could be pursued upon graduation from Ringling School of Art and Design. Many of these occupations may require additional training, certification, education or experience. **THE CENTER FOR CAREER SERVICES CAN PROVIDE INFORMATION AND RESOURCES RELATING TO THESE CAREER OPTIONS.**

COMPUTER ANIMATION top 10

1. 3D Character Animation for Feature Film
2. Compositing and Special Effects for Film
3. 3D Modeling for Video Games
4. 3D Animation for Games
5. Lighting and Texturing for Games and Film
6. Animation for Location-Based Entertainment (Theme Park Rides)
7. Technical Director
8. Concept / Layout /Storyboard Artist
9. Broadcast Design & Animation (Television)
10. Scientific Visualization

FINE ARTS top 10

1. Exhibiting artist
2. Gallery owner/director
3. Professional printer/print shop assistant
4. Management museums, galleries, fine art presses, foundries and institutions
5. Visiting artist/artist-in-residence
6. Foundry worker/welder
7. Art critic/writer
8. Art association director or assistant
9. Art supply consultant/demonstrator/sales representative
10. Visiting artist/artist-in-residence

GRAPHIC & INTERACTIVE COMMUNICATION top 10

1. Web Design
2. Motion Graphics Design for Television
3. Packaging and Point of Purchase Design
4. Publication and Print Media Design
5. Exhibition Design
6. Corporate Communications Design
7. Advertising Design
8. Marketing and Promotion Design
9. Retail Graphics Design
10. Signing Planning and Design



ILLUSTRATION top 10

1. Editorial Illustration (Magazines, newspapers, etc.)
2. Books (Covers, Children's)
3. Animation (Character Development, environments, conceptual)
4. Narrative (Cartooning, comic books, graphic novels)
5. Fashion
6. Storyboards (Film, animation, television)
7. Scientific/Medical (to include botanical)
8. Advertising Design
9. Music/Entertainment
10. Greeting Cards

INTERIOR DESIGN top 10

1. Community: Theaters, Museums, Schools
2. Civic: Government buildings, Airports
3. Corporate Design: Offices And Banks
4. Residential: Single-family, Apartments and condominiums
5. Hospitality: Restaurants, Hotels, Resorts and Clubs
6. Healthcare: Hospitals, Clinics, Private practices
7. Retail: Stores, Boutiques, Exhibits
8. Entertainment Design: Casinos, Themeparks, Art direction
9. Product Design: Furniture, Hardware, Lamps, Dinnerware
10. Computer modeling and Animation

PHOTOGRAPHY & DIGITAL IMAGING top 10

1. Freelance or staff photographer (institutional/ corporate/museum)
2. Commercial studio owner
3. Digital imaging/ Photo or transparency retoucher
4. Photo stock agency owner or employee
5. Video photographer/film or video editor
6. Photographic sales
7. Professional imaging representative
8. Archivist/documentation specialist
9. Offset photography lithographer
10. Cinematographer (may require further study)

“ Sample portfolios from major recruiters were available at the Center for Career Services and really helped me to sell myself of what I wanted to do.”

» Patrick Tuorto '97, Illustration Disney Feature Animation



ADVISING & CAREER COUNSELING

GREAT CAREER DEVELOPMENT BEGINS THE FIRST YEAR of study. Ringling School's dedicated Academic Advisors are available to assist students by year of study and by major. Advisors work with students to determine the area of study to pursue, which classes to enroll in, and to help them best prepare for their chosen lifelong career path.

In addition, Career Advisors representing each major are available to help students **SET GOALS AND PLAN JOB SEARCH STRATEGIES, SKILLS WHICH ARE ESSENTIAL FOR THOSE PREPARING TO ENTER THE PROFESSIONAL WORLD.** Ringling School's Center for Career Services offers individual and small group guidance on these topics and other career-related issues.

ONLINE JOBBANK

Available 24-hours-a-day, seven-days-a-week, Ringling School's Jobbank lists more than **1,000 FREELANCE, PART-TIME AND FULL-TIME JOB OPPORTUNITIES AND INTERNSHIPS EACH YEAR.**

Students and alumni may post resumes, search for jobs and internship opportunities, and contact potential employers directly to pursue a particular listing by logging in to www.collegecentral.com/ringling and following the on-screen directions to set up a personal account and password.

Companies and recruiters may post job and internship opportunities and applicant resumés.

Available positions are also posted in printed job books available in the Center for Career Services.

» THE CENTER FOR CAREER SERVICES

Ringling School's Center for Career Services provides students and alumni with a wide-range of career preparedness tools and programs. From assistance with **RESUME WRITING, INTERVIEWING AND PORTFOLIO PRESENTATION SKILLS, TO WORKSHOPS, VISITING RECRUITER PROGRAMS,** and the Jobbank – the Center's services are available to Ringling School students and grads for a lifetime! A valuable resource for any aspiring artist or designer.

CAREER RESOURCE LIBRARY

The opportunity to explore creative career paths and job descriptions can be found here in a large collection of career resources for artists. **MAGAZINES, PUBLICATIONS, REGIONAL INFORMATION AND DIRECTORIES** geared to **THE CREATIVE INDUSTRY, INTERNSHIPS, GRADUATE SCHOOL, WORK/STUDY ABROAD AND THE FREELANCE OR FINE ARTIST ARE AVAILABLE FOR REFERENCE.** Topic boxes include subjects ranging from contract and copyrights to professional associations and organizations. **CORPORATE VIDEOS AND MARKETING PACKETS, COMPANY INFORMATION AND ANNUAL REPORTS FROM A NUMBER OF THE COMPANIES WHO RECRUIT AT RINGLING SCHOOL** are also available.

