



Scale Design/Resort Attraction Cart

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Grade 11



Cart Concept Treatment

Thousand Scales is a themed food and merchandise cart inspired by Chinese wedding processions. It blends elegance and folklore, transforming a traditional bridal carriage into a living legend.

This cart tells the story of a serpent bride who symbolizes eternal love and mystery. Wrapped around the ornate palanquin, her presence weaves together celebration, mythology, and protection.

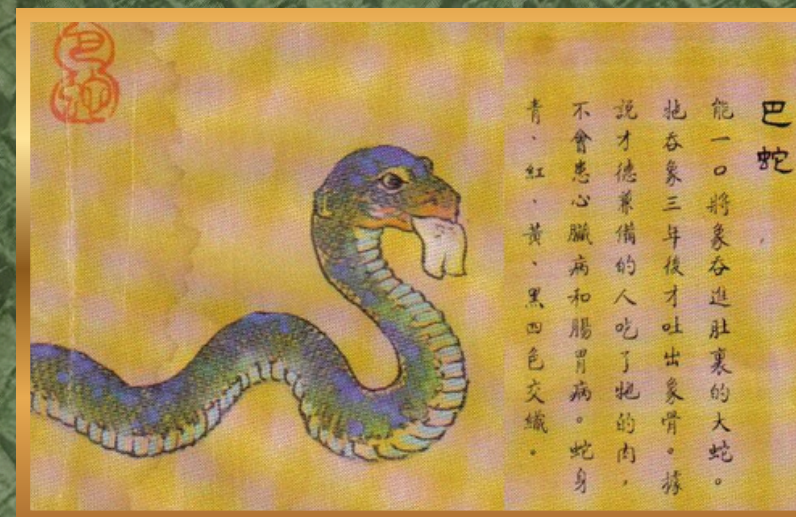
The front functions as a food service window framed by bridal drapery, where attendants serve guests as if presenting offerings at her wedding. The back reveals her dowry chests, filled with silks, fans, and charms available for purchase as blessings of fortune. A faux window set into the palanquin glows softly, displaying the shifting silhouette of the snake bride within. Every detail—from tassels to golden trim—immerses visitors in her legend.

Thousand Scales weaves tradition and myth into a tale of whispers, wonder, and gentle magic.

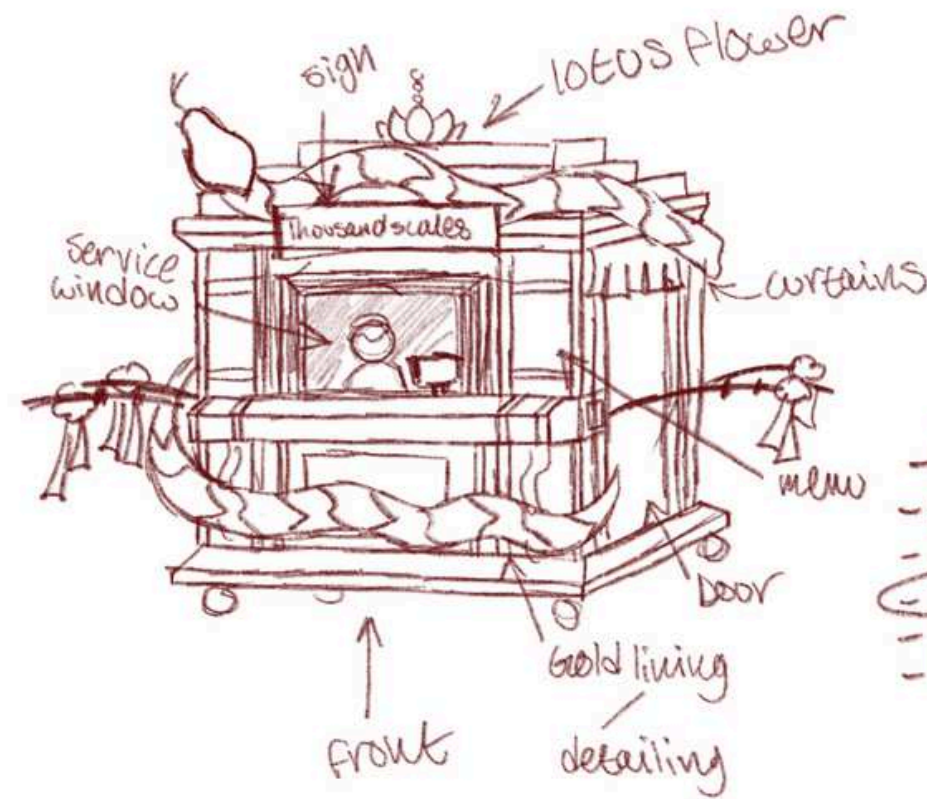
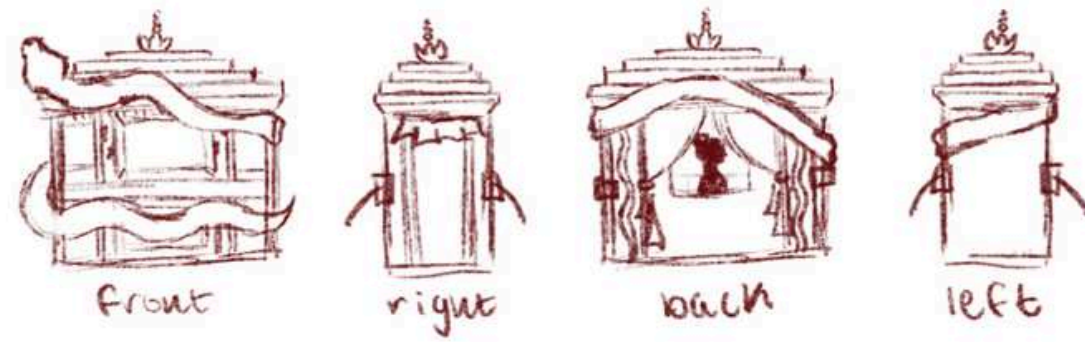
“Where fortune sheds its skin anew.”



