

Fall 2017 Cross-Registration Courses

Prefix/Number	Section	Name	Description	Building	Room	Day	Time
BOAD 151	01	Org. & Mgt. of Art & Des Bus	(3,0,3,6) Introduction to the evolution and practice of the core management functions of planning, organizing and leading complex organizations. Focus on the basic roles, skills and functions of management and management theories to for practical problems found in business organizations. Topics cover basic theories, principles, and concepts of organization and management through lectures and critical thinking exercises that incorporate art & design business case studies. Prerequisite(s): none	ACACTR	214/15	TUES	8:30AM to 11:15AM
BOAD 251	01	Financial Accounting	(3,0,3,6) Concepts of financial accounting with an emphasis on how to develop, read, and interpret financial statements; the income statement, the balance sheet, the statement of retained earnings, and the statement of cash flow. Students are instructed how to use financial statements to add value to the organization. Prerequisite(s): none	ACACTR	214/15	TUES	12:30PM to 3:15PM
BOAD 253	01	Economics for Art & Design	(3,0,3,6) Introduction to micro and macro-economics with a focus on market forces and dynamics of the global "creative sector." Utilizes case study methods to examine the many different expressions of the business of art and design, their economic impact and the opportunities created within the creative business sector. Prerequisite(s): none	ACACTR	208	MON	12:30PM to 3:15PM
BOAD 254	01	Principles of Marketing	(3,0,3,6) Introduction to the study of marketing. Topics include market orientation, customer value, customer satisfaction, target market, marketing environment, product development, pricing strategies, distribution channels, promotional strategies and tactics. Students develop a marketing plan for a client based semester-long team project. Prerequisite(s): none	ACACTR	214/15	WED	8:30AM to 11:15AM
FINE 208	01	Printmaking I	(0,6,3,3) Introduction to printmaking processes. Explore history, basic processes, and materials of printmaking. Instruction in monoprint, relief, and intaglio image creation. Exploration of processes as means to develop individual approach. Prerequisite(s):none	GLEN	106	TF	8:30AM to 11:15AM

Notes:

1 - Portfolio required with application for entrance into the course.

2 - DSLR camera required for course.

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ILLU 251	02	Illustration I	(0,6,3,3) Introduction to illustration through narrative drawing and painting. Black-and-white and color media are used to form clear concepts and give expression to the single-image story. Emphasis on picture-making procedures, from concept development to finished art. Prerequisite(s): none. *see note 1	CJCTR	101	TF	8:30AM to 11:15AM
ILLU 251	06	Illustration I	(0,6,3,3) Introduction to illustration through narrative drawing and painting. Black-and-white and color media are used to form clear concepts and give expression to the single-image story. Emphasis on picture-making procedures, from concept development to finished art. Prerequisite(s): none. *see note 1	CJCTR	101	TF	3:30PM to 6:15PM
ILLU 251	07	Illustration I	(0,6,3,3) Introduction to illustration through narrative drawing and painting. Black-and-white and color media are used to form clear concepts and give expression to the single-image story. Emphasis on picture-making procedures, from concept development to finished art. Prerequisite(s): none. *see note 1	CJCTR	101	WED	8:30AM to 3:15PM
ILLU 251	08	Illustration I	(0,6,3,3) Introduction to illustration through narrative drawing and painting. Black-and-white and color media are used to form clear concepts and give expression to the single-image story. Emphasis on picture-making procedures, from concept development to finished art. Prerequisite(s): none. *see note 1	CJCTR	104	MR	8:30AM to 11:15AM
ILLU 251	09	Illustration I	(0,6,3,3) Introduction to illustration through narrative drawing and painting. Black-and-white and color media are used to form clear concepts and give expression to the single-image story. Emphasis on picture-making procedures, from concept development to finished art. Prerequisite(s): none. *see note 1	CJCTR	102	TF	3:30PM to 6:15PM
ILLU 271	02	Illustration Media	(0,6,3,3) Experiment with a variety of media, tools, and supports. Explore possibilities of illustration in: black and white; color; wet and dry mediums. Emphasis on improving technique and visual communication skills. Prerequisite(s): none. *see note 1	CJCTR	103	MR	8:30AM to 11:15AM
ILLU 271	07	Illustration Media	(0,6,3,3) Experiment with a variety of media, tools, and supports. Explore possibilities of illustration in: black and white; color; wet and dry mediums. Emphasis on improving technique and visual communication skills. Prerequisite(s): none. *see note 1	CJCTR	102	MR	3:30PM to 6:15PM

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ILLU 271	08	Illustration Media	(0,6,3,3) Experiment with a variety of media, tools, and supports. Explore possibilities of illustration in: black and white; color; wet and dry mediums. Emphasis on improving technique and visual communication skills. Prerequisite(s): none. *see note 1	CJCTR	104	TF	12:30PM to 3:15PM
ILLU 271	09	Illustration Media	(0,6,3,3) Experiment with a variety of media, tools, and supports. Explore possibilities of illustration in: black and white; color; wet and dry mediums. Emphasis on improving technique and visual communication skills. Prerequisite(s): none. *see note 1	CJCTR	103	WED	8:30AM to 3:15PM
ILLU 277	01	Painting I	(0,6,3,3) Introduction to materials, methods, and fundamental principles of painting. Develop perceptual abilities, sensitivity to color, and compositional ideas. Subject matter includes still life, landscape and the figure. Prerequisite(s): none. *see note 1	BSSB	110	TF	8:30AM to 11:15AM
ILLU 277	02	Painting I	(0,6,3,3) Introduction to materials, methods, and fundamental principles of painting. Develop perceptual abilities, sensitivity to color, and compositional ideas. Subject matter includes still life, landscape and the figure. Prerequisite(s): none. *see note 1	BSJHS	101	TF	8:30AM to 11:15AM
ILLU 277	04	Painting I	(0,6,3,3) Introduction to materials, methods, and fundamental principles of painting. Develop perceptual abilities, sensitivity to color, and compositional ideas. Subject matter includes still life, landscape and the figure. Prerequisite(s): none. *see note 1	BSSB	110	MR	8:30AM to 11:15AM
ILLU 277	07	Painting I	(0,6,3,3) Introduction to materials, methods, and fundamental principles of painting. Develop perceptual abilities, sensitivity to color, and compositional ideas. Subject matter includes still life, landscape and the figure. Prerequisite(s): none. *see note 1	BSJHS	101	MR	8:30AM to 11:15AM
PHOT 265	01	Art & Science of Color	(0,6,3,3) Introduction to creative use of color in contemporary commercial and experimental photography. Topics include: color light theory; exposure techniques for color negative, transparency, instant films and digital capture; scanning techniques; printing from digital files. Prerequisite(s): STDA 115. *see note 2	CLYCTR	202	MR	8:30AM to 11:15AM

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PHOT 265	02	Art & Science of Color	(0,6,3,3) Introduction to creative use of color in contemporary commercial and experimental photography. Topics include: color light theory; exposure techniques for color negative, transparency, instant films and digital capture; scanning techniques; printing from digital files. Prerequisite(s): STDA 115. *see note 2	CLYCTR	202	TF	12:30PM to 3:15PM
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