The Business of Art and Design program appeals to students who enjoy not just creating art but building and managing all the entrepreneurial channels through which art flows. Business of Art and Design attracts students who are innovators, motivators, and collaborators and creates self-sufficient artists, leaders and entrepreneurs. As a Business of Art and Design student, you will learn how to be dynamic throughout your artistic career in a wide range of entrepreneurial capacities.

The Business of Art and Design program will enable you to explore the essentials of business and management including finance, law, ethics, and sustainability. You will learn how to conceptualize, brand, and sell art—art that you create and the art of others. Ultimately, you graduate as an entrepreneur capable of starting your own business, running a nonprofit, managing a gallery or working in the corporate sector.

**INTERNSHIPS**
- ABC
- ASOLO REPERTORY
- BMW DESIGNWORKS
- CARBON8
- DISNEY ANIMATION
- HASBRO
- ILLUMINATION ENTERTAINMENT
- JIBJAB
- L’OREAL PARIS
- LINKEDIN
- MARTHA STEWART
- SONY PICTURES ENTERTAINMENT
- STOOPID BUDDY STOODIOS
- TEDX SARASOTA
- TERVIS TUMBLER
- THE DALI MUSEUM
- THE RINGLING MUSEUM
- THE STUDIO

**EMPLOYERS**
- BLACKBIRD HOME GALLERY
- CARBON8
- COLOR ME IDIOM
- EUREST SERVICES
- FELD ENTERTAINMENT
- LOEWS HOTEL
- PYPER YOUNG, INC.
- SHOPPERTRAK
- STEELHOUSE
- SUN HYDRAULICS
- THE STUDIO
- THE ZEBRA
- WALT DISNEY ANIMATION STUDIOS
- WINK-TV
- WONDERS GATE EVENTS AND ENTERTAINMENT
GRADUATE PROGRAMS
Business of Art and Design students can take their education in many different directions, from project management to gallery management to studio arts and design. In recent years, our graduates have continued their education at programs such as Birmingham City University, Carnegie Mellon, and Florida State University pursuing programs in Creative Project Management, Entertainment Industry Management and Fine and Studio Arts.

RESIDENCY AND STUDY ABROAD PROGRAMS
Students in the Business of Art and Design major are encouraged to travel abroad and participate in international study abroad programs. In recent years, Business of Art and Design students have traveled to London, Amsterdam, and Dublin to tour the cities and participate in projects with the BBC, Coster Diamond Cutters, Flora Holland Flower Auction, and Rijksmuseum.

CONNECTING CREATIVE PROFESSIONALS AND STUDENTS
Business of Art and Design has invited high-level executives and creative professionals from top companies and nonprofit organizations to visit Ringling College and lead interactive presentations and discussions for Business of Art and Design students and students from all of the majors on campus. These professionals share their work experiences and current projects, as well as give advice and information about their industries. In addition, many of the Visiting Creative Leaders work hands-on with students on various projects. Past speakers include leaders from Disney, Cirque de Soleil, MTV, DreamWorks, and many more.

AL KONETZI
The Disney Company

BRANDON OLDENBURG
MoonBot

DAVID GRAD
MTV

SYLVIE GENEAU
Cirque du Soleil

STEVE HICKNER
DreamWorks Animation

MATT STICHCOMB
Etsy

DEAN HOFF
Nickelodeon Animation

KUSHIL GUNASEKERA
Foundation of Goodness Sri Lanka

SHAWN SEIPLER
Clean the World

MAX HOWARD
Exodus Film Group

MAX HOWARD
ShelterBox

MICHAEL BROOKS
South Magazine

FACULTY

AMY KEDRON
JD Community Economic Development
PhD American Studies
SUNY Buffalo

MARILYN GARMAN
MA Entertainment Industry Management
Carnegie Mellon University

MARK ORMOND
MA Art History/Museum Studies
George Washington University

JIM KRAUSE
PhD Accounting and Finance
Nova Southeastern University

WANDA CHAVES
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