Inspiration

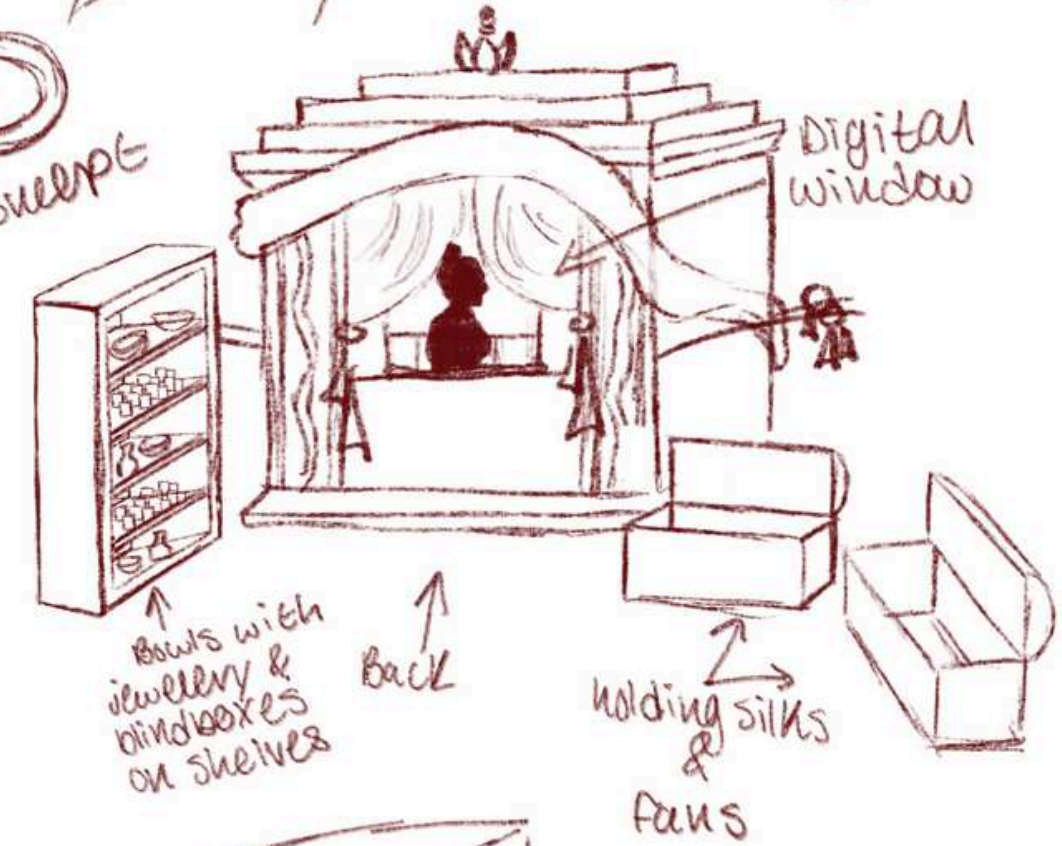


Sketching



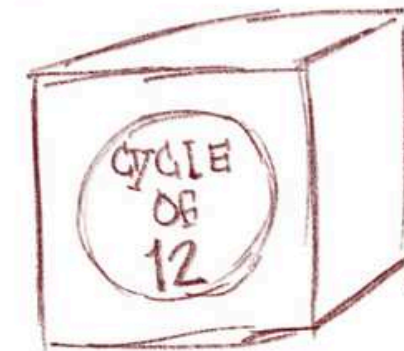
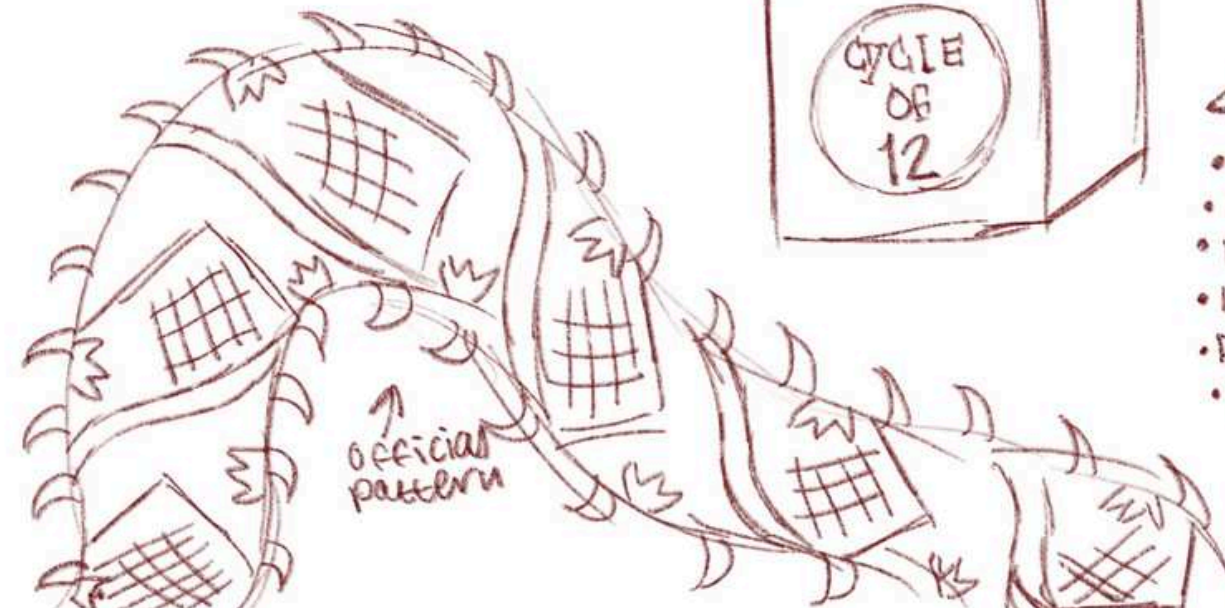
Name Ideas:

