

# VISUAL STUDIES



Visual Studies is for the curious, entrepreneurial student looking to rethink the way art and design is created and perceived. In this program you will design and pursue an individualized program of study. Your curriculum will cross boundaries and disciplines, resulting in a top-quality liberal arts education and a customized program of hands-on, studio courses.

Throughout the program, you will learn to approach problems from a different perspective, building advanced problem-solving skills by raising vital questions, developing artistic discernment, exploring the creative process, conducting critical analysis, and communicating ideas clearly and effectively.

Want to create a curriculum that revolves around your personal interests? Visual Studies is perfect for you.

## CAREER POSSIBILITIES

Visual Studies majors go on to become the newest set of entrepreneurs and creative business leaders creating jobs and businesses that in many cases don't yet exist. They choose career paths that are meaningful and often socially aware and jobs that feed the soul as well as the bottom line. Community, accountability, and professionalism are stressed at every facet of the program.

Career paths can include:

- |                    |                              |
|--------------------|------------------------------|
| ART DIRECTOR       | MARKETING AND COMMUNICATIONS |
| ART EDUCATOR       | MULTIMEDIA PRODUCER          |
| BRAND STRATEGIST   | SOCIAL MEDIA PROFESSIONAL    |
| COMMUNICATIONS     | VIDEO PRODUCER               |
| CONTENT STRATEGIST | WRITER                       |
| CREATIVE DIRECTOR  |                              |
| CURATOR            |                              |
| DESIGNER           |                              |

## FACILITIES

### RICHARD AND BARBARA BASCH VISUAL ARTS CENTER

The new, architecturally significant Richard & Barbara Basch Visual Arts Center sits at the center of campus, reminding everyone that, irrespective of major, our students are artists first and foremost. Created with both our students and community in mind, the Visual Arts Center was designed and built to accommodate hands-on fabrication and art-making with its facilities for glass, woodworking, printmaking, photography, sculpture, and digital fabrication as well as time-based and computer driven work. While the exterior is visually stunning, the interior is designed for robust use—maximizing space, equipment, and collaboration.

## TRANSFER IN AND COMPLETE YOUR BACHELOR OF ARTS

Students studying at another college can transfer into the junior year of the Visual Studies program if they have completed an Associate of Arts Degree with 15 studio arts credits from a regionally accredited college or university. Other combinations of liberal arts credit and studio credit from regionally accredited schools can work for transfer into the program. In all cases, students are invited to work with our Registrar to determine the best transfer situation



## RESIDENCY AND STUDY ABROAD PROGRAMS

Our world is undeniably global. Trends, inventions, industry practices, and social ideologies transcend borders, time zones, and languages. And so does our creative education. Broaden your horizons and inform your work by taking advantage of one of our exciting international programs. Take a summer, a quarter, or a semester studying and creating in France, Italy, Ireland, or beyond. Learn how to speak to new audiences, consider new perspectives, and enhance your personal body of work.

Watch what happens when you step outside of your comfort zone and open yourself up to new possibilities.

Visual Studies students looking to study abroad are encouraged to apply for a semester or quarter at The New School, Parsons Paris, the William de Kooning Academy in Rotterdam, Holland, and the Burren College of Art in Ballyvaughan, County Clare, Ireland, and the Studio Art Centers International, Florence, Italy.

## EXHIBITION OPPORTUNITIES

Visual Studies students have countless opportunities to develop and curate professional exhibitions on campus. To familiarize students with the details of working with galleries, we provide a platform for students to write and submit exhibition proposals, develop gallery programming, and curate upcoming exhibitions.

## BUILD YOUR OWN CURRICULUM

Visual Studies majors have the unique opportunity to build their own curriculum and can enhance their skillset by concurrently choosing up to three minors.

Students can choose from one or more of the following minors:

ART HISTORY	DESIGN	PHOTOGRAPHY & IMAGING
BRANDED	CREATIVE WRITING	IMAGING
ENTERTAINMENT	FINE ARTS	VISUAL DEVELOPMENT
BUSINESS OF ART &		

## FACULTY

Our faculty is comprised of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching. Students benefit by working alongside innovative leaders in the arts community and educators that stress the importance of skill, craft, innovation, and risk taking. We encourage you to challenge and push yourself beyond your expectations.

Our Visual Studies faculty members bring expertise from many departments on campus including Art History, Business of Art & Design, Fine Arts, Illustration, Liberal Arts, Photography & Imaging, and more.



**Ringling College  
of Art + Design**

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