

# Ringling College of Art + Design



## GRAPHIC DESIGN AT RINGLING COLLEGE

The Graphic Design department at Ringling College will prepare you to design show-stopping solutions for print and interactive media. You'll gain a deep understanding of the design thinking process and apply it to a broad spectrum of 2D, 3D, and screen-based media. You'll learn strategies for creating concepts, arranging compositions, and designing interfaces that will entice, provoke, inform, and delight the user. And you will collaborate with many other disciplines, including photographers, copywriters, illustrators, printers, and developers to make your ideas a reality.

Graphic Design is a diverse, dynamic, and flexible field. You can specialize in areas such as branding, packaging, or interactive design, or you can remain a generalist and work across many industries and platforms. You can join an agency or tech company or start your own design studio, like many of our alumni. With a degree in Graphic Design from Ringling College, you can design your own career path.

### EMPLOYERS

ADULT SWIM  
AMERICAN GREETINGS  
APPLE ITUNES  
BIRCHBOX, INC.  
CBS INTERACTIVE  
CODE AND THEORY  
ESPN  
FACEBOOK  
GOOGLE  
IGN ENTERTAINMENT  
IMAGINARY FORCES  
JIB JAB

LEO BURNETT  
LINKEDIN  
LIPPINCOTT  
MAD MOBILE  
MICROSOFT CORPORATION  
MOMENTUM WORLDWIDE  
SID LEE  
SPOTIFY  
WALT DISNEY COMPANY  
WIEDEN+KENNEDY  
YAHOO!

### RECENT INTERNSHIPS

ABERCROMBIE & FITCH  
ADULT SWIM  
APPLE ITUNES  
BET  
BROOKLYN UNITED  
BURTON SNOWBOARDS  
DROGA5  
LOYALKASPAR  
NICKELODEON  
NATIONAL GEOGRAPHIC  
SAATCHI & SAATCHI  
SPOTIFY  
VSA PARTNERS



## ADDY AWARDS

Not only is our faculty award-winning, but our students bring home major industry awards as well! The ADDY Awards is the world's largest advertising competition and represents the true spirit of creative excellence by recognizing all forms of advertising from media of all types and sizes and entrants of all levels from anywhere in the world. Students are encouraged to participate, and many have won awards at the local, regional, and national level.

## AWARDS AND ACCOLADES

### NATIONAL ADDY AWARD

2016 National ADDY Awards

1 Student Silver Award

2 Professional Silver Awards

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### D&AD NEW BLOOD AWARDS

Finalist

Yuan Chen & Anna Babayeva

ASOS Wearabout app

## RESIDENCY AND STUDY ABROAD PROGRAMS

Living and studying overseas will change your perspective and bring a whole new dimension to your art. Ringling College students have the opportunity to participate in study abroad programs in Ireland, France, Spain, Italy and the United Kingdom.

## AIGA STUDIO TOURS

Every Spring Break, the Ringling AIGA Student Group selects a city to visit, then sets up a full week of scheduled studio tours. Past trips have gone to New York, San Francisco, Chicago, and Seattle. The studios range from in-house design teams at corporate offices like Microsoft, to large agencies with multiple international offices like Ogilvy and Lippincott, to small studios with specialties in branding, interactive, or motion design. Past studio visits have included Imaginary Forces, Hi-ReS!, B-Reel, Big Spaceship, Etsy, Firstborn, and the eclectic Seattle agency know as Wexley School for Girls.

## FACULTY

Our faculty is comprised of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

### JEFFREY BLEITZ

MFA Visual Communication  
University of Arizona

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### DAVID FOOTE

MFA Graphic Design  
Savannah College of Art  
and Design

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### DOUGLAS HIGGINS

MFA Design  
Virginia Commonwealth University

### ANGELA LEED

MFA 2D Studies  
Bowling Green State University

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### JOANI SPADERO

MFA Graphic Design  
Cranbrook Academy of Art

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### KIMBERLY ELAM

MFA Graphic Design  
Cranbrook Academy of Art

## OUR COLLEGE VIEWBOOK

We are the only art and design college that gives our students the opportunity to design our very own college viewbook. Every two years, a select group of students in the Design Center works together, with assistance from our award-winning faculty and staff, to create a brand-new design for the college viewbook. This gives our students the opportunity to work on a major publication, granting exposure to working across departments and with clients to design a campaign from start to finish.

### ADOBE DESIGN ACHIEVEMENT AWARDS

Mobile Design Finalist  
Yuan Chen

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### DISTRICT ADDY AWARD

2016 Suncoast & District ADDY Awards

40+ Awards, including

Best in Show, Judge's Award, and Amy Award

## VISITING ARTISTS

Recent visiting designers have included Ben Barry, former Creative Director at Facebook, Verena Michelitsch, Creative Director at Sid Lee, and Nolan Strals and Bruce Willen, founders of Post Typography.

### JEFFREY BLEITZ

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