

# THEME PARK DESIGN

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**PROJECT:**

**Theme Park Design Competition**

**WHO:**

**High School Students** (Grades 11 & 12)

**DATES:**

**September 1 – November 30, 2025**

SPONSORED BY:



**Ringling College  
of Art + Design**

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# ARE YOU THE NEXT THEME PARK DESIGNER?

Create a design for a mobile merchandise cart and submit your design to win a VIP experience at Universal Studios and scholarship prize money!

The Theme Park Design Competition presented by Ringling College of Art and Design is your chance to share your unique vision for the future of entertainment design!

High school students are invited to design a mobile merchandise cart for imagined use\* in Universal Studios' theme parks.

## Up to three top prize winners:

- Each of the top three winners will receive Exclusive VIP “behind-the-scenes” experiences with Universal Studios with complimentary travel and accommodations
- From Ringling College, the top three winners will receive:
  - \$20,000 tuition scholarship to a Ringling College of Art and Design undergraduate program (non-transferable, dependent upon acceptance into the major of choice for Fall 2026 or Fall 2027)
  - Full tuition scholarship to Ringling College of Art and Design's PreCollege program (non-transferable, applicable for Summer 2026 or Summer 2027)\*
  - Half tuition scholarship to Ringling College of Art and Design's PreCollege program (non-transferable, applicable for Summer 2026 or Summer 2027)\*

\*Value of PreCollege tuition scholarships can be applied to the undergraduate program if desired (full tuition equates to \$5,000 tuition scholarship and half tuition equates to \$2,500 tuition scholarship).

## All Remaining Finalists:

Will receive a Ringling College/Universal Studios merchandise prize package including, but not limited to, Ringling College tote, t-shirts, tumblers, and stickers.

Submitted work from all finalists will be included in an exhibition at Universal Creative and/or a Universal Studios-owned facility.

## Eligibility:

The Theme Park Design Competition is open to all U.S. high school students enrolled in grades 11 and 12 during the 2025-26 school year.

## Entries Accepted:

Upload your entry to the competition website beginning September 1, 2025 through November 30, 2025.

Winners will be announced January 2026.

## Ready to roll?

Entry Requirements and Competition FAQs are available at:

**[www.ringling.edu/themeparkdesigncompetition](http://www.ringling.edu/themeparkdesigncompetition)**

Download the project brief and get started!

