

Creative Writing

Statement of Purpose

The Bachelor of Fine Arts in Creative Writing at Ringling College of Art and Design is a supportive and serious community of writers engaged in a professional program of undergraduate study. Students encounter a range of aesthetics, a global narrative orientation, coursework in historical and contemporary literary forms, craft instruction from practicing writer/teachers, and interaction with visiting authors, scholars, and publishing professionals. Graduates of this program will have the necessary technical competence and fluency with creative practices to succeed in a variety of professional literary endeavors. Graduates of this BFA program will be versatile critical thinkers and perceptive, able communicators, prepared for the post-graduate job market in positions such as freelance writers, editors, grant writers, eBook authors, proofreaders, copyeditors, publicists, media and marketing associates, freelance reporters, bloggers, and other creative content providers.

Student Learning Outcomes

- 1. Technical Competence:** Demonstrate effective use of story fundamentals, the creative process, and the English language.
 - a. Story Fundamentals: Demonstrate effective use of character, plot, and scene
 - b. Creative Process: Establish the habit of creativity through repeated cycles of problem-solving, risk-taking, and experimentation
 - c. Fluency and Proficiency with the English language
- 2. Narrative Competence:** Demonstrate an understanding of the various texts, narrative forms, and structures, conventions, and their influence throughout history.
 - a. Multiplicity of narrative forms and structures
 - b. History of the evolution of narrative conventions
 - c. Ability to articulate the relations of various texts (canonical, modern, postmodern, digital, transmedia, hybrid) to their historical contexts
- 3. Critical Thinking:** Apply deep interpretive reading, analysis, and critique to texts.
 - a. Deep and critical interpretive reading complex texts
 - b. Conceptual analysis of subject matter and story structure
 - c. Effective engagement in group analysis and critique
- 4. Communication:** Demonstrate the ability to effectively communicate beyond the written page in a public context.
 - a. Public speaking (presentation, oral report, pitch, interview, etc.)
 - b. Media savvy (becoming microphone and camera ready.)
- 5. Industry and Professional Practice:** Demonstrate the professional habits of a writer.
 - a. Writing practices (imagination, research, writing rituals, revisions, proofreading, workshops, etc.)
 - b. Professional written communications (letters, proposals, etc.)

- c. Industry conventions for submission and publication
- d. Ethical and legal norms of freelancing, journalism, copyright, contracts
- e. Engagement with professional organizations, conferences, publishers, and trade journals
- f. Interaction with self-publishing and other non-traditional media production opportunities

CREATIVE WRITING CURRICULUM

I. General Education Curriculum

A. Liberal Arts (8 courses, 24 credit hours, 20%)

WRIT 151 Writing Studio
 Writing Elective
 First Year Gateway Elective
 LMST 282 Literature & Media Studies
 Literature and Media Studies Elective
 Social and Behavioral Sciences Elective
 Scientific Practices Elective
 Arts and Humanities Elective

B. General Education (2 courses, 6 credit hours, 5%)

Two (2) General Education Electives

C. Art and Design History (2 courses, 6 credit hours, 5%)

ARTH 111 Development of Art & Ideas
 Upper-Level Art History Elective

II. Program Curriculum

A. Studio Course (3 courses, 9 credit hours, 7.5%)

Two (2) Studio Electives (see studio elective list below for non-prerequisite studio courses)
 ELEC 350 Collaboratory or Studio Elective

B. Creative Writing Major (13 courses, 39 credit hours, 32.5%)

Participation in the Writer's Workshop is required each semester.

CRWR 100 Introduction to the Profession of Creative Writing
 CRWR 105 Story Fundamentals: Character
 CRWR 106 Story Fundamentals: Plot
 CRWR 110 Writing for Digital Media
 CRWR 111 Reading for Writers
 CRWR 205 Story Fundamentals: Revision
 CRWR 210 Topics in Editing and Publishing

CRWR 315 Creative Writing Topics (repeated three times)
INTE 301 Internship Experience or CRWR 310 Magazine and Feature Writing
CRWR 400 Senior Capstone I
CRWR 401 Senior Capstone II

C. Literature and Media Studies Electives (choose 2 courses, 6 credit hours, 5%)

Two (2) Literature and Media Studies Electives (LMST courses in addition to the liberal arts requirements)

