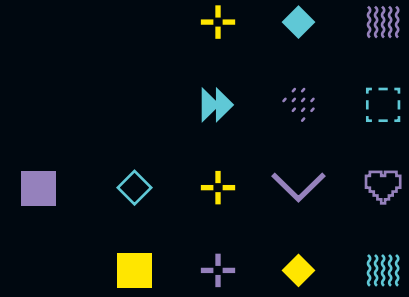


# GRAPHIC DESIGN



## EMPLOYERS

- |                    |                       |
|--------------------|-----------------------|
| ADULT SWIM         | IMAGINARY FORCES      |
| AMERICAN GREETINGS | INSTAGRAM             |
| APPLE ITUNES       | JIBJAB MEDIA          |
| AMAZON             | LEO BURNETT WORLDWIDE |
| BIRCHBOX, INC.     | LINKEDIN              |
| CBS INTERACTIVE    | LIPPINCOTT            |
| CODE AND THEORY    | MICROSOFT CORPORATION |
| ESPN               | OATH INC.             |
| FACEBOOK           | SPOTIFY               |
| FROG DESIGN INC.   | WALT DISNEY COMPANY   |
| IGN ENTERTAINMENT  | WIEDEN+KENNEDY        |

## RECENT INTERNSHIPS

- |                     |                 |
|---------------------|-----------------|
| ABERCROMBIE & FITCH | LOYALKASPAR     |
| APPLE ITUNES        | NICKELODEON     |
| BET                 | OGILVY          |
| BROOKLYN UNITED     | SPARK           |
| BURTON SNOWBOARDS   | SPOTIFY         |
| DROGA5              | VSA PARTNERS    |
| EDENSPIEKERMANN     | WARNER BROTHERS |

## THE RINGLING COLLEGE DESIGN CENTER

This is a Graphic Design faculty- and student-run studio that delivers design solutions for actual clients, including Ringling College and other non-profit organizations. Every project in the Design Center gives you a genuine professional working experience. You will have your own workstation, meet with clients, make presentations, work with budgets, and oversee final production—taking your project from concept to completion with the exact same skills you will use in a professional studio or as a freelancer.

## ADDY AWARDS

Not only is our faculty award winning, but our students bring home major industry awards as well! The ADDY Awards is the world's largest advertising competition and represents the true spirit of creative excellence by recognizing all forms of advertising from media of all types and sizes and entrants of all levels from anywhere in the world. Students are encouraged to participate, and many have won awards at the local, regional, and national level.

The Graphic Design department at Ringling College will prepare you to design show-stopping solutions for print and interactive media. You'll gain a deep understanding of the design thinking process and apply it to a broad spectrum of 2D, 3D, and screen-based projects. You'll learn strategies for developing concepts, and designing layouts for publications, packages, branded campaigns, and user interfaces that will entice, inform, and delight. And you will collaborate with many other disciplines, including photographers, copywriters, illustrators, printers, and developers to make your ideas a reality.

Graphic Design is a diverse, dynamic, and flexible field. You can specialize in areas such as branding, packaging, or interactive design, or you can remain a generalist and work across many industries and platforms. You can join an agency or tech company or start your own design studio, like many of our alumni. With a degree in Graphic Design from Ringling College, you can design your own career path.



For a video slide show of professional—post graduation—work created by our outstanding alumni, scan this code.



## STUDENT CLUBS: AIGA, TYPE CLUB, & SCREENPRINTING CLUB

With a variety of student clubs, the Graphic Design program offers countless extracurricular opportunities for students from all years to share their experience, curiosity, and motivation.

**Screenprinting Club** - Our newest club developed to share production techniques and finishes that only screen printing allows on surfaces and materials that go way beyond paper.

**Type Club** - In addition to demonstrations and workshops throughout the year, Type Club produces *Ligature*, a gallery show featuring type and lettering work by students of all majors in a variety of media.

**AIGA Student Group** - AIGA (American Institute of Graphic Design) is a student group that has historically scheduled Spring Break studio tours. On past trips students have visited New York, San Francisco, Chicago, and Seattle.

## AWARDS & ACCOLADES

### 2019 NATIONAL ADDY AWARDS

Gold  
NSAC Team for Worlds Longest Table

### 2019 ADOBE DESIGN ACHIEVEMENT AWARDS

Top Talent  
Caio Arias, Aiham Kara Hawa, Konrad Losiak, Bea Patarata, Martin Pohlmann

### 2019 GRAPHIC DESIGN USA

Students to watch  
Leslie Carol & Michael Corey

### 2018 NATIONAL ADDY AWARDS

1 Student Gold & Judges Choice: Leslie Carol  
1 Student Silver: Deandra Martis

### 2016 NATIONAL ADDY AWARDS

1 Student Silver Award  
2 Professional Silver Awards

### 2017 PRINT REGIONAL DESIGN ANNUAL

Ashley McGowan & Olivia Strohm

### D&D NEW BLOOD AWARDS

Finalists: Yuan Chen & Anna Babayeva

### 2018 GRAPHIC DESIGN USA

Students to watch  
Tyler Brown & Silpa Joe

### 2018 SUNCOAST & DISTRICT ADDY AWARDS

40+ Awards, including Best in Show, Judge's Choice Award

### 2018 ADOBE DESIGN ACHIEVEMENT AWARDS

Semifinalist:  
Aiham Kara Hawa  
Mobile Design Finalist:  
Juan Chen

### AMERICAN CAREER REVIEW

Ranked #2 Graphic Design Program in the South  
Ranked #12 Graphic Design Program in the US

## VISITING ARTISTS

ARTISTS Networking and learning from industry leaders is a crucial part of the education experience. Industry leaders (some of them alumni) who have recently visited include:

Stefan Sagmeister - International award-winning designer and founding partner of Sagmeister & Walsh

Aaron Draplin - Founding powerhouse of Draplin Design Company.

Brian Collins - Founder and CEO of Collins

Elsa & Tyler Lang - Founders and partners of Always With Honor

Mark Unger - Partner and Creative Director of Push

Will Miller - Partner and Creative Director of Firebelly

## FACULTY

Our full-time faculty is comprised of artists and designers whose experience blends a balance of experimental self-directed problem solving with practical application and best practices. We are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

### JEFFREY BLEITZ

MFA Visual Communication  
University of Arizona

### DOUGLAS HIGGINS

MFA Design  
Virginia Commonwealth University

### MOLLY REILLY

MFA Photography  
Cranbrook Academy of Art

### KIMBERLY ELAM

MFA Graphic Design  
Cranbrook Academy of Art

### POLLY JOHNSON

MFA Visual Communication  
Virginia Commonwealth University

### JOANI SPADARO

MFA Graphic Design  
Cranbrook Academy of Art

### ALLEN HARRISON

MFA Graphic Design  
Maryland Institute College of Art

### ANGELA LEED

MFA 2D Studies  
Bowling Green State University

### EDWIN UTERMOHLEN

MFA Graphic Design  
California Institute of the Arts



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of Art + Design

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