

# THEME PARK CART DESIGN

PRESLEY WOLTMANN



FELLOWSHIP ACADEMY  
SENIOR / 12<sup>TH</sup> GRADE



**"Spore + More"** is a fun, family-friendly retail cart, inspired by the playful world of **Spore**. It invites guests to explore, smile, and take home a bit of the show's charm.

The cart reflects **Hip, Hop, and Hap's** whimsical house, complete with animated LED windows where they wave and react to guests. Mascot appearances throughout the day bring the characters to life and make each visit feel like a stop inside their home.

This cart innovates conventional theme park architecture by using tracks for mobility over wheels. Merchandise is neatly stored in the attached trunk silo, modeled after the show's bakery chimney. Circular shelves keep items organized and easy for Cast Members to access, storing merchandise out of sight without cluttering the cart. The merchandise is ordered on the catalog tablet and items are retrieved by Cast Members.

Bright, engaging, and full of character, **"Spore + More"** creates an inviting shopping moment that lets families bring home the fun of **Spore**.

**Spore + More - with so much Fun to Explore!**

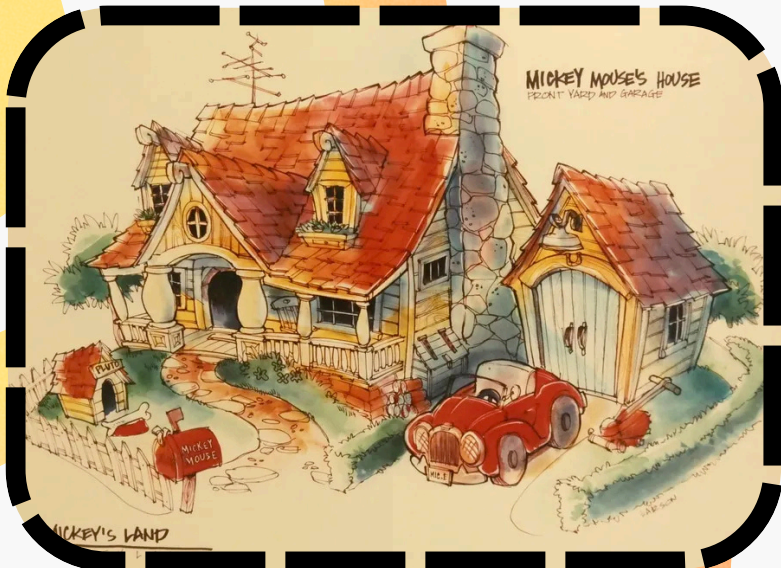




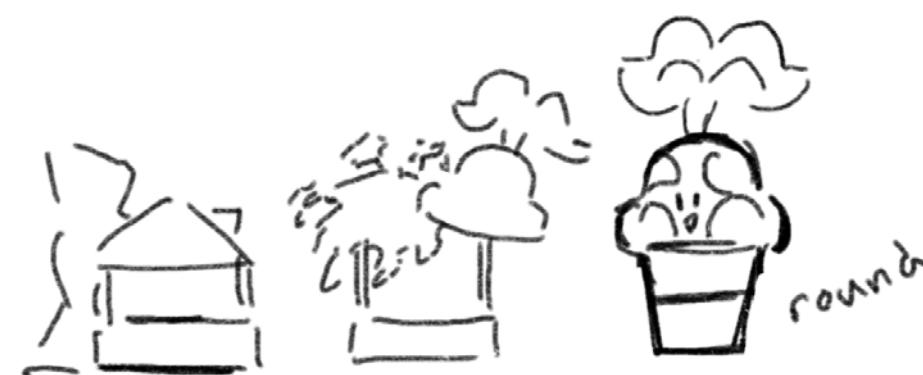


# മിമസ്

*Inspiration*

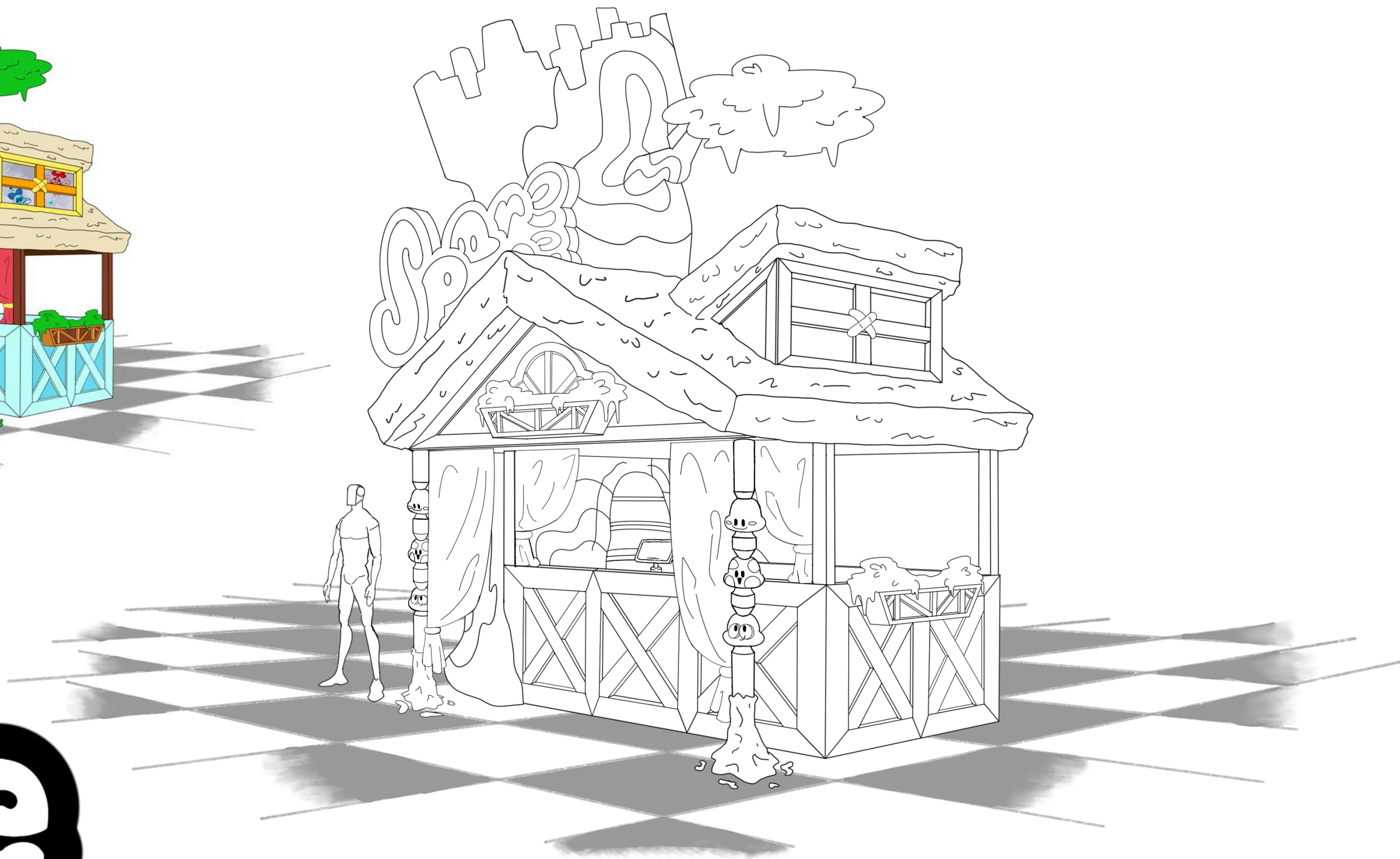






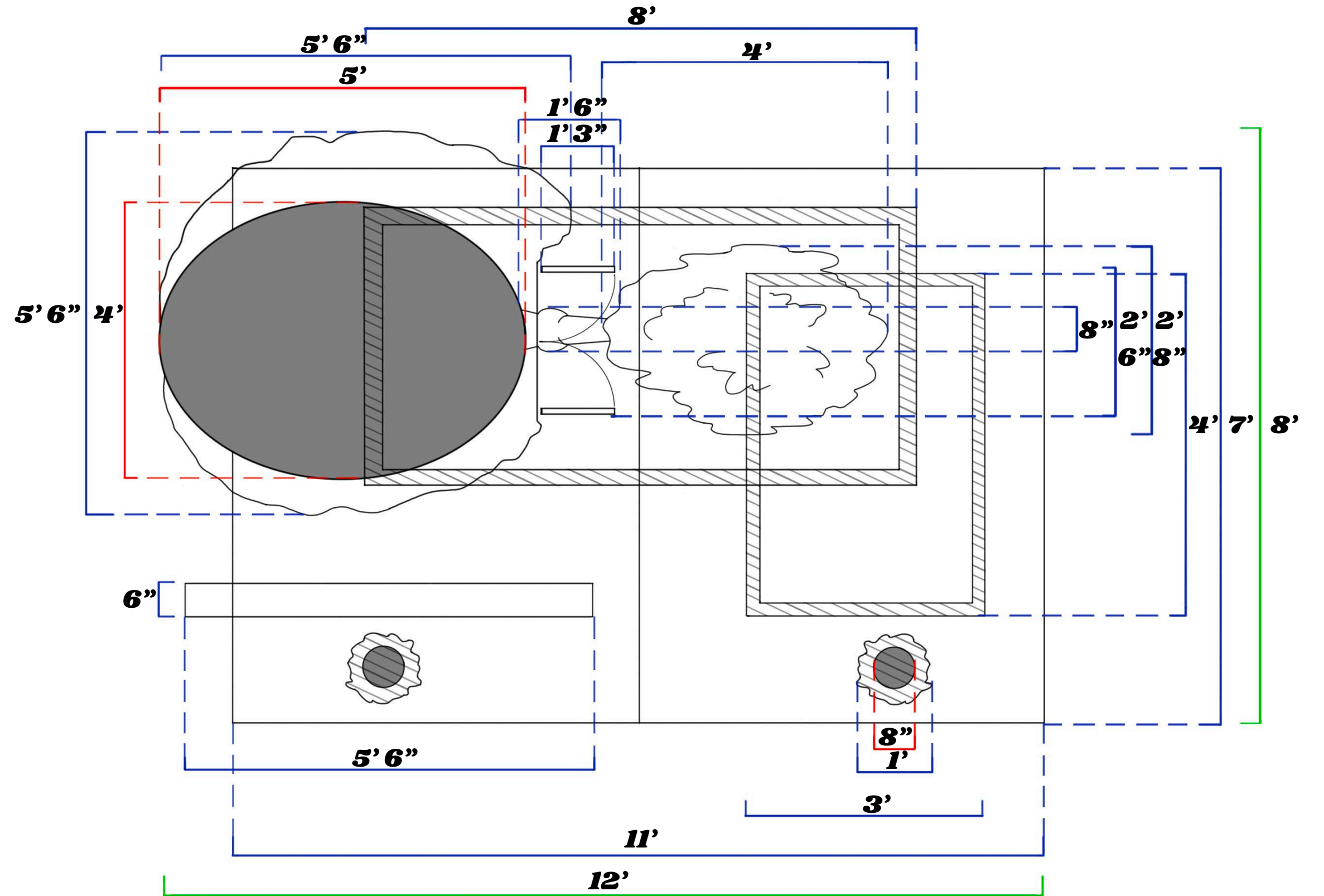
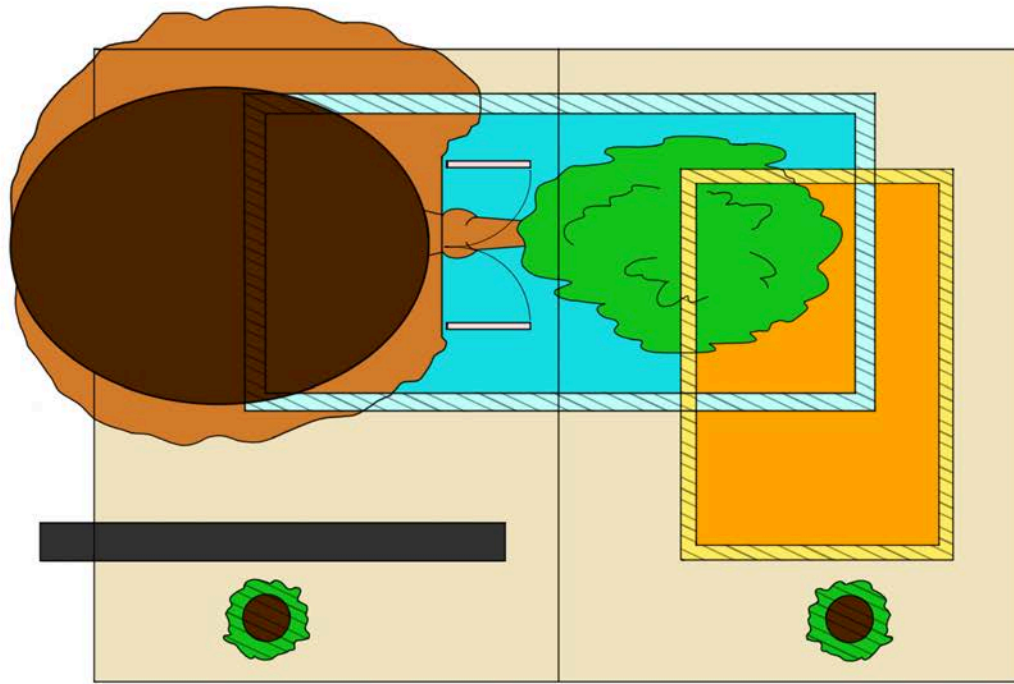
**Sketches**





