



Visual Studies

Customize your creative career.

Visual Studies is for the curious, entrepreneurial student looking to rethink the way art and design is created and perceived. In this program, you will design and pursue an individualized program of study. Your curriculum will cross boundaries and disciplines, resulting in a top-quality liberal arts education and a customized program of hands-on, studio courses.

Throughout the program, you will learn to approach problems from a different perspective, building advanced problem-solving skills by raising vital questions, developing artistic discernment, exploring the creative process, conducting critical analysis, and communicating ideas clearly and effectively.

Want to create a curriculum that revolves around your personal interests?
Visual Studies is perfect for you.

Career Possibilities

Visual Studies majors go on to become the newest set of entrepreneurs and creative business leaders creating jobs and businesses that in many cases don't yet exist. They choose career paths that are meaningful and often socially aware and jobs that feed the soul as well as the bottom line. Community, accountability, and professionalism are stressed at every facet of the program. Career paths can include:

Art Director	Multimedia Design
Art Educator	Multimedia Producer
Art Therapy	Product Design
Brand Strategist	Production Designer
Communications	Production Management
Content Strategist	Screenwriter
Concept Artist	Sculptor
Creative Director	Social Media Professional
Curator	Story Development
Designer	Toy Design
Digital Artist	Videographer
Graphic Novelist	Video Producer
Industrial Design	Visualization
Marketing and Communications	Writer
Marketing Designer	
Modeling	

Facilities

Richard and Barbara Basch Visual Arts Center: The architecturally significant Richard and Barbara Basch Visual Arts Center sits at the center of campus, reminding everyone that, irrespective of major, our students are artists first and foremost. Created with both our students and community in mind, the Visual Arts Center was designed and built to accommodate hands-on fabrication and art-making with its facilities for glass, woodworking, printmaking, photography, sculpture, and digital fabrication as well as time-based and computer driven work. While the exterior is visually stunning, the interior is designed for robust use—maximizing space, equipment, and collaboration.



Transfer In and Complete Your Bachelor of Arts

Students studying at another college can transfer into the junior year of the Visual Studies program if they have completed an Associate of Arts Degree with 15 studio arts credits from a regionally-accredited college or university. Other combinations of liberal arts credit and studio credit from regionally-accredited schools can work for transfer into the program. In all cases, students are invited to work with our Registrar to determine the best transfer situation.

Alumni Success

Our alumni have successful careers in multiple creative industries, including working for:

Bear Kerry Productions

Buck

Disney

DreamWorks

HookBang

Octopus Interactive

R+L Global Logistics

Rooster Teeth

Sarasota Ballet of Florida

The Hemp Plug

Urbanite Theatre

Wild Canary Animation

Build Your Own Curriculum

The BA in our Visual Studies program is founded on choice. As a student of this major you can select a series of minors as your course of study and customize your learning experience. Visual Studies is designed to allow for flexibility, independent curriculum selection, and individuality. We emphasize breadth of experience and encourage exploration. Choose from these minors:

Liberal Arts Minors

Art History

Business of Art and Design

Creative Writing

Film Studies

Gender and Sexuality Studies

Studio Minors

Fine Arts

Graphic Design

Photography and Imaging

Virtual Reality Development

Visual Development

Residency and Study Abroad Programs

Our world is undeniably global. Trends, inventions, industry practices, and social ideologies transcend borders, time zones, and languages. And so does our creative education. Broaden your horizons and inform your work by taking advantage of one of our exciting international programs. Take a summer, a quarter, or a semester studying and creating in France, Italy, Ireland, or beyond. Learn how to speak to new audiences, consider new perspectives, and enhance your personal body of work.

Watch what happens when you step outside of your comfort zone and open yourself up to new possibilities.

Visual Studies students looking to study abroad are encouraged to apply for a semester or quarter at BESIGN, the Sustainable Design School in Nice, France; Burren College of Art in Ballyvaughan, County Clare, Ireland; Falmouth University in Cornwall, England; The New School, Parsons Paris; and the Willem de Kooning Academy in Rotterdam, Holland.

Faculty

Our faculty is composed of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching. Students benefit by working alongside innovative leaders in the arts community and educators that stress the importance of skill, craft, innovation, and risk taking.

Our Visual Studies faculty members bring expertise from many departments on campus including Art History, Business of Art and Design, Fine Arts, Illustration, Liberal Arts, Photography and Imaging, and more.

Learn more about our faculty: www.ringling.edu/faculty



Illustration on cover by Bryce Bridgeman '21, stills from video by Ping Ho '24, mural above by Annie Crouch '22.

Joe Fig
Department Head
jfig@ringling.edu
www.ringling.edu/VisualStudies

2700 N Tamiami Trail
Sarasota, FL 34234
941.351.5100
www.ringling.edu

