

Photography and Imaging

Statement of Purpose

The Photography and Imaging major at the Ringling College of Art and Design is structured to offer students an effective blend of both technical and conceptual skills. We teach contemporary imaging techniques as well as the photographic tradition and ask students to apply this knowledge to their personal work as they consider future professional practice and the creation of meaningful images. In addition to these skills, the Ringling Photography and Imaging student is expected to be aware of the major critical issues facing the medium today. This includes encouraging students to continuously question how their work deals with issues of representation, culture and technology.

Student Learning Outcomes

1. **Conceptual Development.** Demonstrate an awareness of both photographic history and contemporary photographic practice culminating in a professional body of work that reflects the artist's ability to expand on and challenge existing concepts and images.
2. **Technique.** Demonstrate proficient knowledge and skills in the production of professional photographic images using digital and analog tools. This includes cameras, film processing, lighting, digital workflow, advanced post-production, printing techniques, alternative processes, and time-based techniques.
3. **Visual Presentation.** Demonstrate the ability to professionally present quality work in multiple contexts including online, portfolio, or prints for exhibition.
4. **Verbal Presentation.** Demonstrate clear and effective oral communication of the concepts behind specific bodies of work.
5. **Artist Statement.** Demonstrate clear and effective written communication in a statement of purpose for both individual bodies of work and an overall focus as an artist.

PHOTOGRAPHY AND IMAGING CURRICULUM

I. GENERAL EDUCATION CURRICULUM

A. Liberal Arts

(8 courses, 24 credit hours, 20%)

WRIT 151 Writing Studio

WRIT 120 Professional Writing

LIBA 110 Contemporary Issues in Fine Arts and Photography

LMST 282 Literature & Media Studies

Literature and Media Studies Elective (recommended: LMST 271 Understanding the Art of Film; LMST 272 Myth and Symbol in Media; LMST 275 World Cinema; LMST 330 LGBT Identities in Literature and Film)

Social and Behavioral Sciences Elective (recommended: SBSC 270 Visual Anthropology; SBSC 180 Introduction to Psychology; SBSC 316 Ethics of Art and Design, SBSC 364 Worldwatch)

Scientific Practices Elective (recommended: ENVI 345 Communicating the Environment)

Arts and Humanities Elective (recommended: ARHU 360 Classical Mythology in Literature, Art, and Music; ARHU 295 Dangerous Ideas; ARHU 381 American Creativity II)

B. General Education (2 courses, 6 credit hours, 5%)

Two (2) General Education Electives

C. Art and Design History (4 courses, 12 credit hours, 10%)

ARTH 111 Development of Art & Ideas

ARTH 122 History of Photography

Two (2) Upper-Level Art History Electives (recommended: ARTH 422 Contemporary Issues in Art)

II. PROGRAM CURRICULUM

A. First Year Community (5 courses, 15 credit hours, 12.5%)

DSNA 112 Drawing & 2D Design I

STDA 110 2D /Color

STDA 115 Lens-Based Communication

STDA 102 3D Design

FINE 248 Time Based

B. Photography and Imaging Major (17 courses, 51 credit hours, 42.5%)

PHOT 151 Large Format Photography

PHOT 265 Color Theory and Practice

PHOT 275 Lighting I

PHOT 232 Location Lighting

PHOT 281 Issues in Contemporary Photography

PHOT 290 The Moving Image

PHOT 301 Portraiture and Fashion Photography

PHOT 310 Advanced Lighting

PHOT 330 Documentary Photography

PHOT 334 The Staged Photograph

PHOT 391 Photography Expanded

PHOT 374 Professional Practices/Portfolio

PHOT 385 Junior Seminar: Special Topics

PHOT 465 Photography and Media

PHOT 475 Internship or PHOT 477 Professional Project

PHOT 482 PDI Thesis (6 credit hours)

III. ELECTIVES

A. Open Electives (4 courses, 12 credit hours, 10%)

Four (4) Open Electives (recommended: INTE 301 Internship; PHOT 349 Documentary and Experimental Video; PHOT 380 Alternative Processes)

Photography and Imaging Curriculum Map

Photography and Imaging BFA 2021-22

	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring
	STDA 110 2D/Color	FINE 248 Time Based	PHOT 275 Lighting I	PHOT 281 Issues in Contemporary Photography	PHOT 301 Portraiture & Fashion Photography	PHOT 374 Professional Practices/ Portfolio	PHOT 475 Internship or PHOT 477 Professional Project	PHOT 482 PDI Thesis (6 credits)
	DSNA 112 Drawing & 2D Design I	STDA 102 3D Design	PHOT 265 Color Theory and Practice	PHOT 232 Location Lighting	PHOT 334 The Staged Photograph	PHOT 330 Documentary Photography	PHOT 310 Advanced Lighting	
	STDA 115 Lens-Based Communication	PHOT 151 Large Format Photography	LMST 282 Literature & Media Studies	PHOT 290 The Moving Image	PHOT 391 Photography Expanded	PHOT 385 Junior Seminar: Special Topics	PHOT 465 Photography and Media	General Education Elective
	LIBA 110 Contemporary Issues in Fine Arts and Photography	ARTH 122 History of Photography	Liberal Arts	ARTH 111 Development of Art & Ideas	Liberal Arts	Upper-Level Art History	Upper-Level Art History	General Education Elective
	WRIT 151 Writing Studio	Liberal Arts	Open Elective	WRIT 120 Professional Writing	Open Elective or INTE 301 Internship	Open Elective	Liberal Arts	Open Elective
	Program Curriculum		General Education			Electives		
Color Key	First Year 15 hours 12.5%	Major Courses 51 hours 42.5%	Liberal Arts 24 Hours 20%	General Education 6 Hours 5%	Art & Design History 12 Hours 10%	Open Electives 12 Hours 10%	120 Credits	