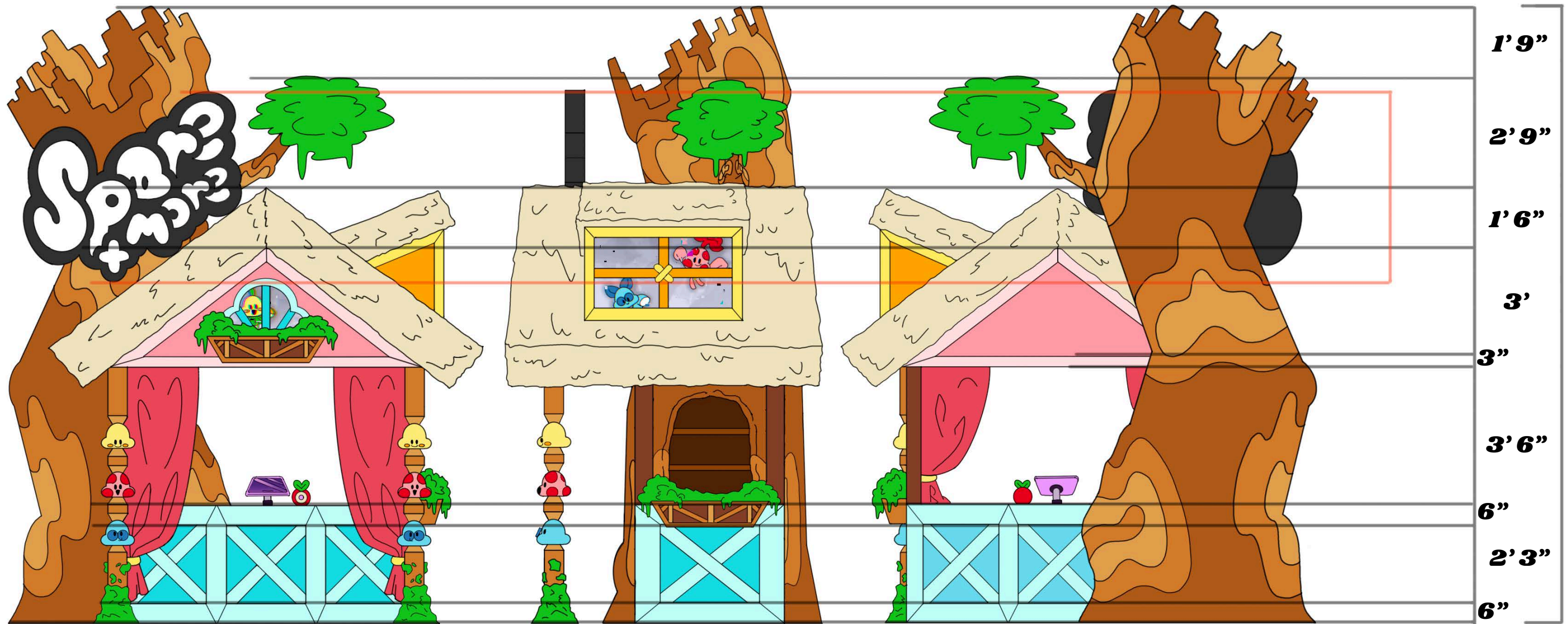
**Spore**  
*Perspective Drawing*



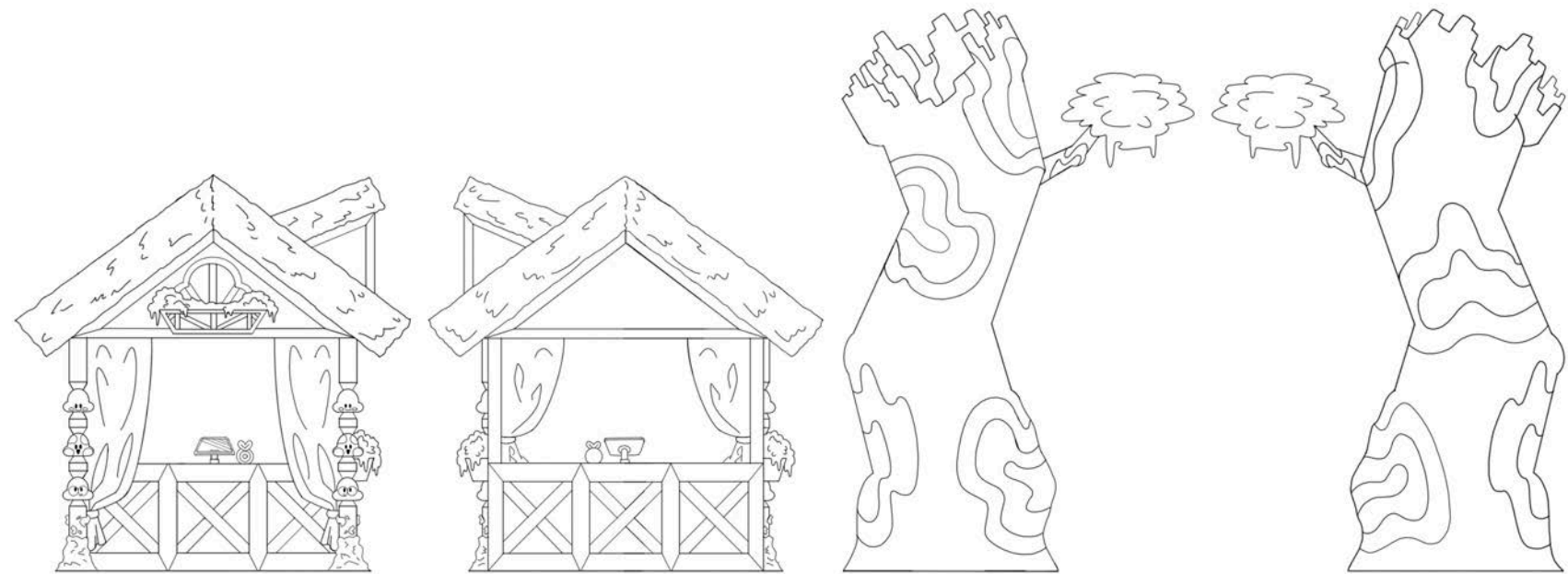


