

# CircusBox Snacks

Rachel Wu  
American High School  
Grade 11

# Concept Treatment

Welcome to the carnival! Among the bustling crowd of excited guests, a larger-than-life jack in the box cart has all of the popular circus snacks you could ever want! From circus peanuts and cones of cotton candy to buttery kernels of popcorn, CircusBox Snacks has it all!

Whether you've been trying your hand at ring toss or sitting at the edge of your seat looking at acrobats soaring through the air, one thing is certain; you will always want a sweet treat—or perhaps a bag of salty popcorn. CircusBox Snacks is modeled after the eccentric energy of the circus in every detail, turning a simple snack stop into an unforgettable experience.

This confections cart is a real, functioning jack-in-the-box. Customers can wind up the crank on the side of the box, and out pops Jack! Jack fits back into the box as he is inflated with air, and can easily be retracted back into the lid. This cart is fully transportable, and its wheels are cleverly hidden underneath golden tassels to preserve the whimsical look. Within the shop, staff members dressed as Jesters will assist customers with scooping popcorn and spinning cotton candy onto cones. If customers want a bag of pre-packaged snacks, the walls of the cart are lined with bags ready to go.

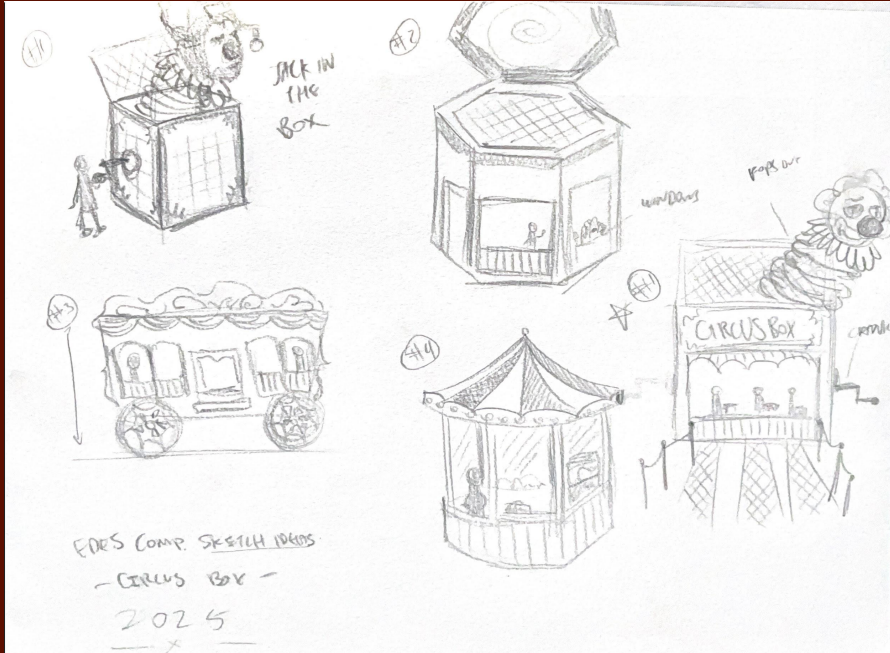
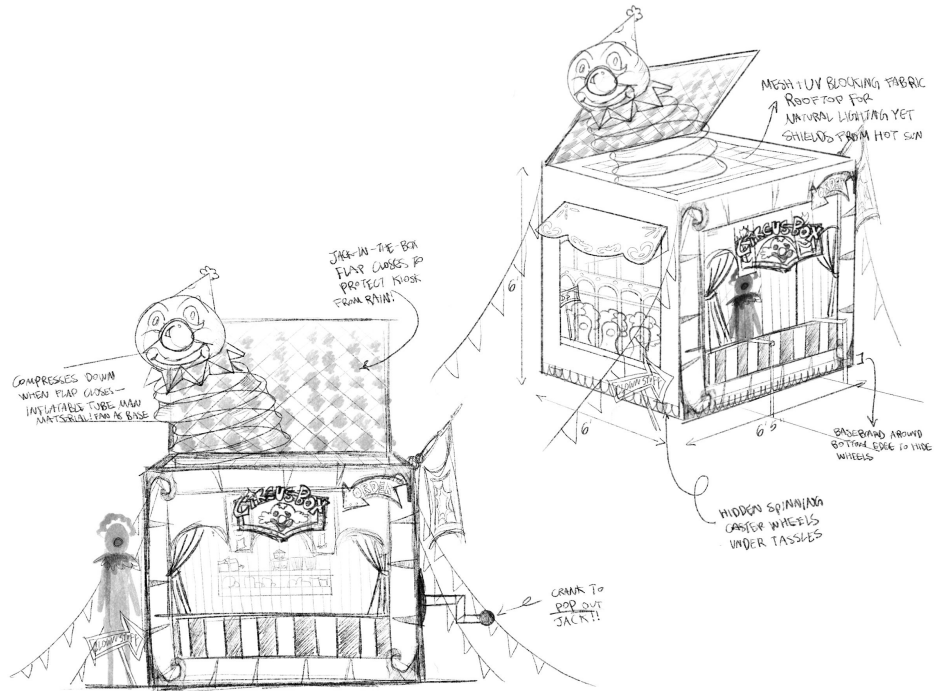
Come along, CircusBox Snacks awaits to serve your cravings at the next carnival you attend!