“IN CASE YOU MISSED IT”

THE CENTER FOR CAREER SERVICES TAPES ALL PRESENTATIONS made to students throughout the year. These videos of company presentations and the “Food for Thought” series covering a myriad of specific career-related topics are available for overnight checkout. Another helpful resource available to students or alumni unable to attend a presentation in person.

INTERNSHIPS

While Ringling School does not require internships in all majors,* most students say **THE INTERNSHIP EXPERIENCE IS NOT ONLY INCREDIBLY VALUABLE AND SEE IT AS A POSSIBLE STEPPING STONE TO A GREAT CAREER.** Information on a variety of local and national internships available to qualified third- and fourth-year students is available on the Jobbank as well as in most academic departments. Examples of internships offered to Ringling School students have included:

* The Interior Design Major requires an internship during the spring semester of the senior year.

WALT DISNEY IMAGINEERING
 INDUSTRIAL LIGHT + MAGIC (ILM)
 HALLMARK CARDS
 SMITHSONIAN
 ESPN
 ELECTRONIC ARTS
 AMERICAN GREETINGS
 MANCINI DUFFY
 RHYTHM & HUES
 LUCASARTS ENTERTAINMENT
 CARTOON NETWORK
 GENSLER AND ASSOCIATES
 REEBOK
 HERMAN MILLER, INC.
 ST. PETERSBURG TIMES
 WALT DISNEY FEATURE ANIMATION
 THE BRONZART FOUNDRY OF SARASOTA
 HARRIS CORP. VSA PARTNERS, INC.

"IT'S RARE THAT WE HIRE SOMEONE STRAIGHT OUT OF SCHOOL FOR THIS TYPE OF POSITION. THE QUALITY OF YOUR PROGRAM AND THE STUDENTS COMING OUT IS GREAT."

— BARRY WEISS, SENIOR VICE PRESIDENT FOR ANIMATION PRODUCTION
SONY PICTURES IMAGEWORKS



"FOOD FOR THOUGHT" SERIES

The business end of art is presented in this series to supplement the student's curriculum and view of real life business issues. Scheduled throughout the year for students and alumni, "FOOD FOR THOUGHT" FOCUSES ON SKILLS AND ISSUES RELEVANT TO SUCCESSFUL VISUAL ARTS CAREERS. Hosted by guest professionals (artists, lawyers, accountants), workshops cover a wide range of topics such as: WRITING EFFECTIVE COVER LETTERS AND RESUMES, PORTFOLIO PREPARATION, INTERVIEWING TIPS AND TECHNIQUES, COPYRIGHT LAWS AND CONTRACTS, TAXES FOR THE FREELANCE ARTIST AND MARKETING YOURSELF OR YOUR BUSINESS. Visiting alumni also presentations to share their school to work career experiences.

THE "NEXT STEP" CAREER CONFERENCE

A professional career conference designed for students is held biannually on the Ringling School campus. Organized by the Center for Career Services, and student volunteers, "NEXT STEP" FEATURES PROFESSIONAL ARTISTS AND DESIGNERS AS KEYNOTE SPEAKERS AND ROUNDTABLE HOSTS. This important conference provides the opportunity for students to meet accomplished artists (many of whom are Ringling School graduates) representing all majors and related fields. PAST KEYNOTE SPEAKERS INCLUDE WORLD-RENOWNED artist Milton Glaser, Pulitzer Prize winning cartoonist Mike Peters, Max Howard, producer at DreamWorks SKG and Emmy Award winning Ray Dillman, Producer, Director and Ringling School alumnus.

POSTGRADUATE STUDY

Ringling School graduates have found great success pursuing postgraduate studies at some of the country's major colleges and universities. THE CENTER FOR CAREER SERVICES, AND RINGLING SCHOOL FACULTY, AND ALUMNI ARE ALL EXCELLENT RESOURCES FOR GRADUATE SCHOOL INFORMATION. Students seeking information on teacher certification and graduate programs are invited to visit Career Services to review educational institution directories, posters and flyers.

Ringling School graduates have pursued advanced degrees at such prestigious institutions as:

- YALE UNIVERSITY
- CALIFORNIA INSTITUTE OF THE ARTS
- CHICAGO ART INSTITUTE
- UNIVERSITY OF MARYLAND
- UNIVERSITY OF WISCONSIN
- PARSONS SCHOOL OF ART AND DESIGN
- UNIVERSITY OF EDINBURGH, SCOTLAND
- EDITH COWEN UNIVERSITY, AUSTRALIA
- PRATT INSTITUTE
- SYRACUSE UNIVERSITY

"HALLMARK HAS BEEN COMING TO RINGLING

SCHOOL OF ART AND DESIGN TO RECRUIT

TALENTED ARTISTS AND DESIGNERS FOR MANY

YEARS ... AND WE PLAN TO CONTINUE OUR

RELATIONSHIP." — AMANI TUTTLE, RECRUITER HALLMARK CARDS

Ringling School of Art and Design
2700 North Tamiami Trail
Sarasota, FL 34234-5895
WWW.RINGLING.EDU

Admissions
941.351.5100
800.255.7695 [Toll-free U.S. Only]
email: ADMISSIONS@RINGLING.EDU

Center for Career Services
941.359.7501
WWW.CCS.RINGLING.EDU
email: ccs@ringling.edu
jobbank: JOBANK@RINGLING.EDU

Jobs, internships, companies, organizations listed are examples of employment Ringling School students/alumni found in the past five years. Listings are only a sample and in no way imply that students or alumni are guaranteed a certain type of job at a particular company.

©2004 Ringling School Design Center Designed by: Chase, Harary '05 Graphic & Interactive Communication