- Serpent's veil
- Crimson coil
- Thousand scales
- Gilded serpent
- Red veil



Meal ideas:

- Bang Bang shrimp & chicken
- Wood ear mushrooms
- Tofu
- Dumplings
- matcha
- mango sage

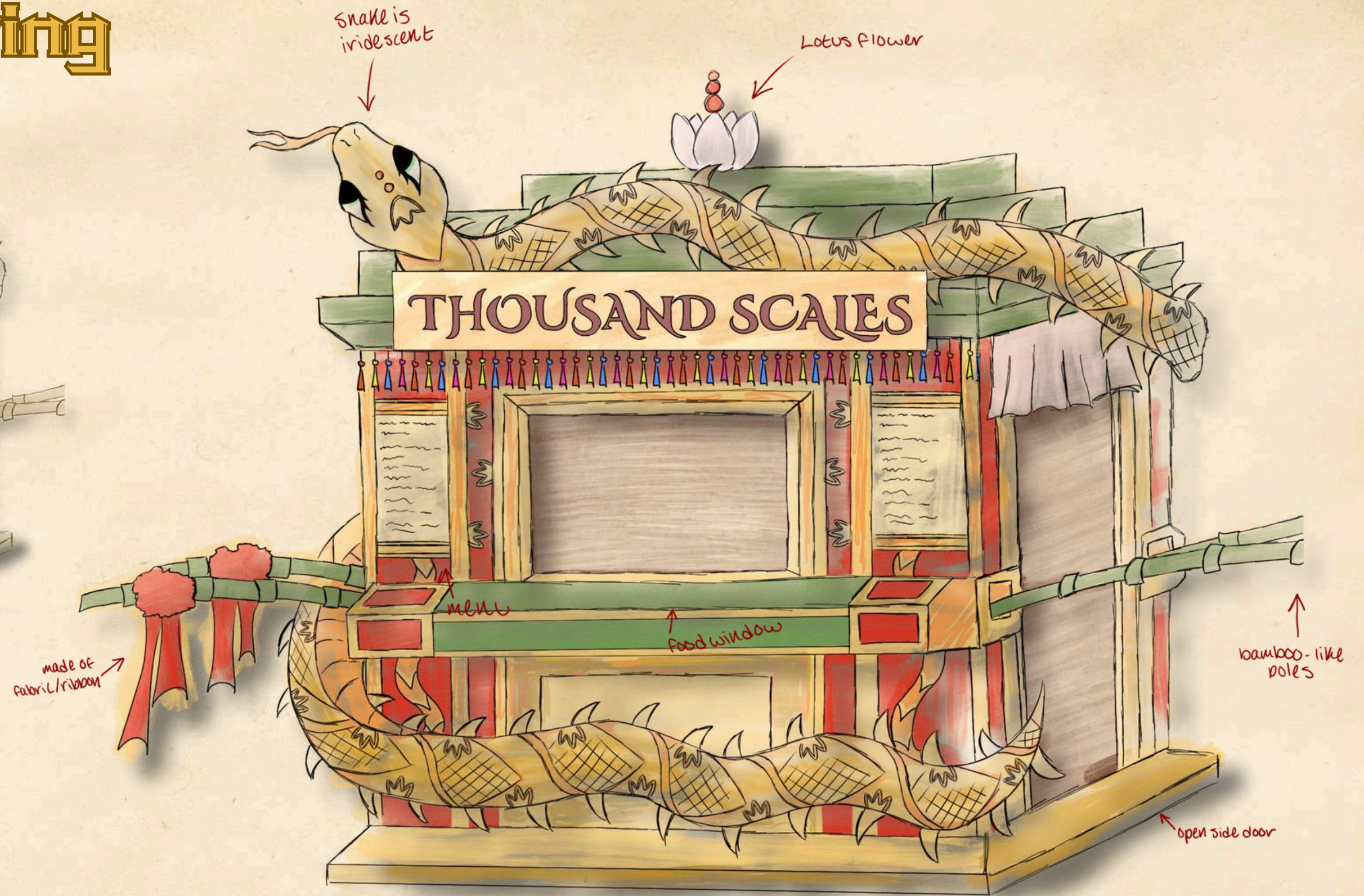


Zodiacs

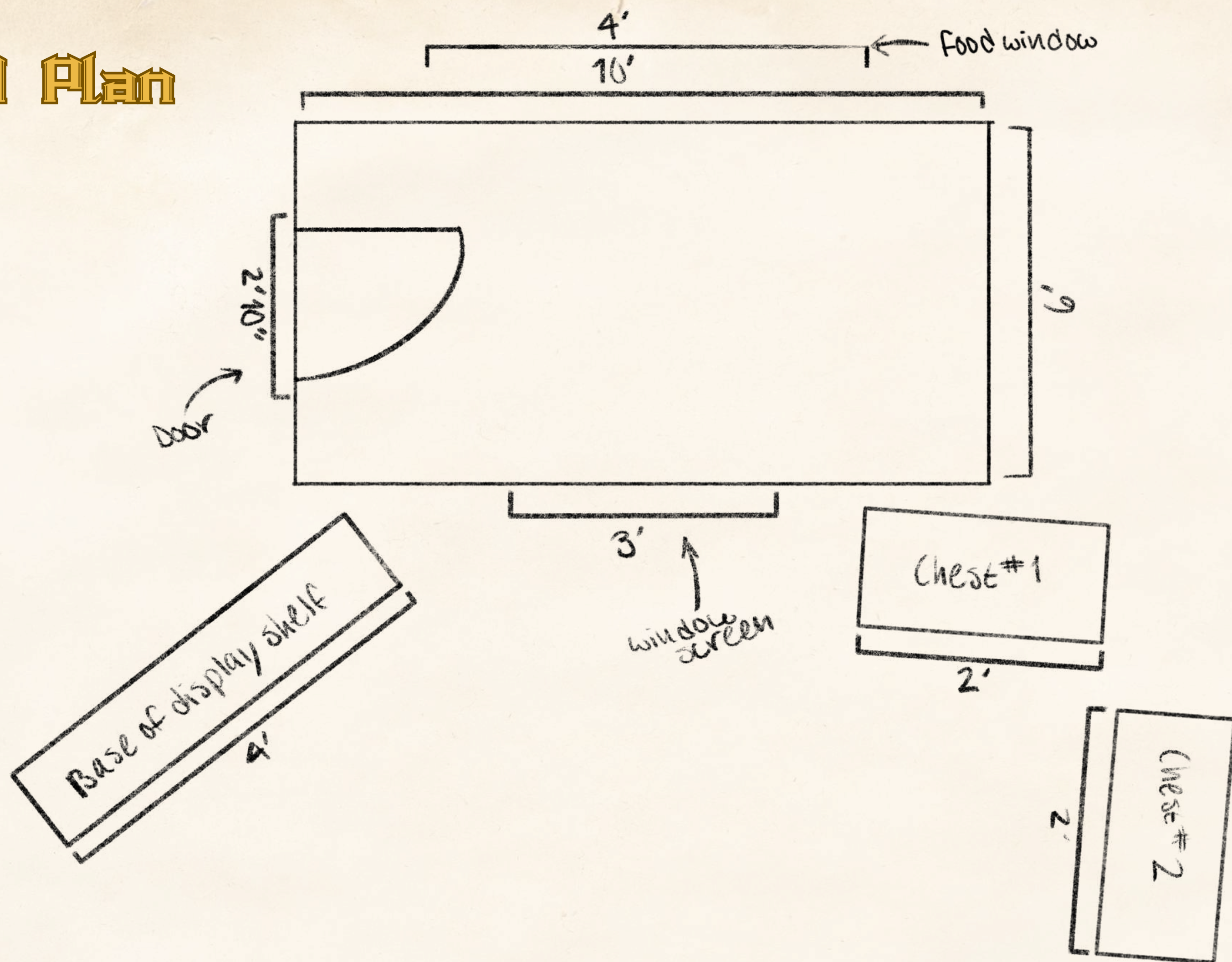
- Rat • Ox
- Tiger • Goat
- Pig • Horse
- Monkey • Rabbit
- Dragon • Rooster
- Dog • Snake