# References



# Ideas/Initial Sketches

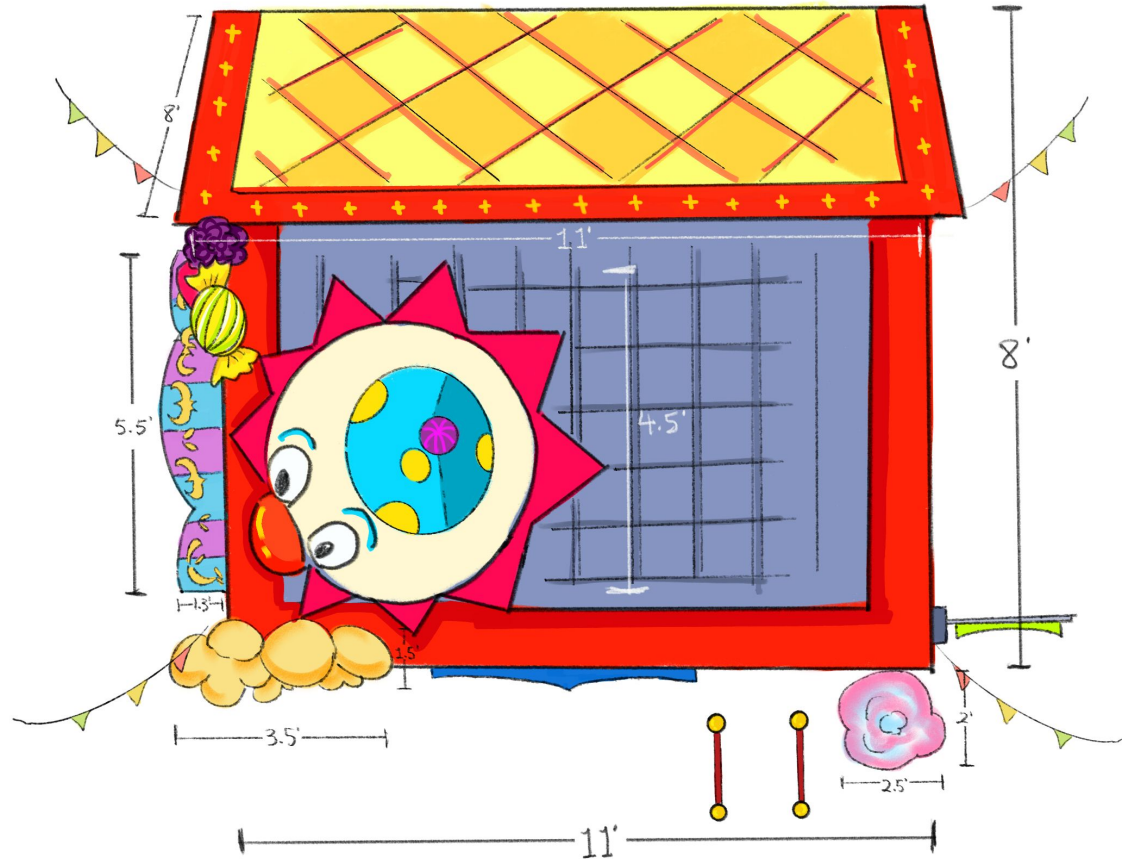




# Perspective Drawing



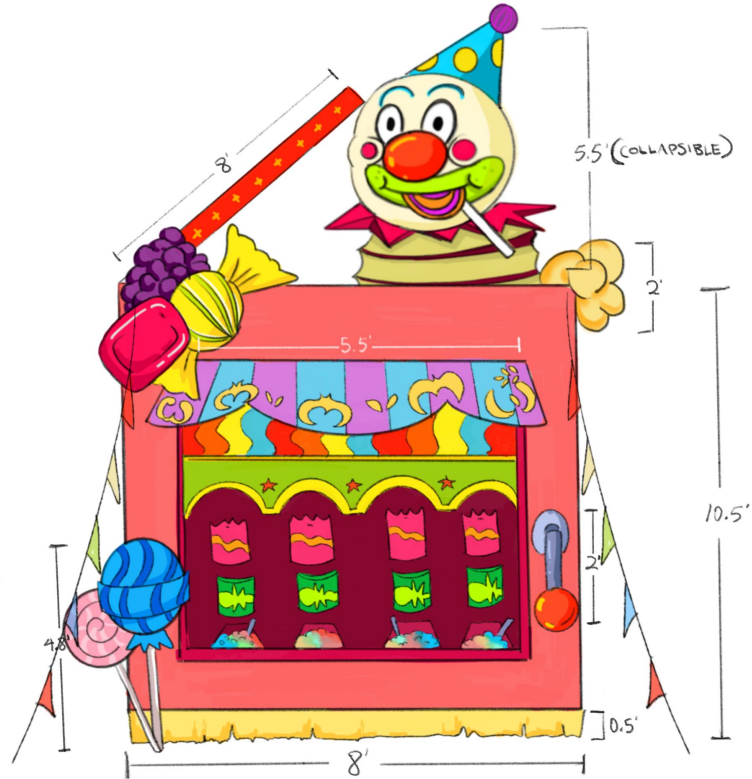
# Ground Plan



# Front and Back Elevations

