

SEEING THROUGH THE NOISE

NCAA 2021 CONFERENCE

SEPTEMBER 29 - OCTOBER 2, 2021

RINGLING COLLEGE OF ART AND DESIGN

SARASOTA, FLORIDA




WELCOME TO THE CULTURE COAST

Ringling College of Art and Design is delighted to host the 48th annual conference of the National Council of Arts Administrators on our campus in Sarasota, Florida.

It is no secret that the landscape of our economy has changed drastically over the past two decades, and still continues to change dramatically. Think about how you consume your information now, versus twenty years ago. Nearly everything is visual and loud, in your face and all-consuming. And, think about all of the new platforms where information is seen.

We are living in a visual, visual world. Facebook reports that the majority of its content is now video and we continue to see an increasing visual stream of content through platforms like Instagram, TikTok, YouTube, and Vimeo, as well as the overwhelming and constant stream of news and media on our TVs, phones, tablets, and beyond. Oftentimes, it just feels impossible to disconnect.




This change to visual communication means that art and design must now dictate how we as people tell our authentic stories about ourselves, the places in which we work, and our products and services. But so often and so easily, we are all guilty of getting caught up in the “noise.”

Through our series of lectures, presentations, tours, and conversations at this conference, we hope you will learn methodologies for breaking through and toning down the noise, and learn how to communicate these tools to your students—our future creative leaders.

How can we, as educators, encourage our students to fully utilize all of their senses and surroundings—to eat music and drink art—while at the same time helping them to thoughtfully manage the deluge of visual information coming at them continually? How can we help them filter and determine what is valuable information, and what is simply filler or even “fake news?”

Visual communication, design thinking, and creativity are the true energy sources of our future. The ongoing cycle of artistic movements continues to present new possibilities as technology rapidly advances and society’s mind expands. How we harness and digest that evolving energy will determine our success.



On behalf of Ringling College, I thank you for your participation and for your interest in learning new ways to better educate our future artists and designers.

Larry R. Thompson

President, Ringling College of Art and Design



On behalf of Ringling College of Art and Design, we're honored to welcome you to this year's NCAA Annual Conference. For many of us, this event marks the first time we have gathered as friends and colleagues in quite a while, and our team is committed to making your time enjoyable, enlightening, and safe while spending time with us here in Sarasota.

We chose the theme Seeing Through The Noise prior to the COVID pandemic, yet after an extraordinarily challenging 18 months, it seems more relevant than ever. Collectively, we have all borne witness to extremely 'loud' events: a global pandemic, Black Lives Matter, #metoo, January 6th, Red versus Blue, Right versus Left, Afghanistan, and the 20th anniversary of 9/11, to name a few. The significance of being able to see through that noise seems all the more pertinent than in previous years.

Our world has changed, shifted, and fractured in complex and unpredictable ways and I, personally, believe we have an opportunity and a responsibility to create meaningful change by taking on the dutiful task of reflecting, learning, improving, and, ultimately, doing better. I am grateful that you have made the commitment to attend this event and to share your ideas. Which begs the question...

How will we bring clarity to the chaos? This conference will deeply explore topics related to authenticity and community building, and will closely examine what we have learned in these unprecedented times and what to do with that information. Our aim is to make your time here memorable, impactful, and, most importantly, useful.

This year's conference will be held across multiple venues, including the Ringling College Campus, the Art Ovation Hotel, the Ringling Museum, and the Sarasota Art Museum Campus. We have created personal time during your stay so you can freely explore Sarasota's architecture, beaches, and restaurants. Don't be fooled by the small-town feel. If you look, you'll find that Sarasota is vibrant with culture and urbane amenities. We hope you'll take the time to explore what our city has to offer.

I am especially grateful to Liz Valois, for her unwavering assistance and extreme capability on this and many other complex projects. Thank you to Lenna Dahlquist, our conference designer and Ringling alumni, for the extraordinary design vision she brought to our conference collateral. Thanks to the NCAA Board for allowing Ringling College to host this year's event and for offering such great support to our vision and programming. And, finally, I'd like to give gratitude to President Larry Thompson and Vice President Peter McAllister, of Ringling College, for supporting this conference with ongoing enthusiasm and support.

We are not alone on this journey. I believe together we can make a difference and move forward feeling prepared and aware, and with eyes wide open.

