



### Fall Art 2017 Supply List

**Course Title:** Social Media for Business

**Instructor:** Hammer

**Date:** 11/1/2017 - 11/15/2017

**Day(s):** W

**Time:** 3:45 PM - 6:45 PM

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#### **PLEASE BRING WITH YOU TO CLASS:**

**Passwords and Login** information for your **Existing** Email, Facebook, Twitter, LinkedIn, Pinterest, Instagram and Google Plus accounts as well as your Apple ID username and password and/or your Google Play account and password.

**\*\* Don't worry if you do not yet have any of the above already set up – we will set your accounts up in class.**

**\*\* It is not necessary to do this before class – we will do it together.**

Your Cell Phone for Mobile Apps and for uploading Profile and Cover Photos for your social media accounts. *But please note: that your Phone will be on Private and Muted while class is in session.*

**A profile photo or logo.** Facebook (180x180 - 360x360 pixels), Twitter (400x400), Google+ (250x250), LinkedIn (200x200), Pinterest (165x165), Instagram (110x110).

**A cover banner photo/image.** Facebook (851x315 pixels), Twitter (1500x500), LinkedIn (1000x425), Google+ (480x270).

**\*\* Please note that we can create and crop all profile photos/logos with Adobe Photoshop and your Phone's editing capabilities.**

A few digital images/photos from your portfolio or storefronts of your business. (320x240 or Thumbnail size) – we can scan your pieces to make them digital if they aren't already digitized.

Note taking materials.

USB portable Flash Drive / Lap Top Computer (MacBook Air/Pro or Windows Tablet or Windows 7/10 Laptop). Or Cloud Based Storage user name accounts and passwords.

**\*\* Handouts provided in class.**

Computer labs must be kept at a low temperature to cool the equipment for maximum performance and speed, and to prevent equipment failure. **Please bring a sweater and dress accordingly for your comfort.**