



Catalyst for Creativity

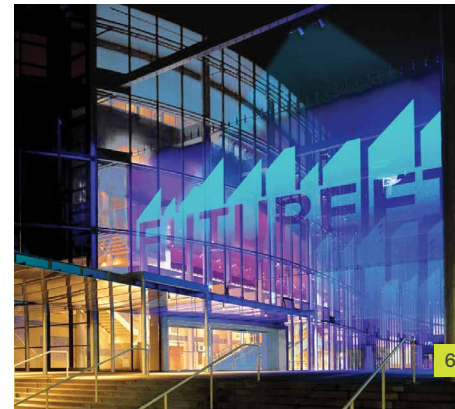
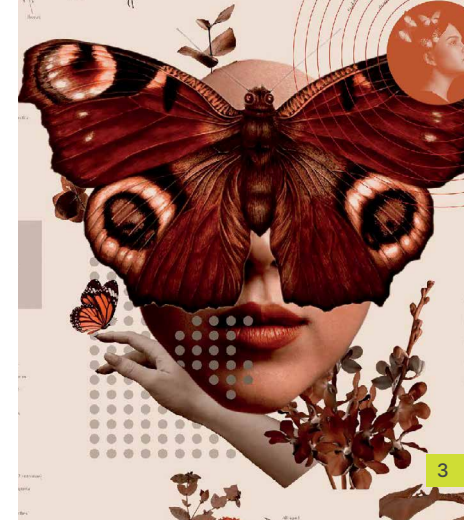
Ringling College of Art + Design

The new signature academic building, along North Tamiami Trail, will create a gateway to the campus and serve as a creative beacon for the community.



Student artwork:

1. Tyler Bivins '20, Jarod Frank '20, Sung Ho Kim '20, Connor Solnik '20, Game Art
2. Clark Perkins '20, Photography and Imaging
3. Tako Pharsenadze '24, Graphic Design
4. Emma Kim '20 and Steven Clark '20, Game Art
5. Michael Stanley '22, Motion Design
6. Konrad Losiak '21, Graphic Design
7. Brett Carville '12, Illustration
8. Timber Robert '22, Virtual Reality Development
9. Brendan Assaf '23, Entertainment Design
10. Sebastian Mundo '17, Game Art



The Creative Economy is one of the world's most rapidly growing sectors, generating over \$23 trillion annually, contributing 10% to our global GDP, and representing 8% of jobs worldwide.

What do you think the future looks like?

In a world primarily led by logic and structure, where productivity and the bottom line have reigned supreme, it's exciting to be witnessing this transformational time. A time where our other senses and sensitivities are emerging as vital, and creativity is becoming the driver of not only individual or community expression, but of prosperous companies and global economies.

Ringling College of Art and Design is more than a witness to this shift, we are an agent of this change. Our long-time commitment to turning passion into profession; to fostering creativity in all forms as our highest value; and to shaping our students to be rich in experience, perspective, and various media positions us uniquely at the forefront of this profound human and economic transformation.

Our institutional campaign, Catalyst for Creativity, will ensure our continued success as an incubator of diverse, unique, and collaborative students. And, with your investment, we will deepen our ability to position our graduates to lead and innovate throughout the 21st century.



We invite your catalytic collaboration.



An Illustration student works on her senior thesis project.

INSPIRING CREATIVITY

In a recent IBM study of 1500 top CEOs, creativity is the number one skill identified as essential for the leaders of tomorrow.

In order to prepare graduates for our expanding global economy, higher educational institutions must heavily invest in academic innovation and creative thinking. Thus, our Catalyst for Creativity campaign will encompass three essential priorities:

Igniting Creativity

MAINTAIN OUR CREATIVE EDGE

Significant investment in innovative curricula, faculty recruitment and development, and a deepened commitment to diversity, equity, and inclusion is paramount. Through scholarship support, barriers are removed and each student's path to graduation secured. This will allow our bright and passionate young people to turn their skills, talents, and dreams into active and impactful lives and careers.

Building Creativity

EXPAND OUR FACILITIES

Where we house our teaching and learning must be welcoming, contemporary, and smart—fostering the original and innovative design we champion. It is also time that we build an iconic center to welcome prospective students, alumni, families, community partners, and the larger Sarasota community. We will create a gateway to our campus.

