



Graphic Design

Creating meaningful solutions.

The Graphic Design department at Ringling College will prepare you to design show-stopping solutions for print and interactive media. You'll gain a deep understanding of the design thinking process and apply it to a broad spectrum of 2D, 3D, and screen-based projects. You'll learn strategies for developing concepts and designing layouts for publications, packages, branded campaigns, and user interfaces that will entice, inform, and delight. And you will collaborate with many other disciplines, including photographers, copywriters, illustrators, printers, and developers to make your ideas a reality.

Graphic Design is a diverse, dynamic, and flexible field. You can specialize in areas such as branding, packaging, or interactive design, or you can remain a generalist and work across many industries and platforms. You can join an agency or tech company or start your own design studio, like many of our alumni. With a degree in Graphic Design from Ringling College, you can design your own career path.

The Ringling College Design Center

The Design Center is a Graphic Design faculty- and student-run studio that delivers design solutions for actual clients, including Ringling College and other non-profit organizations. Every project in the Design Center gives you a genuine professional working experience. You will have your own workstation, meet with clients, make presentations, work with budgets, and oversee final production—taking your project from concept to completion with the exact same skills you will use in a professional studio or as a freelancer.

Cross-Campus Collaboration

In addition to the Design Center, Graphic Design students collaborate and create design solutions for and with departments across campus. INDEX* (Industry Experience at Ringling College) guarantees every student the opportunity to work with professional clients on design-based solutions and deliverables, gaining invaluable experience. Graphic Design seniors partner with Film students to develop logotypes, posters, and social media campaigns for thesis films, and Graphic Design sophomores in New Media UI/UX team up with Entertainment Design students to design multi-room interactive exhibition spaces.

Awards and Accolades

Ringling's award-winning Graphic Design program boasts annual winnings by both students and alumni. Annual competitions include the Adobe Design Achievement Awards, Society of Publication Designers student competition, Local and National ADDY Awards, and Students to Watch nominations by Graphic Design USA.

**Ringling College and The Patterson Foundation partnered in 2012 with the shared goal to strengthen the creative workforce of tomorrow. INDEX continues the legacy of this partnership by aggregating the myriad experiential learning opportunities the College has long offered.*



Student Clubs: AIGA, Type Club, and Screenprinting Club

With a variety of student clubs, the Graphic Design program offers countless extracurricular opportunities for students from all years to share their experience, curiosity, and motivation.

Screenprinting Club: Our newest club developed to share production techniques and finishes that only screen printing allows on surfaces and materials that go way beyond paper.

Type Club: In addition to demonstrations and workshops throughout the year, Type Club produces Ligature, a gallery show featuring type and lettering work by students of all majors in a variety of media.

AIGA Student Group: AIGA (American Institute of Graphic AIGA) is a student group that has historically scheduled Spring Break studio tours. On past trips students have visited New York, San Francisco, Chicago, and Seattle.

Visiting Artists

Networking and learning from industry leaders is a crucial part of the education experience. Industry leaders (some of them alumni) who have recently visited include:

Ken Barber

Type Director at design studio and type foundry, House Industries

Brian Collins

Founder and CEO of Collins

Aaron Draplin

Founding powerhouse of Draplin Design Company

Elsa & Tyler Lang

Founders and partners of Always With Honor

Cheryl D. Miller

Designer, Writer, Researcher, Teacher, and AIGA Medalist for "Expanding Access" for BIPOC designers

Will Miller

Partner and Creative Director of Firebelly

Stefan Sagmeister

International award-winning designer and founding partner of Sagmeister & Walsh

Mark Unger

Partner and Creative Director of Push

Faculty

Our full-time faculty is composed of artists and designers whose experience blends a balance of experimental self-directed problem solving with practical application and best practices. We are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

Learn more about our faculty: www.ringling.edu/faculty

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