Jeff Schwartz

NCAA 2021 Conference Director

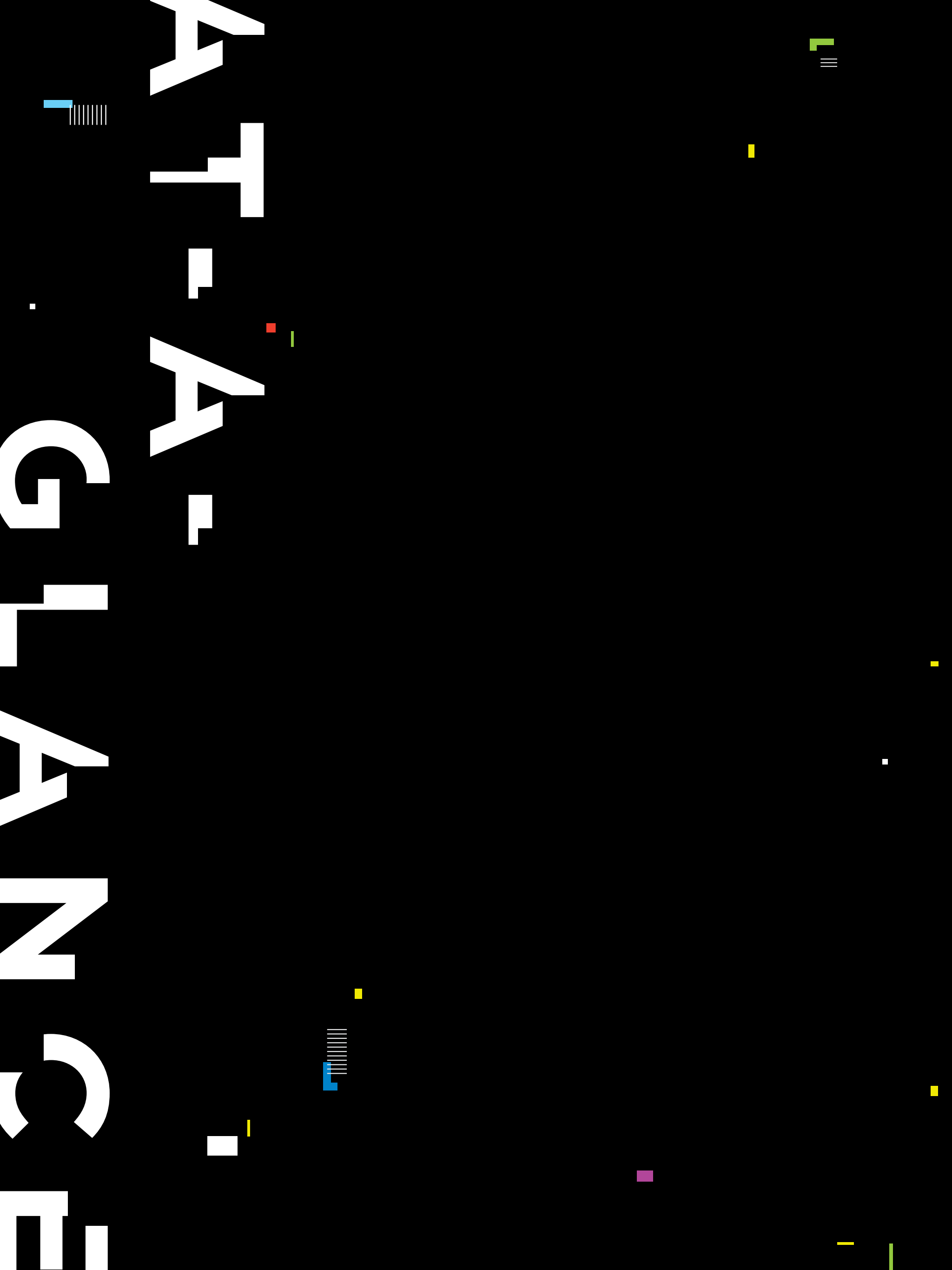
SPREAKERS



TREVOR PAGLEN



SHARON LOUDÉN



09.29.2021

DAY AT-A-GLANCE

TIME	EVENT	LOCATION
8:30 a.m. - 12:00 p.m.	NCAA Arts Board Meeting	Art Ovation Hotel Drawing Room
12:00 p.m. - ongoing	Conference Check-In	Art Ovation Hotel with Check-in Lobby Table
1:00 - 1:05 p.m.	NCAA Welcome	Art Ovation Hotel Room: Crescendo 7
1:05 - 2:45 p.m.	<p>Ignite Presentations “Discerning the Vital Work of Creative Arts Leadership Today”</p> <p>Re-Shaping the Arts - One Cocktail Party at a Time Anthony Crisafulli Director, Foundation Board, Lehigh Valley Charter High School for the Arts</p> <p>Changing Curriculum for Changing Students Daniel Kariko Assistant Director for Undergraduate Programs, East Carolina University</p> <p>Rethinking Shared Governance as Practices for Power Sharing David Bogen Vice President for Academic Affairs and Provost, Maryland Institute College of Art</p> <p>What parts of teaching work better online? Mariah Doren Director, Program Planning and Development, Rhode Island School of Design</p> <p>CO-SPACE: Collaborative, Cooperative, Community Lauren Lake Dean, New York State College of Ceramics, School of Art & Design + Performing Arts Division, Alfred University</p>	Art Ovation Hotel Room: Crescendo 7
2:45 - 3:00 p.m.	Break	



09.29.2021 continued



DAY AT-A-GLANCE

TIME	EVENT	LOCATION
3:00 – 5:00 p.m.	<p>Case Studies</p> <p>Internal Candidate Tenure-Track Search Case Elissa Armstrong Department of Craft/Material Studies, Virginia Commonwealth University</p> <p>Program Assessment and Inclusive Curriculum Justin Sutters Director, Master of Arts in Teaching in Art Education, George Mason University</p> <p>Rachel Debuque Director of Undergraduate Studies, George Mason University</p>	<p>Art Ovation Hotel Room: Crescendo 7</p>
6:00 – 7:30 p.m.	<p>Reception Remarks by Jeni Mokren, NCAA President, & Jeff Schwartz, AVPAA & Dean of Undergraduate Studies</p>	<p>Art Ovation Hotel Rooftop Pool Deck</p>