↑
make snake look like cart's gold snake

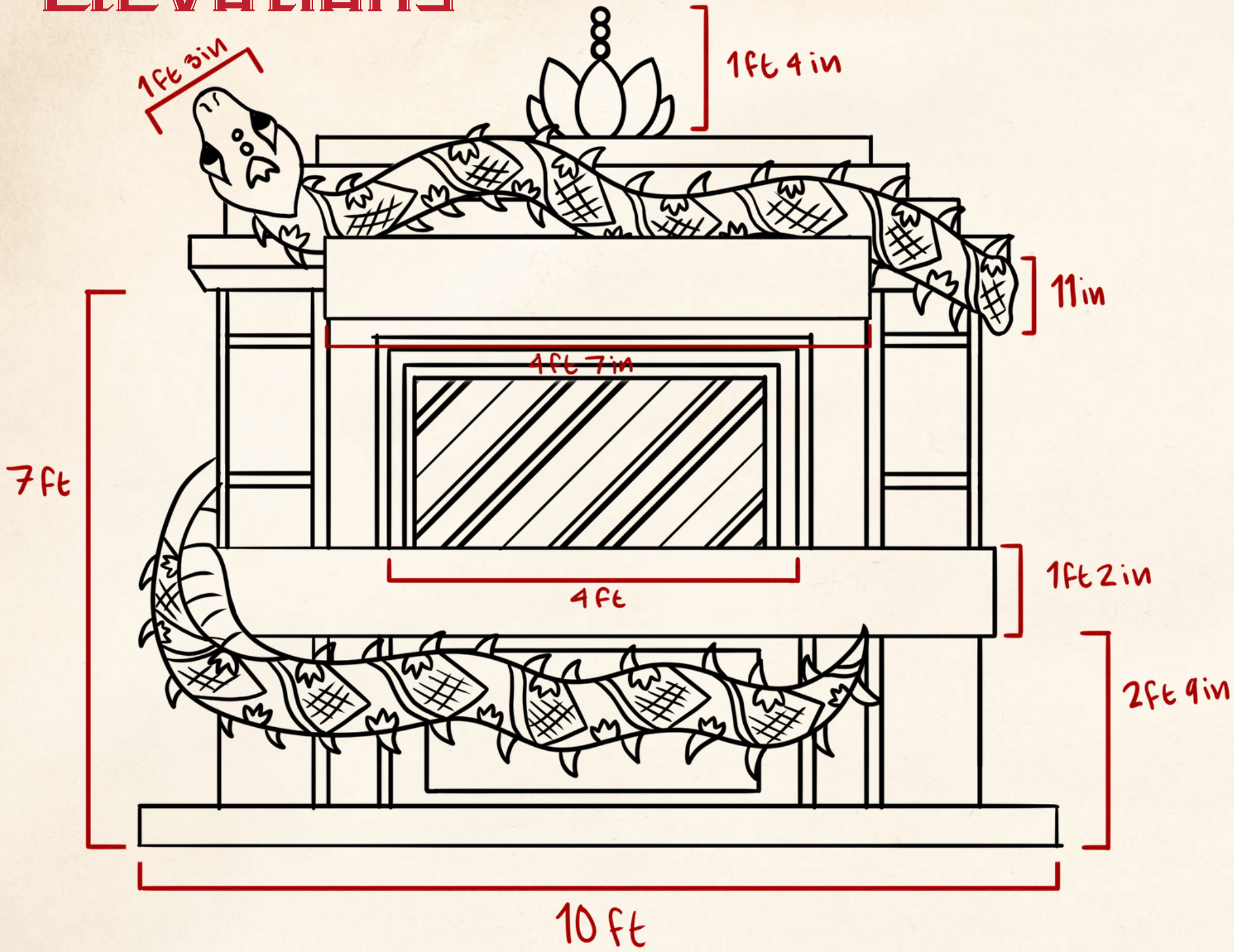
Perspective Drawing



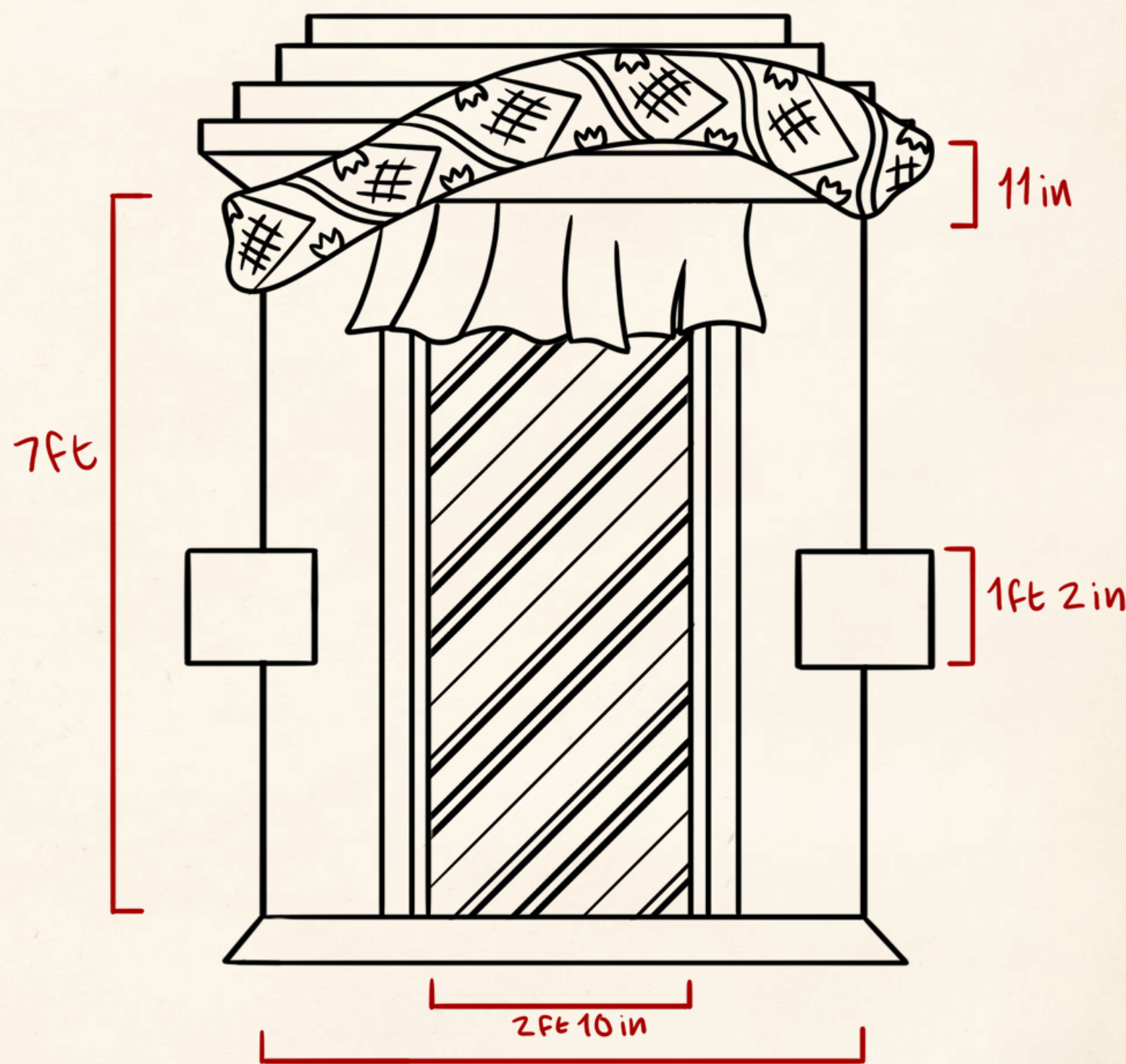
Ground Plan



Elevations

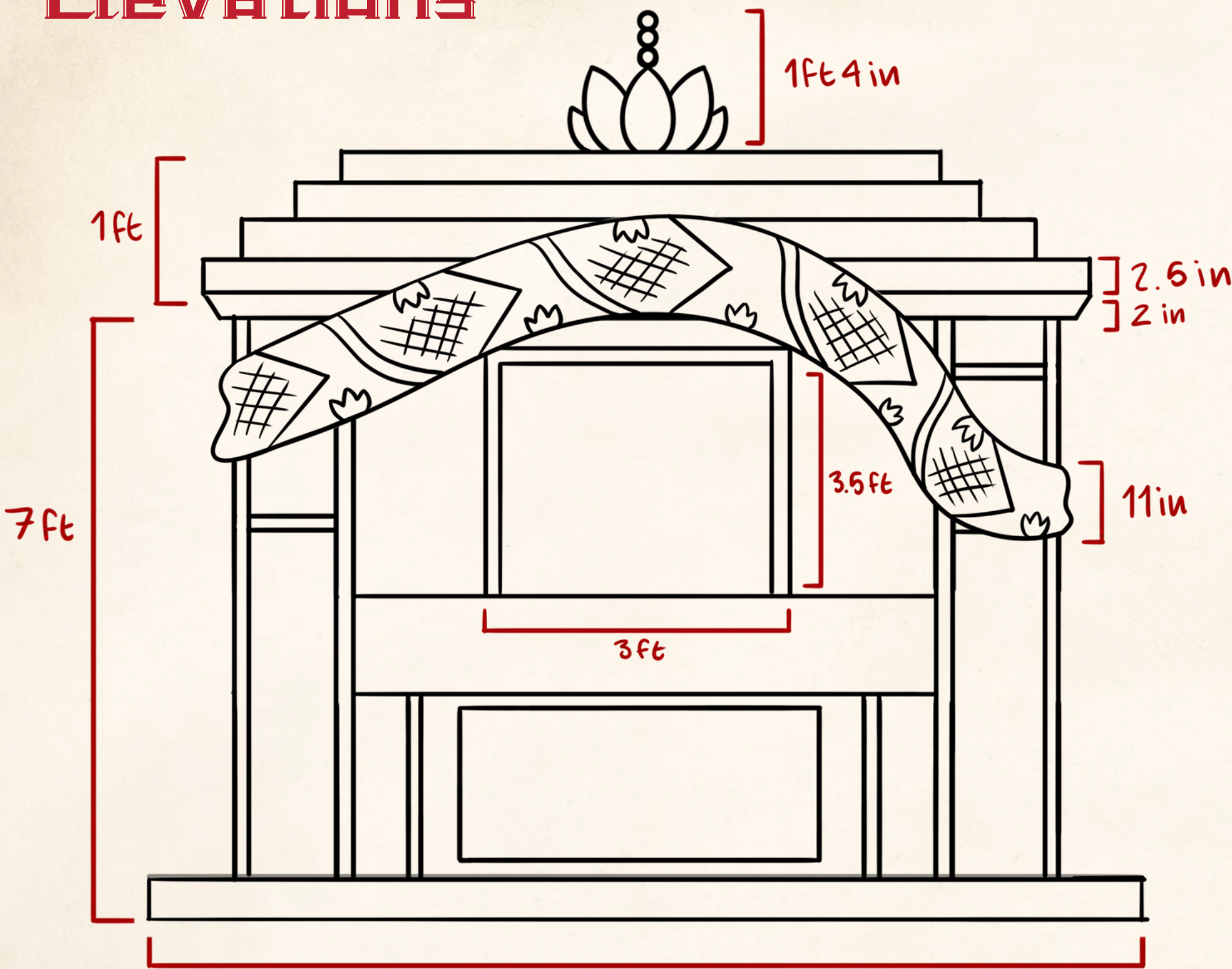


Front

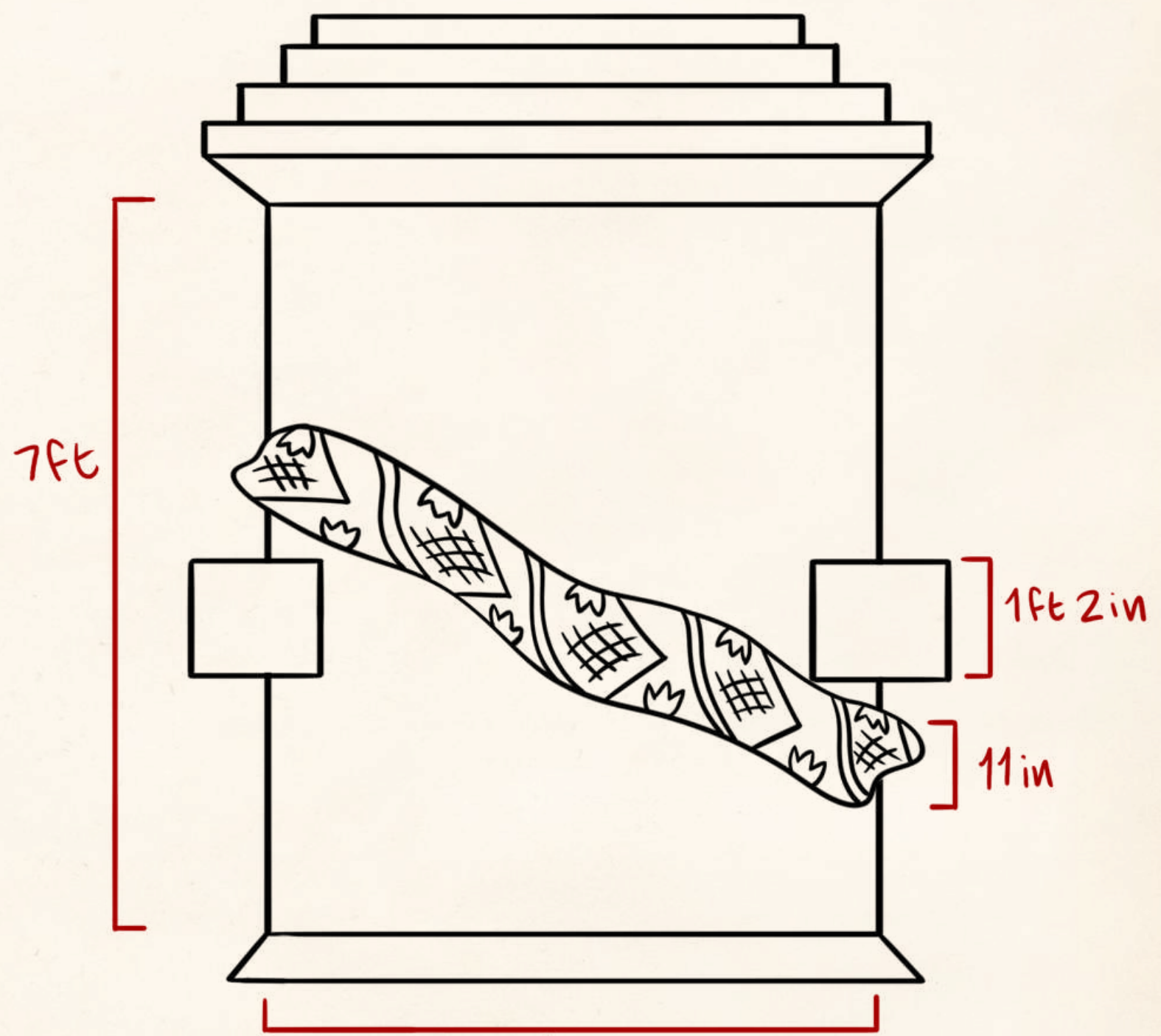


Right

Elevations



10 ft
Back



6 ft
Left

Story

Once a human bride, Magnolia was cursed by a jealous sorcerer to take the form of a serpent on her wedding night, fleeing into the mountains where she discovered an abandoned palanquin that became her sanctuary. As she traveled, she wove charms and protective wards into it, and villagers began leaving offerings to the glowing, mysterious palanquin, believing the serpent spirit could grant luck and blessings. Over time, her tragic tale became legend, and she transformed into a symbol of devotion, protection, and playful mischief, appearing in festivals to bless the faithful while teasing the greedy.



THOUSAND SCALES