**Spore**  
Ground Plan

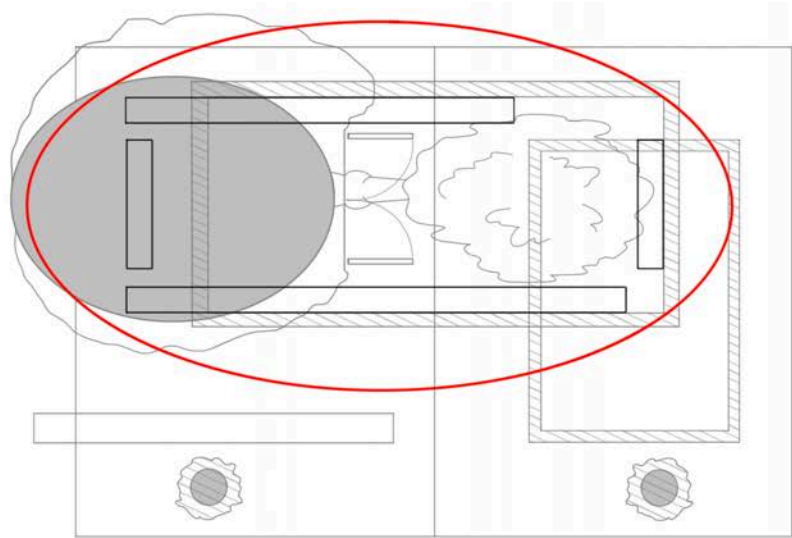




**Spiral**  
*Elevations*



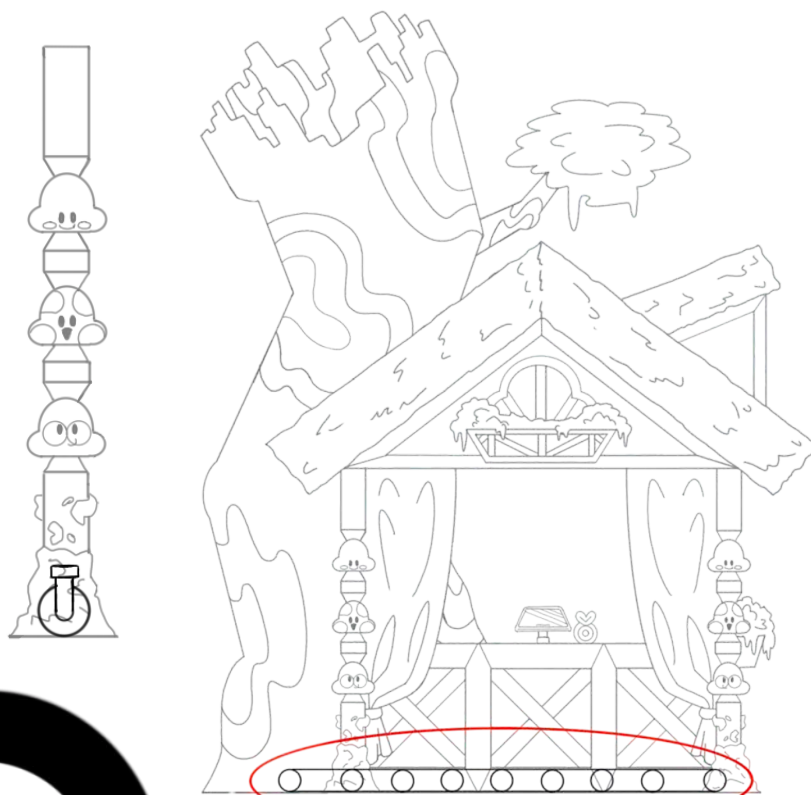




