Motion Design

Design in motion for any screen.

Fiona Greenleaf '26, Motion Design

As a Motion Design student, you will imagine, design, shoot, animate, and experience. Created from the convergence of animation, graphic design, advertising, and filmmaking, the Motion Design program is cross-disciplinary at its core. You will learn how to craft powerful animated visual communications for any type of screen, integrating various image-making technologies and media, including 2D and 3D animation, visual effects (VFX), stop-motion, graphic design, concept development, videography, and sound design.

Motion Designers employ professional industry practices and work collaboratively with other creatives across disciplines. Upon graduation, you will be prepared to confidently enter the motion design industry and start making an impact in this exciting field.

What Employers Are Saying

"I was blown away by the level of talent being developed and nurtured at Ringling College. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state-of-the-art facility that rivals the best I've seen anywhere."

– David Herbruck, President, Loyalkaspar

Mitch Monson from Sibling Rivalry, with Motion Design students, Rin Yokoi '25 and Diane Lee '25

Facilities

The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, and audio suite.

Motion Design students use software including Cinema 4D (3D computer animation software), Adobe After Effects (2D computer animation software), Houdini (Visual Effects), NUKE (compositing software), Unreal Engine (Real-time 3D), TouchDesigner (Interactivity), Dragon Frame (stop-motion animation software), and the Adobe Creative Suite.

The Motion Design department at Ringling College is now recognized as a Houdini Certified School. Houdini is 3D procedural animation software used for motion design, visual effects, game development, and even virtual reality.

Industry Guest Speakers

The Motion Design industry changes rapidly, so it's integral that students know what is happening with trends and practices in the field. That's why we bring industry leaders and professionals into the classroom to share their knowledge and experience.

Previous industry guests include:

Nickelodeon	**Google**	**Imaginary Forces**
NBC Universal	**Patrick Clair**	**Telemundo**
Disney Live Entertainment	**Mitch Monson**	**Future Deluxe**
	Beeple	**Hornet**
Microsoft		

Career Prospects

Our alumni have started their careers in companies and studios, including Google, Apple, Ford, Disney, ESPN, Buck, SnapChat, ABC, Digital Domain, Marvel, Imaginary Forces, WWE, and Nickelodeon. Graduates work on a wide range of creative projects, including title sequences for film and television, visual effects, commercials, user interfaces, e-cards, projection mapping, sports animations, virtual and augmented reality, medical visualizations, game design, and network branding. Every company uses motion design in some capacity, so the career opportunities are endless.

Employers

ABC
Apple
Buck
CNN
Digital Domain
Discovery
Disney
Disney Live Entertainment
Elastic
ESPN
Ford
FutureDeluxe
Google
Hims & Hers
Hornet
Imaginary Forces
LinkedIn
Major League Soccer
Meta
Microsoft
Moving Picture Company
Nickelodeon
Oddfellows
Pandora
Psyop
Ravie
Sibling Rivalry
Tampa Bay Buccaneers
The Mill
Wieden+Kennedy

Internships

Apple
Black Math
Blind
Giant Ant
Hallmark
IBM
Imaginary Forces
Leo Burnett Worldwide
Loyalkaspar
Make Studios
NFL
Prologue
Psyop
Roblox
Rocket Mortgage
Showtime
Sony Pictures
The Mill
Trailer Park
Viacom
WWE
Zoic Studios

Awards and Accolades

Ringling's Motion Design program has been ranked #1 in the world by The Rookies 2023 and 2024. Motion Design was also ranked #11 for 2D Animation and #20 for VFX.

Motion Design students and alumni compete and win in numerous animation and design competitions, including:

The Rookies
Motion Design Seniors named:
2023 Rookie of the Year
2023 Rookie of the Year Runner Up
2022 Rookie of the Year
2019 Rookie of the Year in Motion Graphics

The Motion Awards
3 Student Solo Project
1 Student Group Project

TELLY Awards
Professional Gold Award
Student Gold, Silver, and Bronze awards

American Advertising Federation
18 National ADDY Awards
5 Gold, 13 Silver

Collision Awards
Professional Gold and 2 Silver Awards
Student Gold and 2 Silver Awards

Promax
11 Gold: Creating What's Next Student Awards

The One Club for Creativity
ADC The Young Ones—1 Gold & 3 Bronze Cubes
5 Student Portfolio Awards

D&AD New Blood Pencil Award
International Student Honor
Communication Arts Design
2025 Annual Award of Excellence

Adobe Design Achievement Award
Grand Prize Winner

Senior Thesis Work in National and International Film Festivals
37 Student animations

International 24Hr Animation Challenge
2025 Placed 2nd out of 517 teams
2024 Placed 1st
2018 Placed 1st, 2nd, and 3rd

Emmy Award Creative Arts
2 Alumni won Emmy for Outstanding Main Title Design, 3 Alumni won for Nickelodeon and NFL cross-branding

MLB Baltimore Orioles Stadium
Work of 5 sophomore students selected to show during game
Motionographer and Stash featured selected senior work

National Publications
FutureProof Opening Titles featured in *STASH Annual 2025*
20 student pieces included in textbook, *Motion Graphic Design*

Faculty

Our faculty is composed of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching. Learn more about our faculty: **www.ringling.edu/faculty**

Watch Student Work Now

Open your camera app and scan the QR code. Then, flip to the front cover and view it through your camera.

Download and install ArtVive app to view motion work

Fall 2025

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