MOTION DESIGN AT RINGLING COLLEGE

The Ringling College Motion Design department will teach you how to bring your design solutions to life! As a Motion Design student, you will constantly be pushing the boundaries of visual communications and technology and experimenting with new ways to share your concept. You'll assume a variety of roles, from graphic designer, to storyboard artist, to animator, to editor, to art director—and learn how to work on teams and across disciplines.

You'll master the concepts of design, animation, storyboard art, videography, composition, sound design, and art direction, and you'll learn how to work collaboratively with other creative people from different fields. And we get you ready to work. As a student, you'll be tackling actual projects from internal and external clients. Motion design is everywhere. So are our graduates.

EMPLOYERS
BIOLUCID
BRAZEN ANIMATION
BUCK
DIGITAL DOMAIN
DISNEY
GOOGLE
GREENHAUS
HSN
IMAGINARY FORCES
JIBJAB
LAiKA
LEVIATHAN
LINKEDIN
LOYALKASPAR
PRIMAL SCREEN
SEISMIC PRODUCTIONS
SHOWTIME
SHOWTIME NETWORKS
TENDRIL
THE MILL
THE STUDIO NYC
WIEDEN + KENNEDY

INTERNSHIPS
BIGSTAR
BLIND
CAPACITY
EPiPHiO
GIANT ANt
HALLMARK
HOME SHOPPING NETWORK
IMAGiNARY FORCES
LEO BURNETT
PROLOGUE
PSYOP
SHOWTiME
SMOKE AND MIRRORS
SPACEJUNK
THE MILL
THE STUDIO NYC
TOiL
TROIKA
TV LAND
VIACOM
ViEWPOINT CREATIVE
ZOiC STUDiOS

INDUSTRY GUEST SPEAKERS

The Motion Design industry changes rapidly, so it's integral that students know what is happening with trends and practices in the field. That's why we bring industry leaders and professionals into the classroom to share their knowledge and experience.

PREVIOUS INDUSTRY GIANTS INCLUDE:
STASH
PROMAXBDA
LOYALKASPAR
WE ARE ROYAL
SPACEJUNK
PSYOP
JiB JAB
EYEiBALL NYc
RYAN WOODWARD
DAViD LEWANDOWSKi
ViEWPOINT CREATIVE
ZOiC STUDiOS
AWARDS & RECOGNITION

AMERICAN ADVERTISING FEDERATION
7 National ADDY Awards:
  2 Gold
  5 Silver
  
ADOBE DESIGN ACHIEVEMENT AWARDS
2014 Grand Prize Winner

2 PROMAXBDA SCHOLARSHIP RECIPIENTS
Of 10 international awards, 2 were chosen from Ringling College

AMERICAN ADVERTISING FEDERATION
8 District ADDY Awards including
BEST OF SHOW, Golds and Silvers

ADOBE DESIGN ACHIEVEMENT AWARDS
8 student semi-finalists

PROMAXBDA INDUSTRY PORTFOLIO REVIEW
5 Ringling students honored from only 12 positions nationally

SUNCOAST ADVERTISING FEDERATION OF SARASOTA
34 Local Addy Awards including
BEST IN SHOW, Golds and Silvers

MOTIONOGRAPHER AND STASH
Featured selected senior work

NATIONAL PUBLICATION
20 student pieces included in Motion Graphic Design by Jon Krasner.

PROFESSIONAL FACILITIES
The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, conference room and audio suite.

Motion Design students use software including Cinema 4D, (3D computer animation software), NUKE (compositing and visual effects software), Adobe After Effects (2D computer animation software), Dragon Frame (stop motion animation software), and the Adobe Creative Cloud including; Photoshop, Illustrator, Premiere, and InDesign.

WHAT EMPLOYERS ARE SAYING
"I was blown away by the level of talent being developed and nurtured at Ringling. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state of the art facility that rivals the best I’ve seen anywhere."
- David Herbruck, President - Loyal Kaspar

FACULTY
Our faculty is comprised of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

ED CHEETHAM
MA Art Education
Computer Graphics/Animation
Ohio State University

DAVID BRODEUR
BFA Graphic & Interactive Communication
Ringling College of Art and Design

NORA GAFFNEY
BFA Graphic Design
University of Tennessee

JARED GREENLEAF
MFA 3D Studio
Brigham Young University

DANTE RINALDI
BS Graphic Design
State University of Buffalo

JILL TAFFET
MA Interactive Design/Game Development
Savannah College of Art and Design

MORGAN WILLIAMS
BFA Film
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