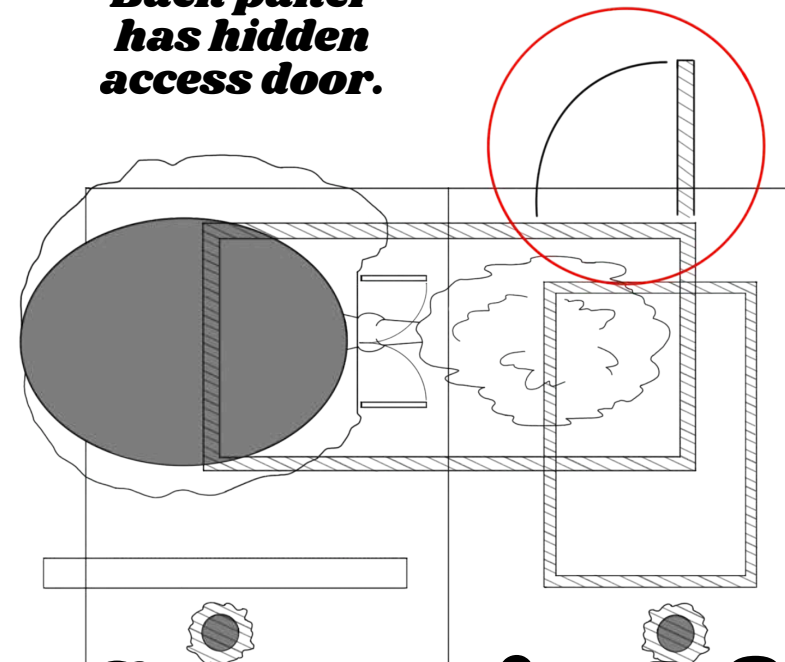
**Cart possesses  
tank-like tracks  
for mobility.**