9:00 – 11:00 p.m.	<p>Network</p>	<p>Relax at Mandeville Beer Garden</p>



09.30.2021

DAY AT-A-GLANCE

TIME	EVENT	LOCATION
A.M. – 8:30 a.m.	Breakfast on your own	
8:30 – 9:00 a.m.	Trolley Shuttles to Ringling College of Art and Design Campus	Dr. Larry R. Thompson Academic Center
9:15 – 9:30 a.m.	Welcome Remarks Dr. Larry R. Thompson, President, Dr. Peter McAllister, VP Academic Affairs, & Jeff Schwartz, AVPAA & Dean of Undergraduate Studies	Morganroth Auditorium at Dr. Larry R. Thompson Academic Center
9:30 – 11:00 a.m.	Keynote with Q & A “Machine Vision” Trevor Paglen	Morganroth Auditorium at Dr. Larry R. Thompson Academic Center
11:00 – 11:45 a.m.	Gallery and Library tour	Ringling College of Art and Design
11:50 a.m.	Walk to Diane Roskamp Exhibition Hall	Ringling College of Art and Design campus
12:00 – 2:00 p.m.	Business Lunch	Diane Roskamp Exhibition Hall Ringling College of Art and Design campus
2:00 – 5:00 p.m.	Trolley Shuttles between Ringling College of Art and Design, The Ringling, Art Ovation	
2:00 – 5:00 p.m.	RINGLING COLLEGE OF ART & DESIGN TOURS	
2:15 – 3:15 p.m.	Campus Tour 1	
3:15 – 4:15 p.m.	Campus Tour 2	
2:00 – 5:00 p.m.	THE RINGLING TOURS	
2:15 – 2:55 p.m.	The Ringling Main Museum Welcome and Tour Reservation required; 30 places available	
3:10 – 3:55 p.m.	The Ringling Ca’ d’Zan Reservation required; 15 places available	
3:10 – 3:55 p.m.	The Ringling Education/Conservation Reservation required; 15 places available	
4:10 – 4:55 p.m.	The Ringling Ca’ d’Zan Reservation required; 15 places available	
5:00 – 7:00 p.m.	Evening reception	Terrace on the Bay at The Ringling Ca’ d’Zan terrace
7:00 – 7:30 p.m.	Trolley Shuttles to hotel	
7:00 p.m.	Dinner on your own	
6:30 – 8:20 p.m.	James Turrell Skyscape by reservation Sunset 7:17 p.m., Reservation required; 30 places available	The Ringling
8:30 p.m.	Trolley to Hotel	The Ringling
9:00 – 11:00 p.m.	Network	Relax at Mandeville Beer Garden

