

# Ringling College of Art + Design



## THE COLLABORATORY COMMITMENT AT RINGLING COLLEGE

Put your creative skills to work in our experiential learning programs designed to bridge the gap between student and professional life. You will tackle actual client projects and work with a team to evaluate, design, and pitch creative solutions. Build campaigns from start to finish, gain valuable real world insight, and boost your portfolio with professional design solutions.

The Ringling College Collaboratory Commitment\* guarantees every student the opportunity to work with professionals and clients through a number of programs and opportunities that are designed to enhance the quality of student learning at Ringling College, including:

### ART NETWORK

ACADEMIC DEPARTMENT PROJECTS & INTERNSHIPS  
CAREER SERVICES INTERNSHIPS  
THE COLLABORATORY

### DESIGN CENTER

SERVICE-LEARNING & VOLUNTEERISM  
STUDIO LAB

You can jump on a semester-long project in which you undergo every stage of the creative process, or participate in a daylong charrette to inspire new campaigns. Build your portfolio, strengthen your resumé, and acquire confidence and familiarity with professional best practices.

EXPERIENTIAL LEARNING PROGRAMS: [www.ringling.edu/professional-experience](http://www.ringling.edu/professional-experience)

## COMPANIES & BRANDS

Through these immersive learning programs, Ringling students have worked with leading multinational brands, companies, and initiatives, including:

### ABC

AMERICAN ZOETROPE  
BALTIMORE ORIOLES  
BIOLIFE  
FELD ENTERTAINMENT  
GENERAL MOTORS  
HOOTERS

### IMG ACADEMY

L'OREAL  
MODERN PENTATHLON  
SARASOTA FILM FESTIVAL  
SARASOTA OPERA  
THE RINGLING MUSEUM



## ART NETWORK

The award-winning ART Network—All Ringling Television Network—is our campus television department. As traditional broadcast and digital content merge, ART Network provides a fluid working and learning environment that matches the pace of this evolution. Learn the entire video content creation process from start to finish, producing compelling and award-winning video stories and solutions such as commercials, promos, and PSAs. You will get exposure to camerawork, programming, production, and post-production. Participate through our classes, volunteer club, or student worker engagement.

**WATCH:** Tune in to our digital channel at [ringlingcollege.tv](http://ringlingcollege.tv).

## ACADEMIC DEPARTMENT PROJECTS AND INTERNSHIPS

Embedded in the curriculum of our majors are opportunities to work on client projects that hone studio skills, in addition to problem-solving, communication, and storytelling capabilities. Through our liberal arts classes, studio courses, electives, and department internships, you will gain real world experience in a safe and supportive environment. Take risks, discover your strengths and weaknesses, and put your ideas into action. Check with your department for guidance on which courses engage client projects.

## CAREER SERVICES INTERNSHIPS

Every year, over 80 top creative businesses and brands in the world visit our campus to deliver presentations, meet emerging talented artists and designers, and review portfolios. Hear from recruiters at Blue Sky Studios, Disney, DreamWorks, Google, Hallmark, Hasbro, Pixar, Wieden+Kennedy, and more!

The Center for Career Services also offers access to national and international internship sponsors, listings, and resources. We will help you with résumés, cover letters, portfolios, and search strategies, and offer unique and cutting edge comprehensive databases of listings. There is also an option for credited internships. Meet with a counselor to discuss opportunities in your field of study.

## THE COLLABORATORY

Collaboratory students work with faculty-led teams and collaborate with clients to tackle exciting design challenges, including branding, positioning, user experience hurdles, service innovation, and interior and product design issues. You will test drive your skills, deepen understanding of workplace challenges, network with the most creative companies in the world, build your portfolio, and even be eligible for scholarship opportunities.

Participate at any level, from 72-hour charrettes to semester-long projects, and beyond.

*\*The Collaboratory is an initiative developed by Ringling College in partnership with The Patterson Foundation that provides creative, experiential learning opportunities to all of its students.*

## RINGLING COLLEGE DESIGN CENTER

For over 20 years, the Design Center has given students the opportunity to work on real-world projects from start to finish with a variety of clients. You'll take your job from concept to completion, work within budgets, and learn about estimating and production—all essential skills whether you plan to work for a company or as a freelancer.

You may work on a project by yourself—or collaborate with designers, illustrators, photographers, advertisers, and copywriters—just like in the real world. Want to create work with value and impact? Many of our students work on projects for social good, collaborating with international organizations like Forest Whitaker's Peace Initiative and Southeastern Guide Dogs.

## SERVICE-LEARNING AND VOLUNTEERING

Creatives play a significant role in society as artists, leaders, trainers, and teachers. That's why we encourage students to participate in unique social change projects and interactions with the community. Become more socially responsible, gain a sense of belonging, meet other volunteers with similar values and interests, learn leadership skills, embrace diversity, and gain valuable perspective.

Students can get involved through "curricular service-learning", which includes projects tied to a course, or "co-curricular service-learning", which includes projects undertaken outside of class.

## STUDIO LAB

Working with industry leaders such as Justin Long, Dylan McDermott, Kevin Smith, and Paul Schiff, the Ringling College Studio Lab brings unparalleled hands-on filmmaking experience and networking opportunities to our students. It was founded in 2010 through a collaboration with David Shapiro of Semkhor Networks with the belief that to become the best, our students need to work with the best.

Make valuable, lifelong connections and gain incomparable behind-the-scenes exposure to working as a professional filmmaker. You can collaborate with top filmmakers in a number of ways, including screenwriting, pre-producing, shooting and production, and editing, in addition to having access to guest lectures, panels, and Q&As. Visiting artists have included:

ANDIE MACDOWELL  
ANNA PAQUIN  
BILL PAXTON  
DYLAN MCDERMOTT  
ED BURNS  
ELIJAH WOOD  
FOREST WHITAKER

JASON BLUM  
JEFFREY WRIGHT  
JUSTIN LONG  
STEPHEN MOYER  
MARISA TOMEI  
WERNER HERZOG  
WHIT STILLMAN

Learn more at [www.ringling.edu/studiolab](http://www.ringling.edu/studiolab)

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