**Mobility Info**

**Wheels  
within  
totem  
poles.**

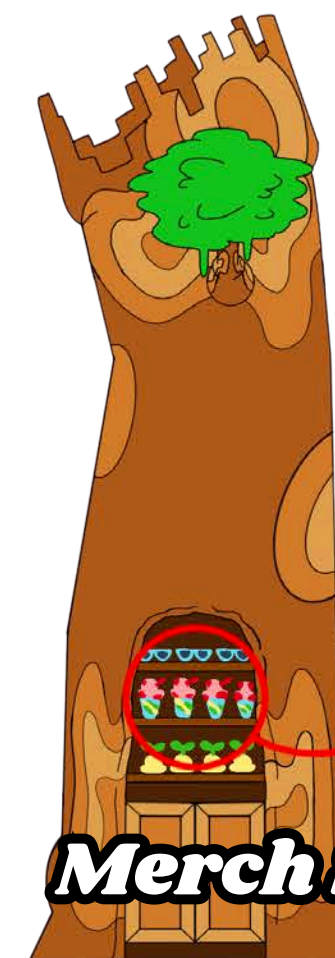


**Back panel  
has hidden  
access door.**

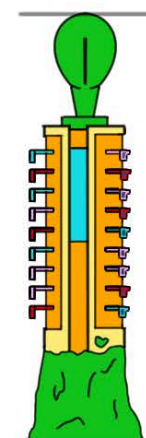


**Construction Info**

**Tree  
contains  
circular  
shelves.**



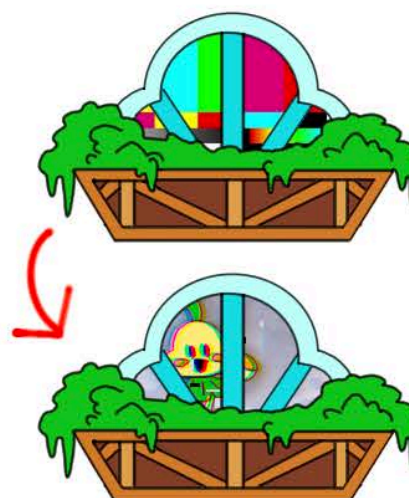
**Merch Storage**



**Example:**

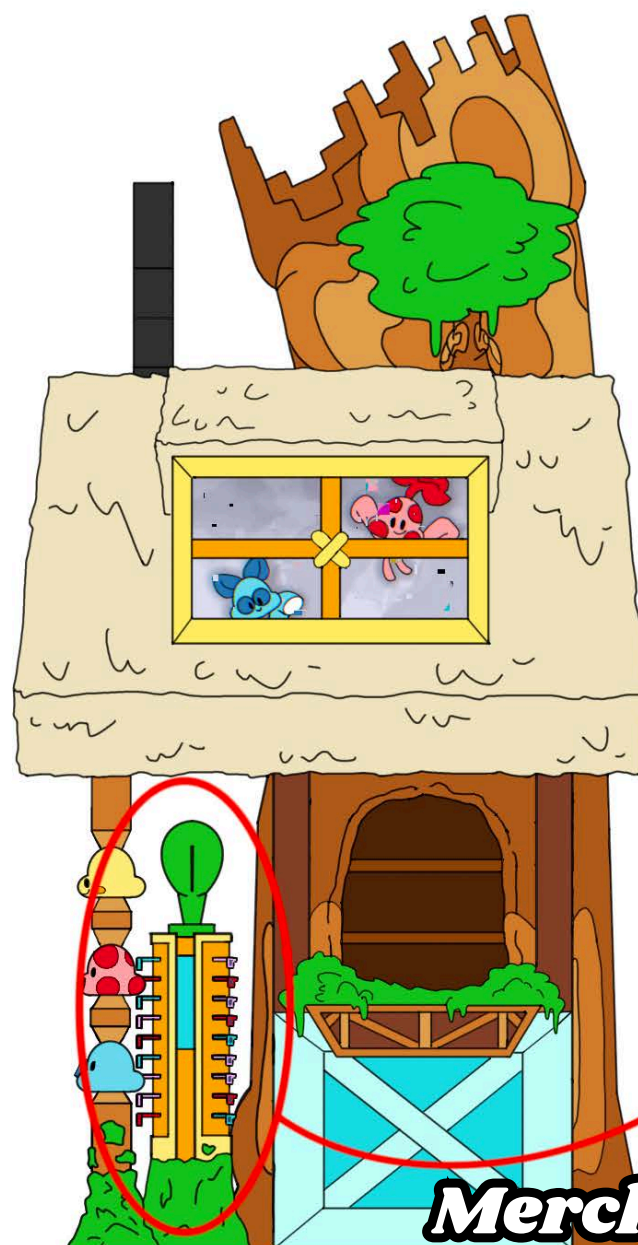


**5'  
6"**



**Windows  
are  
screens  
with  
looping  
video.**

**Construction Info**



**Merch Displays**

**Callouts**



Join the mushroom triplets, **Hip, Hop, and Hap**, on whimsical adventures through the enchanted forest! Or stay with their loving, adoptive frog mom, **Loddie**, in their cozy home bakery, where each day brings a new baked surprise.



