

GRAPHIC DESIGN



The Graphic Design department at Ringling College will prepare you to design show-stopping solutions for print and interactive media. You'll gain a deep understanding of the design thinking process and apply it to a broad spectrum of 2D, 3D, and screen-based media. You'll learn strategies for creating concepts, arranging compositions, and designing interfaces that will entice, provoke, inform, and delight the user. And you will collaborate with many other disciplines, including photographers, copywriters, illustrators, printers, and developers to make your ideas a reality.

Graphic Design is a diverse, dynamic, and flexible field. You can specialize in areas such as branding, packaging, or interactive design, or you can remain a generalist and work across many industries and platforms. You can join an agency or tech company or start your own design studio, like many of our alumni. With a degree in Graphic Design from Ringling College, you can design your own career path.

VISITING ARTISTS

Recent visiting designers have included Stefan Sagmeister –international award winning designer and founding partner of Sagmeister & Walsh and Aaron Draplin, the traveling road show, workhorse, design raconteur and founding powerhouse of Draplin Design Company.

EMPLOYERS

- | | |
|--------------------|-----------------------|
| ADULT SWIM | LEO BURNETT WORLDWIDE |
| AMERICAN GREETINGS | LINKEDIN |
| APPLE ITUNES | LIPPINCOTT |
| BIRCHBOX, INC. | MAD MOBILE |
| CBS INTERACTIVE | MICROSOFT CORPORATION |
| CODE AND THEORY | MOMENTUM WORLDWIDE |
| ESPN | SID LEE |
| FACEBOOK | SPOTIFY |
| GOOGLE | WALT DISNEY COMPANY |
| IGN ENTERTAINMENT | WIEDEN+KENNEDY |
| IMAGINARY FORCES | YAHOO! |
| JIBJAB MEDIA | |

RECENT INTERNSHIPS

- | | |
|---------------------|---------------------|
| ABERCROMBIE & FITCH | LOYALKASPAR |
| ADULT SWIM | NICKELODEON |
| APPLE ITUNES | NATIONAL GEOGRAPHIC |
| BET | SAATCHI & SAATCHI |
| BROOKLYN UNITED | SPOTIFY |
| BURTON SNOWBOARDS | VSA PARTNERS |
| DROGA5 | |

ADDY AWARDS

Not only is our faculty award-winning, but our students bring home major industry awards as well! The ADDY Awards is the world's largest advertising competition and represents the true spirit of creative excellence by recognizing all forms of advertising from media of all types and sizes and entrants of all levels from anywhere in the world. Students are encouraged to participate, and many have won awards at the local, regional, and national level.

AWARDS AND ACCOLADES

NATIONAL ADDY AWARD

- 2016 National ADDY Awards
- 1 Student Silver Award
- 2 Professional Silver Awards

D&AD NEW BLOOD AWARDS

- Finalist
- Yuan Chen & Anna Babayeva
- ASOS Wearabout app

2017 PRINT REGIONAL DESIGN ANNUAL

- Ashley McGowan & Olivia Strohm

DISTRICT ADDY AWARD

- 2016 Suncoast & District ADDY Awards
- 40+ Awards, including Best in Show, Judge's Award, and Amy Award

ADOBE DESIGN ACHIEVEMENT AWARDS

- Mobile Design Finalist
- Yuan Chen

AMERICAN CAREER REVIEW

- #2 Program in the South
- #12 Program in the US



OUR COLLEGE VIEWBOOK

We are the only art and design college that gives our students the opportunity to design our very own college viewbook. Every two years, a select group of students in the Design Center works together, with assistance from our award-winning faculty and staff, to create a brand-new design for the college viewbook. This gives our students the opportunity to work on a major publication, granting exposure to working across departments and with clients to design a campaign from start to finish.

AIGA STUDIO TOURS

Every Spring Break, the Ringling AIGA Student Group selects a city to visit, then sets up a full week of scheduled studio tours. Past trips have gone to New York, San Francisco, Chicago, and Seattle. The studios range from in-house design teams at corporate offices like Microsoft, to large agencies with multiple international offices like Ogilvy & Mather and Lippincott, to small studios with specialties in branding, interactive, or motion design. Past studio visits have included Imaginary Forces, Hi-ReS!, B-Reel, Big Spaceship, Etsy, Firstborn, and the eclectic Seattle agency know as Wexley School for Girls.

RESIDENCY AND STUDY ABROAD PROGRAMS

Living and studying overseas will change your perspective and bring a whole new dimension to your art. Ringling College students have the opportunity to participate in study abroad programs in Ireland, France, Spain, Italy and the United Kingdom.

FACULTY

Our faculty is comprised of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

JEFFREY BLEITZ
MFA Visual
Communication
University of Arizona

ANGELA LEED
MFA 2D Studies
Bowling Green State
University

POLLY JOHNSON
MFA Visual
Communication
Virginia Commonwealth
University

DAVID FOOTE
MFA Graphic Design
Savannah College of
Art and Design

JOANI SPADERO
MFA Graphic Design
Cranbrook Academy of Art

VIVIAN OWEN
MA Advertising
Michigan State University

DOUGLAS HIGGINS
MFA Design
Virginia Commonwealth
University

KIMBERLY ELAM
MFA Graphic Design
Cranbrook Academy of Art

EDWIN UTERMÖHLEN
MFA Graphic Design
California Institute
of the Arts

ALLEN HARRISON
MFA Graphic Design
Maryland Institute College
of Art



**Ringling College
of Art + Design**

Jeffrey Bleitz
Department Head
jbleitz@c.ringling.edu
www.ringling.edu/GraphicDesign