Connecting Creativity

GROW OUR COMMUNITY

Ringling College's role in the community continues to expand as a leader, convener, and cultural partner. Additional investments are required to ensure that thousands of people from across our region have meaningful access to our artistic and educational programs through Sarasota Art Museum, Town Hall Lecture Series, Ringling College Galleries and Exhibitions, Osher Lifelong Learning Institute, and Englewood Art Center.

Total campaign goal: \$175 million

IGNITING CREATIVITY

Attracting diverse students who possess an array of perspectives, experience, and talent is essential to the vibrancy of Ringling College. This requires strategic and sustained outreach and ongoing funding to support students through the entirety of their college years.

SCHOLARSHIPS

Financial hardship should not be a barrier in the pursuit of a successful future. More than 90% of our students qualify for need and merit-based support, and most could not attend Ringling College without assistance. Scholarships help ensure that the College attracts and retains the most qualified and talented students across all socioeconomic backgrounds, and enables them to focus their time and energy on learning and creating.

INNOVATIVE CURRICULA

To ensure our academic programs maintain their creative edge, we must constantly adapt by implementing new majors, updating curricula, and purchasing new technology to support the creatives who will drive our future creative economy.

CENTER FOR DIVERSITY AND INCLUSION

Art and design can only exist and thrive through diversity. Our commitment to Diversity, Equity, and Inclusion (DEI) initiatives encompasses recruitment, scholarship, faculty, curricula, and student life programs that meet the needs of all of our students, faculty, and staff.

ENDOWED FACULTY POSITIONS

Strong faculty leadership can be a powerful catalyst for student learning and achievement, especially in the dynamic creative disciplines. We will establish at least three endowed department head positions for the benefit of those departments, led by visionary instructors.

TEACHING CENTER FOR EXCELLENCE

Ringling College highly values the blend of academia with professional industry experience; our faculty are practicing professionals and leaders in their fields. To provide consultation and support to these faculty in developing their teaching skills, educational practices, and curricula design, we will establish a Center for Teaching Excellence.

Goal: \$52 million to support student scholarships and faculty programs



17-year Disney Imagineer veteran Greg Randle leads students in a collaborative INDEX course.

The Richard and Barbara Basch Visual Arts Center houses several makerspaces, including a hot and cold shop for glass.





View from Tamiami Trail.
Rendering courtesy of
Moody Nolan.



BUILDING CREATIVITY

Simply put, we are out of space. The unique and unexpected artistic collaborations we foster at Ringling College require specialized configurations of studios, technologies, and teaching environments—more spaces for hands, minds, and hearts to gather, innovate, and create.

Located on the corner of North Tamiami Trail and Dr. Martin Luther King Jr. Boulevard, Ringling College's newest building will serve as a significant and distinct gateway to our campus; a beacon of our creative future to come.

This signature academic building will be uniquely positioned to welcome visitors along one of the most prominent highway stretches of Florida's Gulf Coast. This unmistakable icon will serve as an entry point to the College and as an iconic signifier of the cultural hub that is Sarasota.

Although this new building will be architecturally unique and inviting, what happens inside is what matters most. To continue to foster Ringling College's astonishing growth—in both enrollment and curricular diversity—expanding studio, laboratory, and classroom spaces for art and design education is essential.

Features:

- Campus Welcome Center
- Richard and Barbara Basch Gallery
- Four floors dedicated to high-tech academic majors
- Over 100,000 multi-purpose square footage
- Over 6,200 square feet of event space
- 25 labs and academic spaces

Goal: \$90 million to support capital investments

Our new gateway will also include our first-ever Welcome Center for prospective students, alumni, families, and friends.

This new building will also offer a flexible event space available for our creative community. As a welcoming gateway, these features will offer a centralized hub for visitors to embark on a positive experience as soon as they step on campus. From wayfinding to admissions presentations to student showcases and special events, this needed addition has become crucially apparent as our creative community grows.

The signature academic building will be dedicated to serving students and showcasing several of our high-tech majors including Computer Animation, Entertainment Design, Game Art, and Virtual Reality Development.

As we are already witnessing, the future will demand new ways of connecting across multiple disciplines and industries. We will create a space that furthers collaboration and creative innovation, in which arts, culture, and technology can unite.

Located near the first floor entrance will be the new Richard and Barbara Basch Gallery. This state-of-the-art exhibition space will feature selected works from the robust collection of over 300 pieces for the public to enjoy, including work by internationally celebrated glass masters such as Dale Chihuly, Archimede Seguso, and Lino Tagliapietra.

