



PRECOLLEGE DISCOVERY 2025: IMMERSION CLASSES

Visual Storytelling

Develop the skills to create standout images that tell a story. In this one-week intensive course, students will leverage the fundamentals of storytelling through visual art, from initial idea to final execution. In the process you will strengthen your understanding of composition, color, and design as you use drawing and painting techniques to refine your craft and style. This course is ideal for aspiring illustrators, comic artists, animators, fine artists, or anyone seeking to enhance their visual storytelling capabilities and bring their imaginative ideas to life. Skills developed in this course offer an exceptional introduction to methods used in a variety of Ringling College majors and, are applicable across many professional pursuits.

Concept Art

Explore the imaginative world of Concept Art in this one-week intensive class designed for aspiring artists. Students will learn essential techniques in sketching, digital painting, and visual storytelling, while developing their unique artistic voice. Through hands-on projects and collaborative critiques, participants will gain insights into the industry and the creative process, preparing them for further exploration in art and design. The skills and concepts we cover in this course are perfect for anyone curious about the various majors at Ringling as they're easily adaptable to a wide range of majors and creative pursuits.

Motion & Design

Students joining this one-week intensive class will create a dynamic animated poster featuring pop culture integrating graphic design, contemporary art, typography, collage, video and illustration. Through in-depth investigation of 4D space, you will apply the key design principles of rhythm and balance, hierarchy, grid, and layering to merge distinctive art styles together *in motion*. Students are welcome to employ traditional and digital art styles while also exploring new techniques to synthesize and organize a one-of-a-kind looping work of art. In this class you will learn multiple skills and cross boundaries to integrate numerous techniques applicable in many Ringling College majors, while gaining insight into the many industry opportunities.