10.01.2021

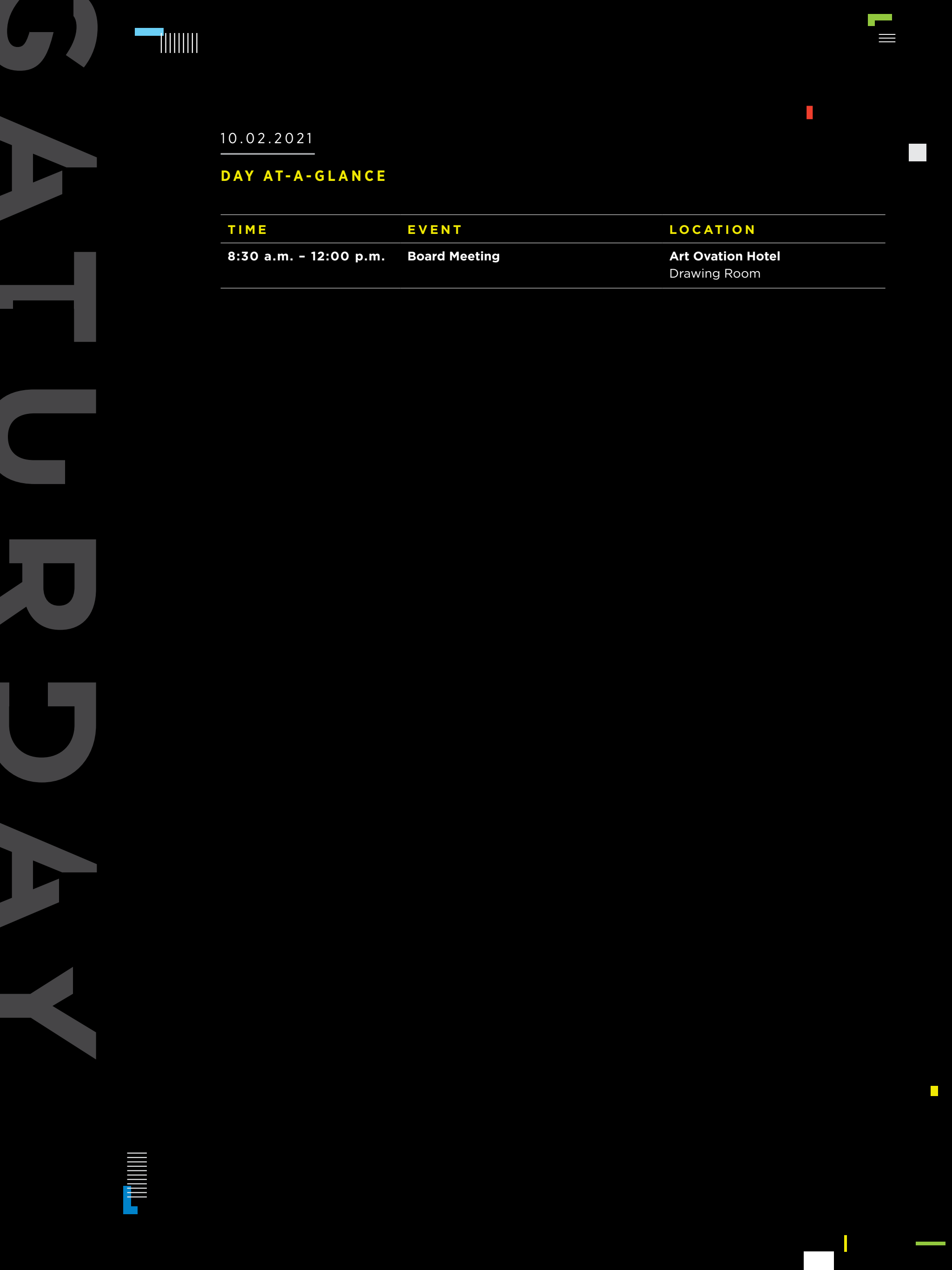
DAY AT-A-GLANCE

TIME	EVENT	LOCATION
9:00 a.m. - 1:00 p.m.	SARASOTA EXPERIENCES DAY	
8:45 a.m.	Trolley pick up at Hotel for “Sarasota School of Architecture” Tour	
9:00 a.m. - 12:30 p.m.	“Sarasota School of Architecture” Tour Reservation required; 15 places available	
9:45 a.m.	Trolley pick up at Hotel for Ringling College of Art and Design & The Ringling Tours	
10:00 - 11:00 a.m.	Ringling College of Art and Design Campus Tour	Ringling College of Art and Design
10:15 - 11:00 a.m.	The Ringling Ca’ d’Zan Reservation required; 15 places available	The Ringling
10:15 - 11:00 a.m.	The Ringling Education/Conservation Reservation required; 15 places available	The Ringling
12:00 - 1:00 p.m.	Lunch on your own	
1:00 - 1:30 p.m.	Shuttles to Sarasota Art Museum of Ringling College from hotel	
1:30 - 2:15 p.m.	Welcome Remarks, Jeff Schwartz, and Introduction of the Director of Sarasota Art Museum of Ringling College Museum Tours - Sarasota Art Museum of Ringling College	Sarasota Art Museum of Ringling College Room 131 McGuire Hall
2:15 - 4:15 p.m.	Panel speakers and Q & A “Seeing Through the Noise: Change Inside Out” Sharon Loudon Artistic Director, Chautauqua Visual Arts at Chautauqua Institution Jordan Tate Associate Professor and Assistant Director of School of Art, University of Cincinnati