First Floor

Entertainment Design

Welcome Center
Basch Gallery

Second Floor

Virtual Reality Development

Event Space

Third Floor

Game Art

Fourth Floor

Computer Animation



1. Centrally located modular event space.

2. View from Dr. MLK Jr. Way.

3. Selection of glass art from the glass collection of Richard and Barbara Basch.

4. Main entry area.

Renderings courtesy of Moody Nolan.



1. Visitors enjoying Artwalk, a cross-campus event at the Ringling College Galleries.

2. The Sarasota Art Museum of Ringling College.



3. An OLLI special lecture event.

4. Artwork in progress at the Englewood Art Center.



5. A Ringling College Library Association Town Hall lecture featuring Shaquille O'Neal.



CONNECTING CREATIVITY

Sarasota has long been a place for culture and the arts to flourish, attracting some of the world's most exciting international artists, thought leaders, and authors to share their work and perspectives. Through more than 100 programs offered annually, Ringling College provides opportunities for our students, and for over 60,000 local residents and visitors from around the globe to gather, learn, and experience the power of creativity.

SARASOTA ART MUSEUM

A community dream 16 years in the making, Sarasota Art Museum opened in December 2019, creating Sarasota's only museum focused solely on contemporary art. The Museum is dedicated to featuring local, national, and international artists at varied stages of their careers, whose work reflects the art of our time. SAM strives to give all members of our community a sense of belonging, meaningful interactions, and a place to discover the value of the arts in our lives. As a museum without a permanent collection, SAM offers a fresh slate of thought-provoking exhibitions, educational programming, studio classes for all ages, and so much more.

OSHER LIFELONG LEARNING INSTITUTE (OLLI)

Located at the Ringling College Museum Campus, OLLI provides outstanding non-credit educational programs and events, in person and online, covering a range of topics including art, current events, films, finance, health and wellness, history, music, psychology, science, and more. In addition to lifelong learning courses and lecture series, OLLI has two signature programs: *CONNECTIONS: Documentary Film Series* and *Listening to Women*.

TOWN HALL LECTURE SERIES

Ringling College presents this annual series for the community featuring internationally acclaimed speakers in world affairs, government, economics, business, social welfare, medicine, arts, entertainment, and more.

RINGLING COLLEGE GALLERIES AND EXHIBITIONS

Ringling College's seven on-campus galleries celebrate the work of students, faculty, alumni, and visiting artists. The Galleries host solo, group, and thematic exhibitions that include locally, nationally, and internationally known individuals from diverse backgrounds working in diverse mediums. Community members can attend new exhibitions, artist talks, faculty lectures, and special events at no charge.

ENGLEWOOD ART CENTER

Englewood Art Center serves as a nexus for artists and audiences to inspire creativity and exchange ideas. It includes galleries for exhibitions, 2D studio classrooms, a ceramics studio, a digital media studio, and a lending library.

Goal: \$33 million to support community programming

SHAPING CREATIVITY

Creativity and collaboration, plus more than a little tenacity, lie at the heart of our history, too.

In 1931, Dr. Ludd Spivey and John Ringling teamed up to open The School of Fine and Applied Art of the John and Mable Ringling Art Museum, which would later become Ringling College of Art and Design. The first class had 75 graduates.

Today, Ringling College offers 13 unique undergraduate degree programs and is the only institution in Florida dedicated exclusively to teaching art and design. Our picturesque 60-acre Sarasota campus encompasses the nearby Sarasota Art Museum, stretching our footprint to further connect with our community.

We enroll over 1,700 students from 45 states, 60 countries, Washington D.C., and Puerto Rico, 75% of whom reside on our idyllic landscaped and pedestrian-friendly grounds.

Our nearly 200 faculty members are accomplished professional creatives and scholars who actively work outside of the classroom as well. Our rigorous curriculum and teaching model, including a focus on the liberal arts, encourages our students to become globally-aware scholars, ethical practitioners, and innovative leaders.

Ringling College is ranked among the very top art and design schools nationally and globally.



Catalyst / 'kæt əl ɪst /:

An agent that provokes or speeds
significant change or action



We invite you to support the Catalyst for Creativity campaign.
For more information, please contact Vice President for Advancement,
Sara Curtis Robinson at srobins1@ringling.edu or call 941-359-7674.