The Graphic Design department at Ringling College will prepare you to design show-stopping solutions for print and interactive media. You’ll gain a deep understanding of the design thinking process and apply it to a broad spectrum of 2D, 3D, and screen-based media. You’ll learn strategies for creating concepts, arranging compositions, and designing interfaces that will entice, provoke, inform, and delight the user. And you will collaborate with many other disciplines, including photographers, copywriters, illustrators, printers, and developers to make your ideas a reality.

Graphic Design is a diverse, dynamic, and flexible field. You can specialize in areas such as branding, packaging, or interactive design, or you can remain a generalist and work across many industries and platforms. You can join an agency or tech company or start your own design studio, like many of our alumni. With a degree in Graphic Design from Ringling College, you can design your own career path.

**EMPLOYERS**
- ADULT SWIM
- AMERICAN GREETINGS
- APPLE ITUNES
- AMAZON
- BIRCHBOX, INC.
- CBS INTERACTIVE
- CODE AND THEORY
- ESPN
- FACEBOOK
- FROG DESIGN INC.
- GOOGLE
- IGN ENTERTAINMENT
- IMAGINARY FORCES
- INSTAGRAM
- JIBJAB MEDIA
- LEO BURNETT WORLDWIDE
- LINKEDIN
- LIPPINCOTT
- MICROSOFT CORPORATION
- OATH INC.
- SPOTIFY
- WALT DISNEY COMPANY
- WIEDEN+KENNEDY

**RECENT INTERNSHIPS**
- ABERCROMBIE & FITCH
- ADULT SWIM
- APPLE ITUNES
- BET
- BROOKLYN UNITED
- BURTON SNOWBOARDS
- DROGAS
- LOYALKASPAR
- NICKELODEON
- NATIONAL GEOGRAPHIC
- SPOTIFY
- VSA PARTNERS
- WARNER BROTHERS

**THE RINGLING COLLEGE DESIGN CENTER**
This is a Graphic Design faculty- and student-run studio that delivers design solutions for actual clients, including Ringling College and other non-profit organizations. Every project in the Design Center gives you a genuine professional working experience. You will have your own workstation, meet with clients, make presentations, work with budgets, and oversee final production—taking your project from concept to completion with the exact same skills you will use in a professional studio or as a freelancer.

**ADDY AWARDS**
Not only is our faculty award winning, but our students bring home major industry awards as well! The ADDY Awards is the world’s largest advertising competition and represents the true spirit of creative excellence by recognizing all forms of advertising from media of all types and sizes and entrants of all levels from anywhere in the world. Students are encouraged to participate, and many have won awards at the local, regional, and national level.

Artwork on cover by: Michael Corey, Alex Castiglia, Amalia Fredericksen, Mindy Nguyen, and Carlos E. Oliveras Colom.
STUDENT CLUBS: AIGA, TYPE CLUB, & SCREENPRINTING CLUB
With a variety of student clubs, the Graphic Design program offers countless extracurricular opportunities for students from all years to share their experience, curiosity, and motivation. The Screenprinting Club is our newest club, which was developed to share and make use of our updated exposure unit and screen printing press. In addition to several demonstrations and workshops, Type Club produces Ligature Show, a gallery show featuring type and lettering work by students of all majors in a variety of media. The Ringling AIGA (American Institute of Graphic Arts) Student Group has historically scheduled Ringling Spring Break studio tours, and past trips have brought students to New York, San Francisco, Chicago, and Seattle.

VISITING ARTISTS
Recent visiting designers have included Stefan Sagmeister, international award-winning designer and founding partner of Sagmeister & Walsh, and Aaron Draplin, the traveling road show, workhorse, design raconteur, and founding powerhouse of Draplin Design Company.

AWARDS & ACCOLADES

2018 NATIONAL ADDY AWARDS
1 Student Gold & Judges Choice: Leslie Carol
1 Student Silver: Deandra Martis

2016 NATIONAL ADDY AWARDS
1 Student Silver Award
2 Professional Silver Awards

2017 PRINT REGIONAL DESIGN ANNUAL
Ashley McGowan & Olivia Strohm

D&AD NEW BLOOD AWARDS
Finalist: Yuan Chen & Anna Babayeva

2018 SUNCOAST & DISTRICT ADDY AWARDS
40+ Awards, including Best in Show, Judge’s Choice Award

ADOBE DESIGN ACHIEVEMENT AWARDS
Semifinalist: Aiham Hra Kawa
Mobile Design Finalist: Juan Chen

AMERICAN CAREER REVIEW
Ranked #2 Graphic Design Program in the South
 Ranked #12 Graphic Design Program in the US

FACULTY
Our full-time faculty is comprised of artists and designers whose experience blends a balance of experimental self-directed problem solving with practical application and best practices. We are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

JEFFREY BLEITZ
MFA Visual Communication
University of Arizona

ANGELA LEED
MFA 2D Studies
Bowling Green State University

KIMBERLY ELAM
MFA Graphic Design
Cranbrook Academy of Art

VIVIAN OWEN
MA Advertising
Michigan State University

ALLEN HARRISON
MFA Graphic Design
Maryland Institute College of Art

MOLLY REILLY
MFA Photography
Cranbrook Academy of Art

DOUGLAS HIGGINS
MFA Design
Virginia Commonwealth University

JOANI SPADARO
MFA Graphic Design
Cranbrook Academy of Art

POLLY JOHNSON
MFA Visual Communication
Virginia Commonwealth University

EDWIN UTERMHOLEN
MFA Graphic Design
California Institute of the Arts

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