O. Gustavo Plascencia Dean of Visual Arts, New World School of the Arts Rey Jeong Professor of Practice and IDEA Generator (Inclusion, Diversity, Equity, and Access at College of Ceramics, Alfred University	Sarasota Art Museum of Ringling College Room 131 McGuire Hall
4:15 - 4:30 p.m.	Break	

10.01.2021 continued

DAY AT-A-GLANCE

TIME	EVENT	LOCATION
4:30 - 6:00 p.m.	<p>In Person Meet-ups</p> <p>“When evaluation does not = excellence” Dr. Bruce Mackh Associate Vice President for Teaching and Learning Chadron State College</p> <p>“Reentering leadership “post” COVID” Vagner Mendonça-Whitehead Director, School of Visual Art, Penn State University</p> <p>“Managing up + down” Paige Williams VP for Academic Affairs and Academic Dean, Art Academy of Cincinnati</p> <p>“Creating true inclusion” Dan Napolitano Associate Dean, School of Art and Design + Performing Arts Division, Alfred University</p>	<p>Sarasota Art Museum of Ringling College Rooms 117, 119, 121, 123</p>
6:00 - 7:00 p.m.	Beer and Wine reception	Sarasota Art Museum of Ringling College Courtyard
7:00 - 9:00 p.m.	Closing Banquet	Sarasota Art Museum of Ringling College Courtyard
8:30 - 9:30 p.m.	Shuttles to hotel	
9:00 - 11:00 p.m.	Network	Relax Mandeville Beer Garden



10.02.2021

DAY AT-A-GLANCE

TIME	EVENT	LOCATION
8:30 a.m. – 12:00 p.m.	Board Meeting	Art Ovation Hotel Drawing Room