D. Writing Electives (choose 5 courses, 15 credit hours, 12.5%)

CRWR 211 Writing for Video Games
CRWR 212 Story Workshop
CRWR 213 True Stories: Writing for Creative Nonfiction
CRWR 214 Writing for Tabletop Games
CRWR 310 Magazine and Feature Writing
CRWR 311 Writing for Shared Worlds
CRWR 312 Collaborative Story Production
CRWR 313 Writing Transmedia Stories
CRWR 314 Advanced Story Workshop
CRWR 316 Introduction to Scriptwriting
CRWR 317 Poetry Workshop
CRWR 318 Writing Comics & Graphic Narratives
CRWR 319 Writing Horror
CRWR 320 Writing Fantasy
CRWR 321 Writing Science Fiction
CRWR 322 Writing Picture Books
CRWR 323 Writing for Young Adults
CRWR 410 Creative Writing Master Class

III. Electives

A. Open Electives (5 courses, 15 credit hours, 12.5%)

Five (5) Open Electives

Non-prerequisite Studio Electives List

The following is a list of open studio electives that have minimal or no prerequisite requirements. CRWR majors who are interested in studio electives beyond this list must work directly with the appropriate departments to satisfy prerequisites.

ELEC 205 Intro to Figure Painting I
ELEC 252 Painting from Observation
ELEC 253 Beginning Painting
ELEC 277 Advanced Representational Drawing
ELEC 210 Digital & Social Media
ELEC 220 Introduction to Letterpress
ELEC 231 ART Network Studio Elective
ELEC 232 ART Network II Documentary Production
ELEC 270 Costume Design
ELEC 304 Acting Studio
ELEC 311 Satire & Pop Culture
ELEC 331 Word, Image and Book
ELEC 353 New Media: Music Branding
ELEC 341 Expressive Typography
ELEC 343 Design for Business
ELEC 344 Portraiture
ELEC 354 Graphic Novel
ELEC 364 Children's Book Illustration
ELEC 385 Synergism in Visual Thinking
ELEC 388 Landscape Painting & Drawing
ELEC 420 Advanced Media
ELEC 468 Advanced Figure Painting/Advanced Figure Drawing
ELEC 335 3D Visualization
ELEC 350 Collaboratory
FINE 214 Experimental Imaging
FINE 215 Immersive Media Studio
FINE 221 Intermediate Figure
FINE 260 Artists' Books
FINE 338 Time Based Interactive

Creative Writing Curriculum Map

Creative Writing BFA 2021-22

	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring
	CRWR 105 Story Fundamentals: Character Writer's Workshop	CRWR 106 Story Fundamentals: Plot Writer's Workshop	CRWR 205 Story Fundamentals: Revision Writer's Workshop	CRWR 315 Creative Writing Topics Writer's Workshop	CRWR 315 Creative Writing Topics Writer's Workshop	CRWR 315 Creative Writing Topics Writer's Workshop	CRWR 400 Senior Capstone I Writer's Workshop	CRWR 401 Senior Capstone II Writer's Workshop
	CRWR 100 Introduction to the Profession of Creative Writing	CRWR 111 Reading for Writers	CRWR 210 Topics in Editing and Publishing	Writing Elective	INTE 301 Internship Experience or CRWR 310 Magazine and Feature Writing	Writing Elective	Writing Elective	Writing Elective
	Literature & Media Studies Elective	CRWR 110 Writing for Digital Media	Writing Elective	Literature & Media Studies Elective	Liberal Arts	Liberal Arts	General Education Elective	General Education Elective
	STDA 115 Lens-Based Communication	ARTH 111 Development of Art & Ideas	Studio Elective	Liberal Arts	Liberal Arts	ELEC 350 Collaboratory or Studio Elective	Upper-Level Art History	Liberal Arts
	WRIT 151 Writing Studio	First Year Gateway Course	LMST 282 Literature & Media Studies	Open Elective	Open Elective	Open Elective	Open Elective	Open Elective
	Program Curriculum		General Education			Electives		
Color Key	Studio Courses 9 hours 7.5%	Major Courses 60 hours 50%	Liberal Arts 24 Hours 20%	General Education 6 Hours 5%	Art & Design History 6 Hours 5%	Open Electives 15 Hours 12.5%	120 Credits	