WHERE FORTUNE SHEDS ITS SKIN ANEW.

BANG BANG CHICKEN BITES

\$8.50

Crispy bites of chicken glazed with creamy chili sauce, honey, and a squeeze of lime

BANG BANG SHRIMP BITES

\$9.00

Lightly battered shrimp in a sweet mango-chili glaze with pickled cabbage

WOOD EAR MUSHROOM SALAD

\$7.00

Tender wood ear mushrooms with soy, sesame, rice, vinegar, and a touch of zest

MAPO TOFU

\$8.50

Silly tofu in a rich, savory bean sauce with mushrooms, scallions, and pepper

SPICY POTATO SALAD

\$6.50

Crisp potato ribbons tossed with sesame oil, rice vinegar, and chili

GOLDEN LOTUS DUMPLINGS

\$8.00

Steamed dumplings filled with fragrant vegetables, shiitake mushrooms, and ginger, wrapped in golden-hued dough and served with a light soy-vinegar dip.



THOUSAND SCALES

WHERE FORTUNE SHEDS ITS SKIN ANEW.

WATERMELON JASMINE SPRITZ

\$8.50

Fresh-pressed watermelon juice blended with jasmine tea and lime. Lightly sweet, floral, and vibrantly pink.

WHITE PEACH OOLONG FIZZ

\$9.00

Delicate oolong tea infused with white peach nectar and a touch of jasmine, finished with a lively sparkle for a crisp, airy sip.

CALAMANSI LEMONADE

\$7.00

A bright fusion of calamansi and yuzu, lightly sweetened and blended with sparkling water for a refreshing citrus lift.

LYCHEE CLOUD MILK

\$8.50

Cool lychee water infused with coconut and rose essence, topped with mint for a smooth, aromatic refreshment.

MATCHA FROST

\$6.50

Earthy matcha shaken with oat milk and vanilla, poured over ice for a creamy, mellow balance of calm and clarity.

COCO-MANGO SAGO

\$6.50

Velvety coconut sago with golden mango, lychee syrup, and a drizzle of condensed milk



FOUNTAIN DRINKS



Small 16 oz

\$4.50

Refillable Souvenir Cup 28 oz

\$9.50

Medium 24 oz

\$5.50

Large 32 oz

\$7.50



Food & Drink

Follow



The Cycle has begun. 12 animals. 12 destinies. Which one will choose you?

