



**Ringling College  
of Art + Design**

**RINGLING COLLEGE OF ART AND DESIGN  
Student Achievement Report  
October 2021**

Ringling College of Art and Design uses a combination of peer benchmarking and internal data to satisfy Southern Association of Colleges and Schools Commission on Colleges' (SACSCOC) Standard 8.1: Student Achievement. The standard reads that a member institution "...identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple methods to document student success."

For any details concerning this report, please contact Dr. Pat Mizak, Assistant Vice President for Planning & Institutional Effectiveness at [pmizak@ringling.edu](mailto:pmizak@ringling.edu) or 941-893-2858.

**BENCHMARKED METRICS – Ringling College aims to be within the range of its peer institutions**

School	Metric		
	UG Enrollment: 5 year growth	Retention Rates: 5 year average	6 Year Graduation Rates: 5 year average
Ringling College	21.1%	83.2%	70.2%
School A	0.2%	80.6%	70.6%
School B	-18.9%	79.6%	62.4%
School C	-20.5%	80.6%	63.2%
School D	-23.1%	83.6%	72.0%
School E	-10.4%	85.0%	69.8%
School F	-13.2%	91.8%	89.6%
School G	-12.7%	79.8%	67.0%
School H	-15.0%	84.6%	68.4%
Target Range	-23.1% to +0.2%	79.6% to 91.8%	62.4% to 89.6%
Ringling Status	Exceeds target	Meets target	Meets target

**INTERNAL METRICS** *N.B. Data from the 2019 and 2020 Graduating Classes is removed from this analysis due to complications from the COVID-19 Disruption.*

- Student job placement rate: Percentage of graduates who are employed or in graduate school within one year of graduation:
  - Target: 80%
  - Most recent data (May 2018 graduating class): 91.4% - Target met
- Data from Ringling College Survey of Student Opinions (Spring 2021 data)
  - ITEM: Please indicate your level of satisfaction with career planning services.
    - 67% of Respondents report "Very Satisfied or Satisfied"
  - ITEM: Please indicate your level of satisfaction with meeting with recruiters from the industry.
    - 56% of Respondents report "Very Satisfied or Satisfied"
- Data from College Senior Survey (Spring 2018 data)
  - ITEM: Please indicate your agreement with the following statement: This institution has contributed to my preparedness for employment after college.
    - 86% of Respondents report "Strongly Agree or Agree"