

MOTION DESIGN



The Ringling College Motion Design department will teach you how to bring your creativity to life! As a Motion Design student, you will constantly be pushing the boundaries of visual communications and technology and experimenting with new ways to share your concept. You'll assume a variety of roles, from graphic designer, to storyboard artist, to animator, to editor, to art director—and learn how to work on teams and across disciplines.

You'll explore the principles of design, animation, storyboard art, videography, composition, sound design, and art direction, as you learn how to work collaboratively with other creative people from different fields. Upon graduation, you will be prepared to confidently enter the industry and start your exciting career.

WHAT EMPLOYERS ARE SAYING

"I was blown away by the level of talent being developed and nurtured at Ringling. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state of the art facility that rivals the best I've seen anywhere."

- David Herbruck, President, LoyalKaspar

FACILITIES

The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, conference room, and audio suite.

Motion Design students use software including Cinema 4D, (3D computer animation software), NUKE (compositing and visual effects software), Adobe After Effects (2D computer animation software), Dragon Frame (stop motion animation software), and the Adobe Creative Cloud including: Photoshop, Illustrator, Premiere, and InDesign.

INDUSTRY GUEST SPEAKERS

The Motion Design industry changes rapidly, so it's integral that students know what is happening with trends and practices in the field. That's why we bring industry leaders and professionals into the classroom to share their knowledge and experience.

Previous industry guests include:

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| NICKELODEON | LOYALKASPAR | STASH |
| NBC UNIVERSAL | PROMAXBDA | THE MILL |
| DAVID LEWANDOWSKI | BET | WE ARE ROYALE |
| JIBJAB BROS. STUDIOS | PSYOP | ZOIC STUDIOS |
| | RYAN WOODWARD | |
| | IMAGINARY FORCES | |

CAREER PROSPECTS

Our alumni have started their careers in companies and studios including: Google, Apple, Ford, Disney, ESPN, JibJab, SnapChat, ABC, Digital Domain, Marvel, Imaginary Forces, and Nickelodeon. Graduates work on a wide range of creative projects including title sequences for films and television, visual effects, commercials, user interfaces, e-cards, projection mapping, sports animations, virtual and augmented reality, medical visualizations, game design, and network branding. Every company uses motion design in some capacity, so the career opportunities are endless.

EMPLOYERS

- | | | |
|------------------|----------------------|---------------------|
| APPLE | HOUSESPECIAL | LOYALKASPAR |
| BIOLUCID | HSN | PRIMAL SCREEN |
| BRAZEN ANIMATION | IMAGINARY FORCES | SEISMIC PRODUCTIONS |
| BUCK | JIBJAB BROS. STUDIOS | SHOWTIME |
| DIGITAL DOMAIN | LAIKA | TENDRIL |
| DISNEY | ENTERTAINMENT | THE MILL |
| GOOGLE | LEVIATHAN | THE STUDIO NYC |
| GREENHAUS GFX | LINKEDIN | WIEDEN+KENNEDY |



AWARDS AND RECOGNITION

AMERICAN ADVERTISING FEDERATION

10 National ADDY Awards
3 Gold
7 Silver

2016 D&AD NEW BLOOD PENCIL AWARD

International Student Honor

ADOBE DESIGN ACHIEVEMENT AWARDS

2015 Grand Prize Winner
Senior thesis work

PROMAXBDA STORY CHALLENGE:

2nd Place Student Animation

2 PROMAXBDA SCHOLARSHIP RECIPIENTS

Of 10 international awards, 2 were chosen from Ringling College

PROMAXBDA "STATE OF DESIGN" PRESENTATION

Ringling College 1 of 4 schools recognized, the only 1 in the Americas, for student work

AMERICAN ADVERTISING FEDERATION

10 District ADDY Awards including Best of Show

ADOBE DESIGN ACHIEVEMENT AWARDS

8 Student semi-finalists

PROMAXBDA INDUSTRY PORTFOLIO REVIEW

5 Ringling students honored from only 12 positions nationally

MLB BALTIMORE ORIOLES STADIUM

Work of 5 sophomore students selected to show during game

SUNCOAST ADVERTISING FEDERATION OF SARASOTA

34 Local Addy Awards including BEST IN SHOW, Golds and Silvers

MOTIONGRAPHER AND STASH

Featured selected senior work

NATIONAL PUBLICATION

20 student pieces included in textbook, Motion Graphic Design

NATIONAL AND INTERNATIONAL FILM FESTIVALS

5 Student animations featured

INTERNSHIPS

BIGSTAR
BLIND
CAPACITY
EPIPHEO
GIANT ANT
HALLMARK
HOME SHOPPING NETWORK
IMAGINARY FORCES

LEO BURNETT WORLDWIDE
PROLOGUE
PSYOP
SHOWTIME
SMOKE & MIRRORS
SPACEJUNK
THE MILL
THE STUDIO NYC

TRAILER PARK INC.
TOIL
TROIKA DESIGN GROUP
TV LAND
VIACOM
VIEWPOINT CREATIVE
ZOIC STUDIOS

FACULTY

Our faculty is comprised of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

ED CHEETHAM

MA Art Education
Computer Graphics/
Animation
Ohio State University

PETER ALFANO

MFA Graphic Design
Rhode Island School of Design

DAVID BRODEUR

BFA Graphic & Interactive Communication
Ringling College of Art and Design

JOE DONALDSON

BFA Visual Communication and Animation
School of the Art Institute of Chicago

NORA GAFFNEY

BFA Graphic Design
University of Tennessee

JARED GREENLEAF

MFA 2D Studio
Brigham Young University

DANTE RINALDI

BS Graphic Design
State University of Buffalo

JILL TAFFET

MA Interactive Design/
Game Development
Savannah College of Art and Design

MORGAN WILLIAMS

BFA Film
Minneapolis College of Art and Design



Ringling College
of Art + Design

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