GRAPHIC DESIGN AT RINGLING COLLEGE

The Graphic Design department at Ringling College prepares students to design show-stopping solutions for print, video, and interactive media. As a Graphic Design major, you will master the concepts of typography, visual communications, and image-making using the most cutting-edge technology and software in the world. But we aren’t all digital—we also sketch and build with our hands.

You will tackle the big design challenge inherent to a rapidly evolving media landscape: how to organize, interpret, and craft words and images to make a meaningful connection to an intended audience. You will learn communication theory and principles and impart a deeper understanding of society and culture in your work. You will communicate skillfully, clearly, and effectively, and the results will be both breathtaking and inspired.

RECENT INTERNSHIPS

ABERCROMBIE & FITCH
ADULT SWIM
APPLE ITUNES
BET
BROOKLYN UNITED
BURTON SNOWBOARDS
DISTINC
LOYALKASPAR
NICKELODEON
NATIONAL GEOGRAPHIC
SATCHI&SATCHI
SPOTIFY
VSA PARTNERS

EMPLOYERS

GOOGLE
LINKEDIN
YAHOO!
FACEBOOK
SPOTIFY
WALT DISNEY COMPANY
WIEDEN + KENNEDY
LEO BURNETT
JIB JAB
MICROSOFT CORPORATION
AMERICAN GREETINGS
BIRCHBOX, INC.

IMAGINARY FORCES
MAD MOBILE
IGN ENTERTAINMENT
MOMENTUM WORLDWIDE
CODE AND THEORY
CBS INTERACTIVE
ESPN
SID LEE
LIPPINCOTT
APPLE ITUNES
ADULT SWIM
ADDY AWARDS
Not only is our faculty award-winning, but our students bring home major industry awards as well! The ADDY Awards is the world's largest advertising competition and represents the true spirit of creative excellence by recognizing all forms of advertising from media of all types, creative by all sizes and entrants of all levels from anywhere in the world. Students are encouraged to participate, and many have won awards at the local, regional, and national level.

RECENT AWARDS
NATIONAL ADDY AWARD
Silver Award
Odyssey Mobile App
Amalia Fredericksen, Alex Castiglia, Mindy Nguyen

D&D NEW BLOOD AWARDS
Finalist
Yuan Chen & Anna Babayeva
ASOS Wearabout app

ADOBE DESIGN ACHIEVEMENT AWARDS
Mobile Design Finalist
Yuan Chen
Localeat iPad app

OUR COLLEGE VIEWBOOK
We are the only art and design college that gives our students the opportunity to design our own college viewbook. Every two years, a select group of students in the Design Center works together, with assistance from our award-winning faculty and staff, to create a brand-new design for the college viewbook. This gives our students the opportunity to work on a major publication, granting exposure to working across departments and with clients to design a campaign from start to finish.

DISTRICT ADDY AWARD
Gold Award - Packaging
Carlos Olveras Colom
Tuercas Brewery Packaging

Gold Award - Consumer
Jamie Sharpsteen
Juicebox music branding

Gold Award - Consumer
Amalia Fredericksen
New Braska Brewery branding

RECENT AWARDS
NATIONAL ADDY AWARD
Silver Award
Odyssey Mobile App
Amalia Fredericksen, Alex Castiglia, Mindy Nguyen

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RESIDENCY AND STUDY ABROAD PROGRAMS
Living and studying overseas will change your perspective and bring a whole new dimension to your art. Ringling College students have the opportunity to participate in study abroad programs in Ireland, France, Spain, Italy and the United Kingdom.

VISITING ARTISTS
Recent visiting designers have included Ben Barry, former Creative Director at Facebook, Verena Michelitsch, Creative Director at Sid Lee, and Nolan Strals and Bruce Willen, founders of Post Typography.

AIGA STUDIO TOURS
Every Spring Break, the Ringling AIGA Student Group selects a city to visit, then sets up a full week of scheduled studio tours. Past trips have gone to New York, San Francisco, Chicago, and Seattle. The studios range from in-house design teams at corporate offices like Microsoft, to large agencies with multiple international offices like Ogilvy and Lippincott, to small studios with specialties in branding, interactive, or motion design. Past studio visits have included Imaginary Forces, Hi-ReS!, B-Reel, Big Spaceship, Etsy, Firstborn, and the eclectic Seattle agency know as Wexley School for Girls.

FACULTY
Our faculty is comprised of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

JEFFREY BLEITZ
MFA University of Arizona
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DAVID FOOTE
MFA Savannah College of Art and Design
–

DOUGLAS HIGGINS
MFA Virginia Commonwealth University

ANGELA LEED
MFA Bowling Green State University
–

JOANI SPADERO
MFA Cranbrook Academy of Art
–

KIMBERLY ELAM
MFA Cranbrook Academy of Art

ALLEN HARRISON
MFA Maryland Institute College of Art
–

POLLY JOHNSON
MFA Virginia Commonwealth University
–

VIVIAN OWEN
MFA Michigan State University

EDWIN UTERMOHLEN
MFA California Institute of the Arts
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