

# Ringling College of Art + Design



## MOTION DESIGN AT RINGLING COLLEGE

The Ringling College Motion Design department will teach you how to bring your creativity to life! As a Motion Design student, you will constantly be pushing the boundaries of visual communications and technology and experimenting with new ways to share your concept. You'll assume a variety of roles, from graphic designer, to storyboard artist, to animator, to editor, to art director—and learn how to work on teams and across disciplines.

You'll explore the principles of design, animation, storyboard art, videography, composition, sound design, and art direction, as you learn how to work collaboratively with other creative people from different fields. Upon graduation, you will be prepared to confidently enter the industry and start your exciting career.

### EMPLOYERS

APPLE  
BIOLUCID  
BRAZEN ANIMATION  
BUCK  
DIGITAL DOMAIN  
DISNEY  
GOOGLE  
GREENHAUS  
HOUSE SPECIAL  
HSN  
IMAGINARY FORCES  
JIBJAB  
LAIKA  
LEVIATHAN  
LINKEDIN  
LOYALKASPAR  
PRIMAL SCREEN  
SEISMIC PRODUCTIONS  
SHOWTIME  
SHOWTIME NETWORKS  
TENDRIL  
THE MILL  
THE STUDIO NYC  
WIEDEN+KENNEDY

### INTERNSHIPS

BIGSTAR  
BLIND  
CAPACITY  
EPIPHIO  
GIANT ANT  
HALLMARK  
HOME SHOPPING NETWORK  
IMAGINARY FORCES  
LEO BURNETT  
PROLOGUE  
PSYOP  
SHOWTIME  
SMOKE AND MIRRORS  
SPACEJUNK  
THE MILL  
THE STUDIO NYC  
TRAILER PARK  
TOIL  
TROIKA  
TV LAND  
VIACOM  
VIEWPOINT CREATIVE  
ZOIC STUDIOS

### INDUSTRY GUEST SPEAKERS

The Motion Design industry changes rapidly, so it's integral that students know what is happening with trends and practices in the field. That's why we bring industry leaders and professionals into the classroom to share their knowledge and experience.

Previous industry guests include:

DAVID LEWANDOWSKI  
EYEBALL NYC  
JIB JAB  
LOYALKASPAR  
PROMAXBDA  
PSYOP  
RYAN WOODWARD  
SPACEJUNK  
STASH  
VIEWPOINT CREATIVE  
WE ARE ROYAL  
ZOIC STUDIOS



## AWARDS AND RECOGNITION

### AMERICAN ADVERTISING FEDERATION

10 National ADDY Awards  
3 Gold  
7 Silver

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### 2016 D&AD NEW BLOOD PENCIL AWARD

International Student Honor

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### ADOBE DESIGN ACHIEVEMENT AWARDS

2015 Grand Prize Winner  
Senior thesis work

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### PROMAXBDA STORY CHALLENGE:

2nd Place Student Animation

### 2 PROMAXBDA SCHOLARSHIP RECIPIENTS

Of 10 international awards, 2 were chosen from Ringling College

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### PROMAXBDA “STATE OF DESIGN” PRESENTATION

Ringling College 1 of 4 schools recognized, the only 1 in the Americas, for student work

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### AMERICAN ADVERTISING FEDERATION

10 District ADDY Awards including Best of Show

### ADOBE DESIGN ACHIEVEMENT AWARDS

8 Student semi-finalists

### PROMAXBDA INDUSTRY PORTFOLIO REVIEW

5 Ringling students honored from only 12 positions nationally

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### MLB BALTIMORE ORIOLES STADIUM

Work of 5 sophomore students selected to show during game

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### SUNCOAST ADVERTISING FEDERATION OF SARASOTA

34 Local Addy Awards including BEST IN SHOW, Golds and Silvers

### MOTIONGRAPHER AND STASH

Featured selected senior work

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### NATIONAL PUBLICATION

20 student pieces included in textbook, *Motion Graphic Design*

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### NATIONAL AND INTERNATIONAL FILM FESTIVALS

5 Student animations featured

## FACILITIES

The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, conference room, and audio suite.

Motion Design students use software including Cinema 4D, (3D computer animation software), NUKE (compositing and visual effects software), Adobe After Effects (2D computer animation software), Dragon Frame (stop motion animation software), and the Adobe Creative Cloud including: Photoshop, Illustrator, Premiere, and InDesign.

## FACULTY

Our faculty is comprised of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

### ED CHEETHAM

MA Art Education  
Computer Graphics/Animation  
Ohio State University

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### PETER ALFANO

MFA Graphic Design  
Rhode Island School of Design

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### DAVID BRODEUR

BFA Graphic & Interactive  
Communication  
Ringling College of Art and Design

### JOE DONALDSON

BFA Visual Communication  
and Animation  
School of the Art Institute  
of Chicago

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### NORA GAFFNEY

BFA Graphic Design  
University of Tennessee

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### JARED GREENLEAF

MFA 2D Studio  
Brigham Young University

### DANTE RINALDI

BS Graphic Design  
State University of Buffalo

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### JILL TAFFET

MA Interactive Design/Game  
Development  
Savannah College of Art and Design

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### MORGAN WILLIAMS

BFA Film  
Minneapolis College of Art  
and Design

## WHAT EMPLOYERS ARE SAYING

“I was blown away by the level of talent being developed and nurtured at Ringling. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state of the art facility that rivals the best I’ve seen anywhere.”

- David Herbruck, President, Loyal Kaspar

### ED CHEETHAM

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