VENUES



**RINGLING COLLEGE
OF ART AND DESIGN**

CAMPUS MAP



THE RINGLING

MUSEUM MAP



**SARASOTA ART MUSEUM
OF RINGLING COLLEGE**

STEEP + EAT



ART OVATION HOTEL

CONFERENCE PARTNER



MANDEVILLE BEER GARDEN

CONFERENCE PARTNER



DOWNTOWN SARASOTA DINING



CONFERENCE VENUES



THE RINGLING



RINGLING COLLEGE OF ART AND DESIGN



MANDEVILLE BEER GARDEN



DOWNTOWN FOOD AND ENTERTAINMENT AREA



ART OVATION

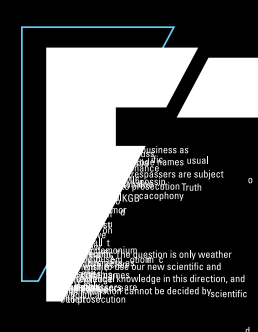
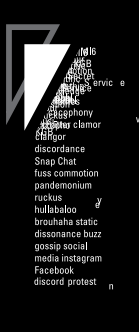
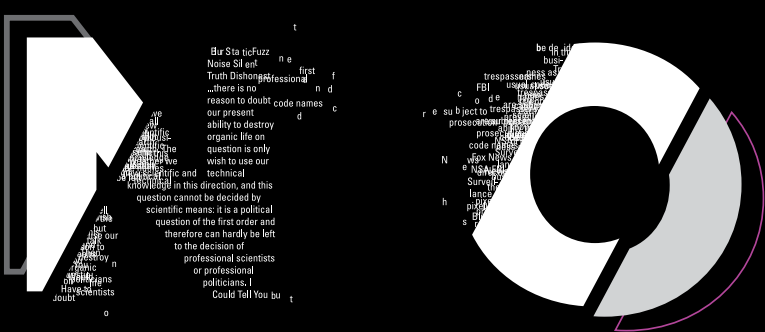
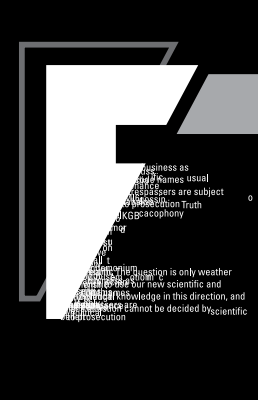
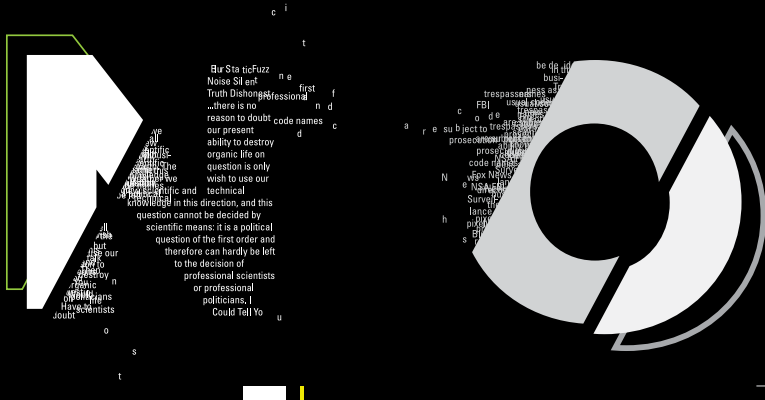
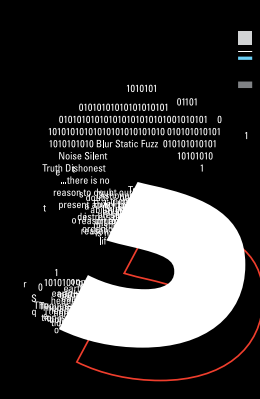
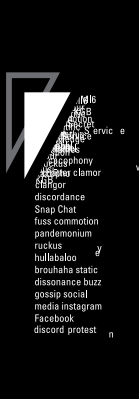
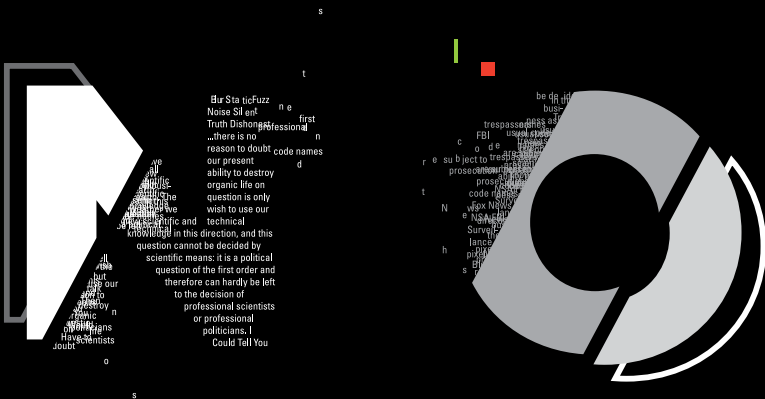
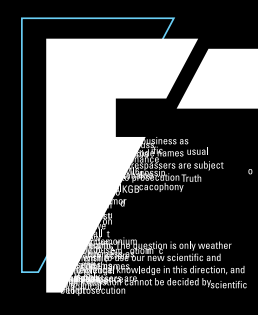
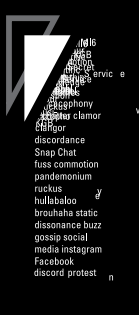
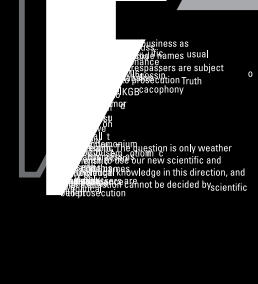
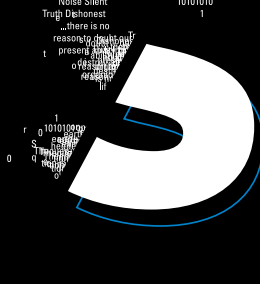


SARASOTA ART MUSEUM OF RINGLING COLLEGE

SARASOTA BAY

◀ TO ST. ARMANDS CIRCLE,
LIDO & LONGBOAT BEACHES
& RESTAURANTS





Ringling College
of Art + Design

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Design: Lenna Dahlquist '08, Graphic Design