#CycleOf12 #BlindBox #ZodiacCollectibles





Food & Drink

HUNGRY?

CHASE THE SHIMMER TO A JOYFUL FEAST.





Graphics - Clothing Options

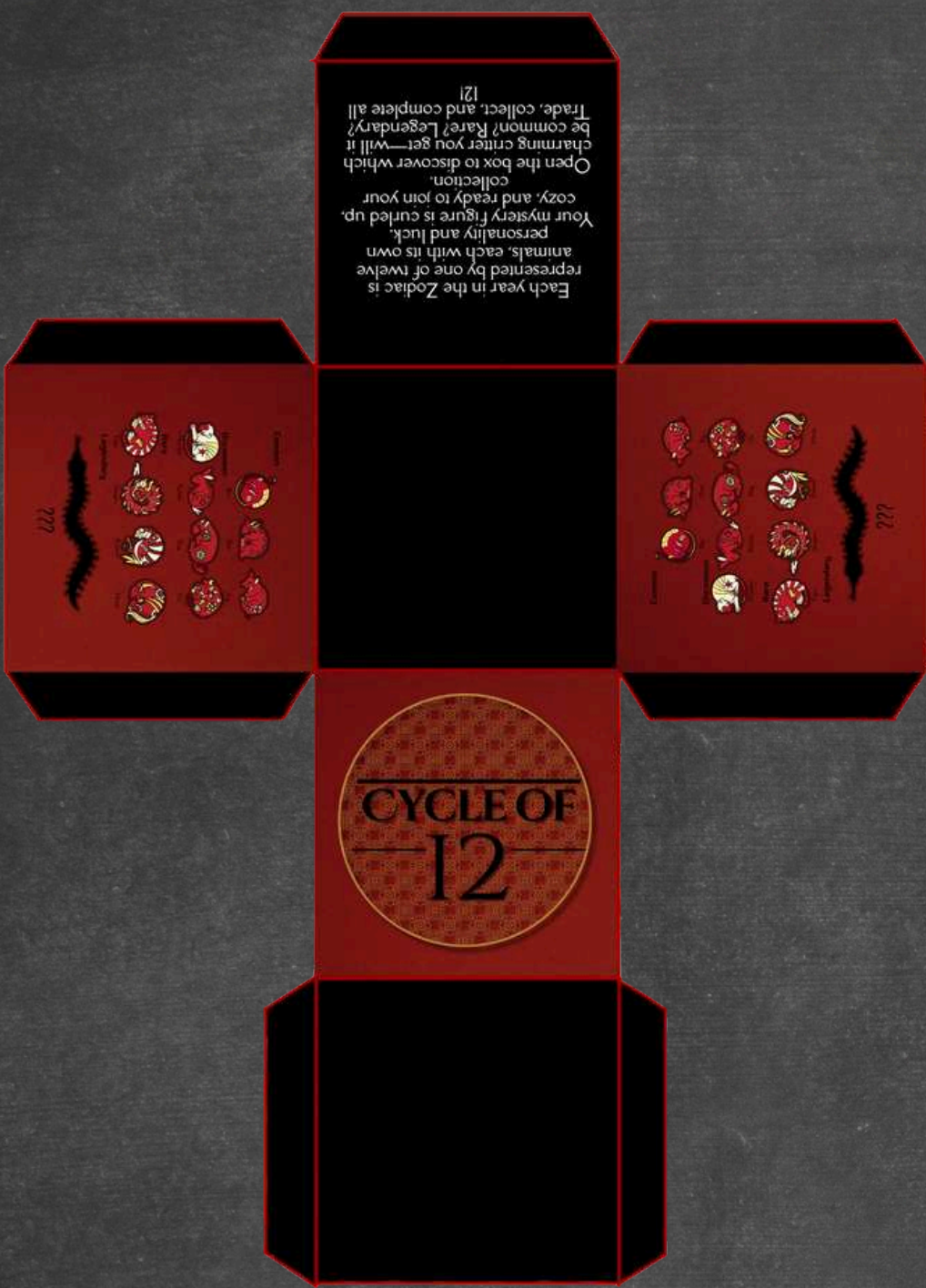


Golden Snake Hoodie: \$63.99

Lotus Flower Tank Top: \$19.99

Cycle of 12 T-Shirt: 24.99

Graphics - Cycle of 12 Blind Box



Back text:

“Each year in the Zodiac is represented by one of twelve animals, each with its own personality and luck.

Your mystery figure is curled up, cozy, and ready to join your collection.

Open the box to discover which charming critter you get—will it be common? Rare? Legendary? Trade, collect, and complete all 12!”

My blind box concept, Cycle of 12, reimagines the Chinese zodiac through my own stylized, curled-up animal designs. Each creature is decorated in a unified red, gold, and white palette with pattern work inspired by traditional motifs, giving the whole series a cohesive visual identity. I created tiered rarities—Common, Uncommon, Rare, and a single Legendary, the snake—to add excitement and a sense of discovery to every unboxing, storytelling, and my personal art style into a charming collectible series meant to feel both magical and meaningful.

Blind Box Options:

Common



Rat



Goat



Pig

Uncommon



Monkey



Rabbit



Dog



Ox

Rare



Tiger



Dragon



Rooster



Horse

Legendary



Snake

Thank you for viewing my work!

Thank you so much for taking the time to review my project and for considering me for this scholarship. I genuinely loved creating this concept, and I hope you enjoy viewing it just as much as I enjoyed bringing it to life.

Your time and consideration mean a lot, and I'm grateful for the opportunity to share my work with you.