



# Customize your creative career.



Here's a sneak peek →



Stills from video by Ping Ho '24; Cover illustration by Bryce Bridgeman '21

Visual Studies is for the curious, entrepreneurial student looking to rethink the way art and design is created and perceived. In this program, you will design and pursue an individualized program of study. Your curriculum will cross boundaries and disciplines, resulting in a top-quality liberal arts education and a customized program of hands-on, studio courses.

Throughout the program, you will learn to approach problems from a different perspective, building advanced problem-solving skills by raising vital questions, developing artistic discernment, exploring the creative process, conducting critical analysis, and communicating ideas clearly and effectively.

**Want to create a curriculum that revolves around your personal interests?**  
**Visual Studies is perfect for you.**



Mural by Annie Crouch '22

## Career Possibilities

Visual Studies majors go on to become the newest set of entrepreneurs and creative business leaders creating jobs and businesses that in many cases don't yet exist. They choose career paths that are meaningful and often socially aware and jobs that feed the soul as well as the bottom line. Community, accountability, and professionalism are stressed at every facet of the program. Career paths can include:

<b>Art Director</b>	<b>Industrial Design</b>	<b>Production Management</b>
<b>Art Educator</b>	<b>Marketing and Communications</b>	<b>Screenwriter</b>
<b>Art Therapy</b>	<b>Marketing Designer</b>	<b>Sculptor</b>
<b>Brand Strategist</b>	<b>Modeling</b>	<b>Social Media Professional</b>
<b>Communications Content Strategist</b>	<b>Multimedia Design</b>	<b>Story Development</b>
<b>Concept Artist</b>	<b>Multimedia Producer</b>	<b>Toy Design</b>
<b>Creative Director</b>	<b>Product Design</b>	<b>Videographer</b>
<b>Curator</b>	<b>Production Designer</b>	<b>Video Producer</b>
<b>Designer</b>		<b>Visualization</b>
<b>Digital Artist</b>		<b>Writer</b>
<b>Graphic Novelist</b>		

## Facilities

**Richard and Barbara Basch Visual Arts Center:** The architecturally significant Richard and Barbara Basch Visual Arts Center sits at the center of campus, reminding everyone that, irrespective of major, our students are artists first and foremost. Created with both our students and community in mind, the Visual Arts Center was designed and built to accommodate hands-on fabrication and art-making with its facilities for glass, woodworking, printmaking, photography, sculpture, and digital fabrication as well as time-based and computer driven work. While the exterior is visually stunning, the interior is designed for robust use—maximizing space, equipment, and collaboration.

## Transfer In and Complete Your Bachelor of Arts

Students studying at another college can transfer into the junior year of the Visual Studies program if they have completed an Associate of Arts Degree with 15 studio arts credits from a regionally-accredited college or university. Other combinations of liberal arts credit and studio credit from regionally-accredited schools can work for transfer into the program. In all cases, students are invited to work with our Registrar to determine the best transfer situation.

## Alumni Success

Our alumni have successful careers in multiple creative industries, including working for:

**Bear Kerry Productions**  
**Buck**  
**Disney**  
**DreamWorks**  
**HookBang**  
**Octopus Interactive**  
**R+L Global Logistics**  
**Rooster Teeth**  
**Sarasota Ballet of Florida**  
**The Hemp Plug**  
**Urbanite Theatre**  
**Wild Canary Animation**

## Build Your Own Curriculum

The BA in our Visual Studies program is founded on choice. As a student of this major you can select a series of minors as your course of study and customize your learning experience. Visual Studies is designed to allow for flexibility, independent curriculum selection, and individuality. We emphasize breadth of experience and encourage exploration. Choose from these minors:

### Liberal Arts Minors

Art History  
Business of Art and Design  
Creative Writing  
Environmental Studies  
Film Studies  
Gender and Sexuality Studies

### Studio Minors

Fine Arts  
Graphic Design  
Photography and Imaging  
Virtual Reality Development  
Visual Development

## Residency and Study Abroad Programs

Our world is undeniably global. Trends, inventions, industry practices, and social ideologies transcend borders, time zones, and languages. And so does our creative education. Broaden your horizons and inform your work by taking advantage of one of our exciting international programs. Take a summer, a quarter, or a semester studying and creating in France, Italy, Ireland, or beyond. Learn how to speak to new audiences, consider new perspectives, and enhance your personal body of work.

Watch what happens when you step outside of your comfort zone and open yourself up to new possibilities.

Visual Studies students looking to study abroad are encouraged to apply for a semester or quarter at BESIGN, the Sustainable Design School in Nice, France; Burren College of Art in Ballyvaughan, County Clare, Ireland; Falmouth University in Cornwall, England; The New School, Parsons Paris; and the Willem de Kooning Academy in Rotterdam, Holland.

## Faculty

Our faculty is composed of artists and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching. Students benefit by working alongside innovative leaders in the arts community and educators that stress the importance of skill, craft, innovation, and risk taking.

Our Visual Studies faculty members bring expertise from many departments on campus including Art History, Business of Art and Design, Fine Arts, Illustration, Liberal Arts, Photography and Imaging, and more.

Learn more about our faculty: [www.ringling.edu/faculty](http://www.ringling.edu/faculty)

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### Joe Fig

Department Head  
[jfig@c.ringling.edu](mailto:jfig@c.ringling.edu)  
[www.ringling.edu/VisualStudies](http://www.ringling.edu/VisualStudies)

2700 N. Tamiami Trail  
Sarasota, FL 34234  
941-351-5100  
[www.ringling.edu](http://www.ringling.edu)