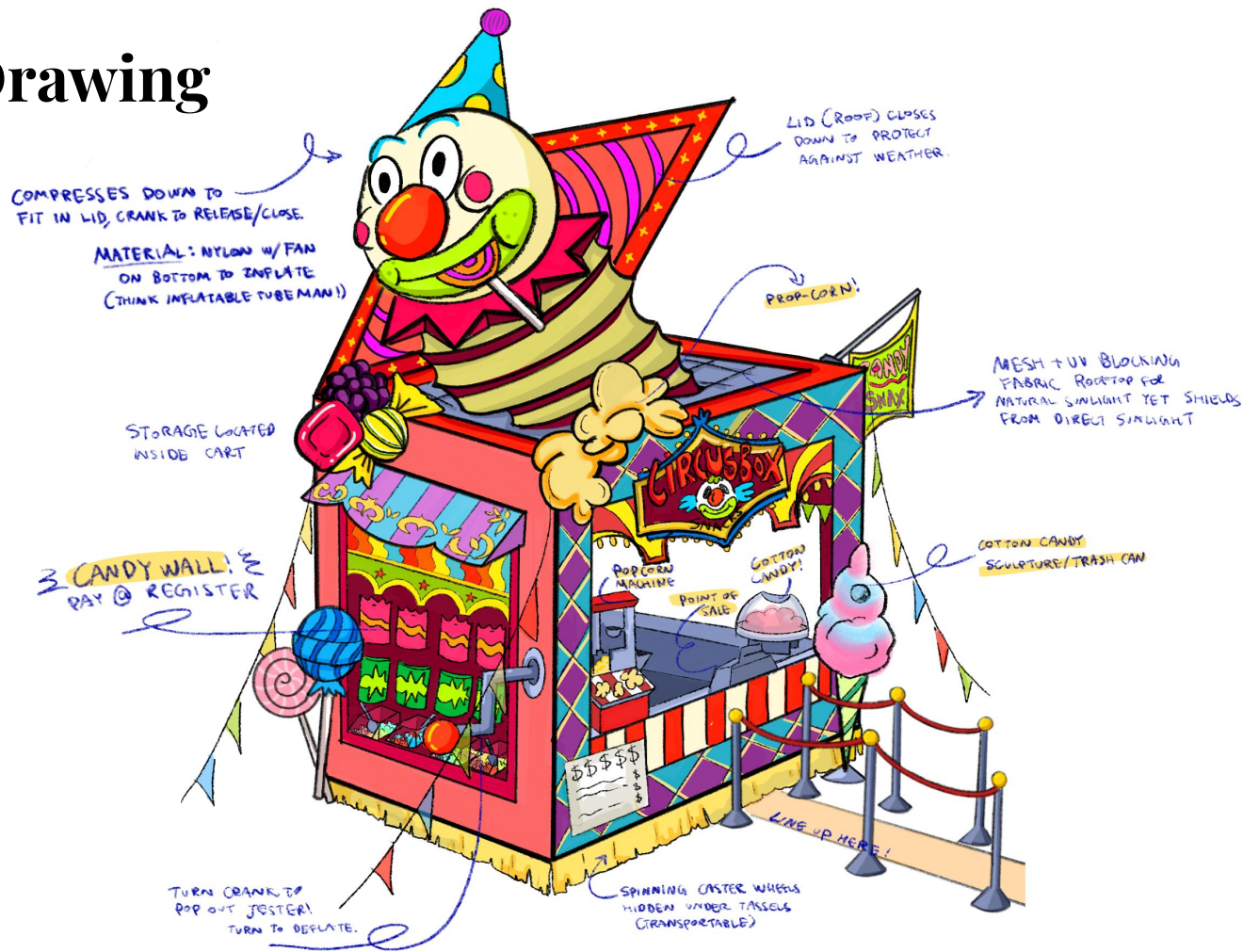


# Side Elevations





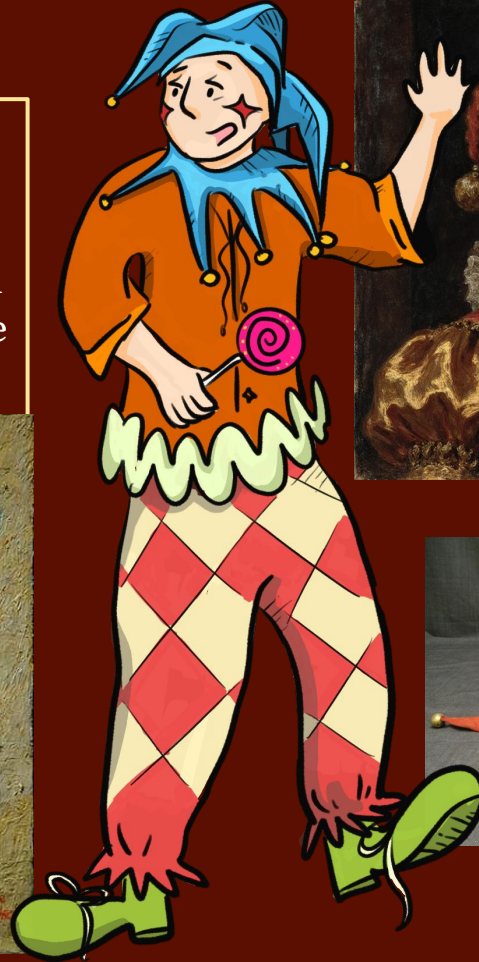
# Callout Drawing



# Jack the Jester

Step right up, ladies and gentlemen!

Come find Jack the Jester at CircusBox Snacks, where you can watch him craft the most magical cone of cotton candy you have ever seen! Satisfy your sweet tooth while listening to Jack test out his (pop)corniest jokes...



# Graphics