**Meet Hip,**  
the self appointed  
leader who loves  
adventure and never  
backs down from a  
new challenge.



**Meet Hop,**  
the goofy one who  
seems to have  
a “magical”  
connection with  
animals yet doesn’t  
know what’s going  
on.



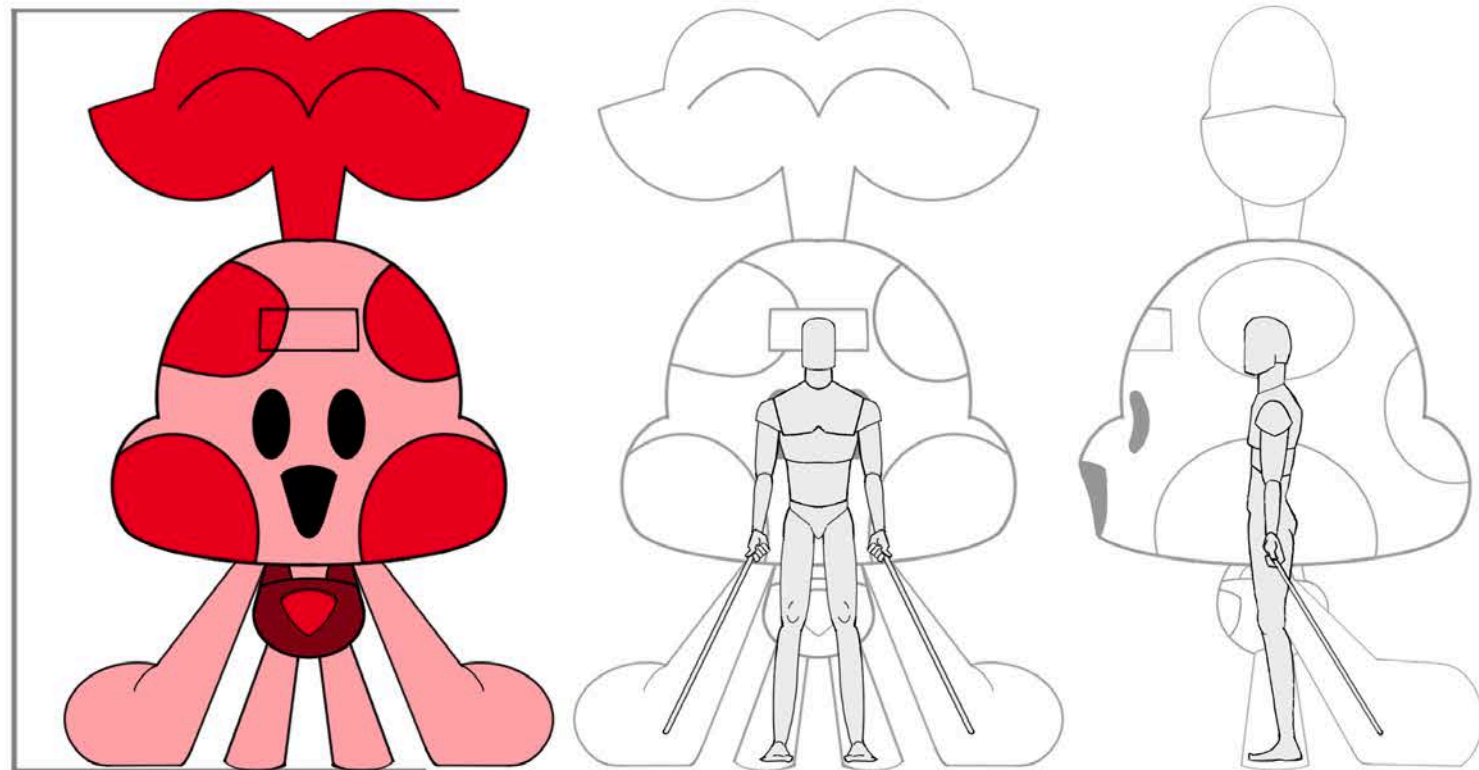
**Meet Hap,**  
the youngest  
who’s too  
smart for his  
own good.

For context, **Spore** is a personal project with original characters and concepts envisioned as a kids tv show.

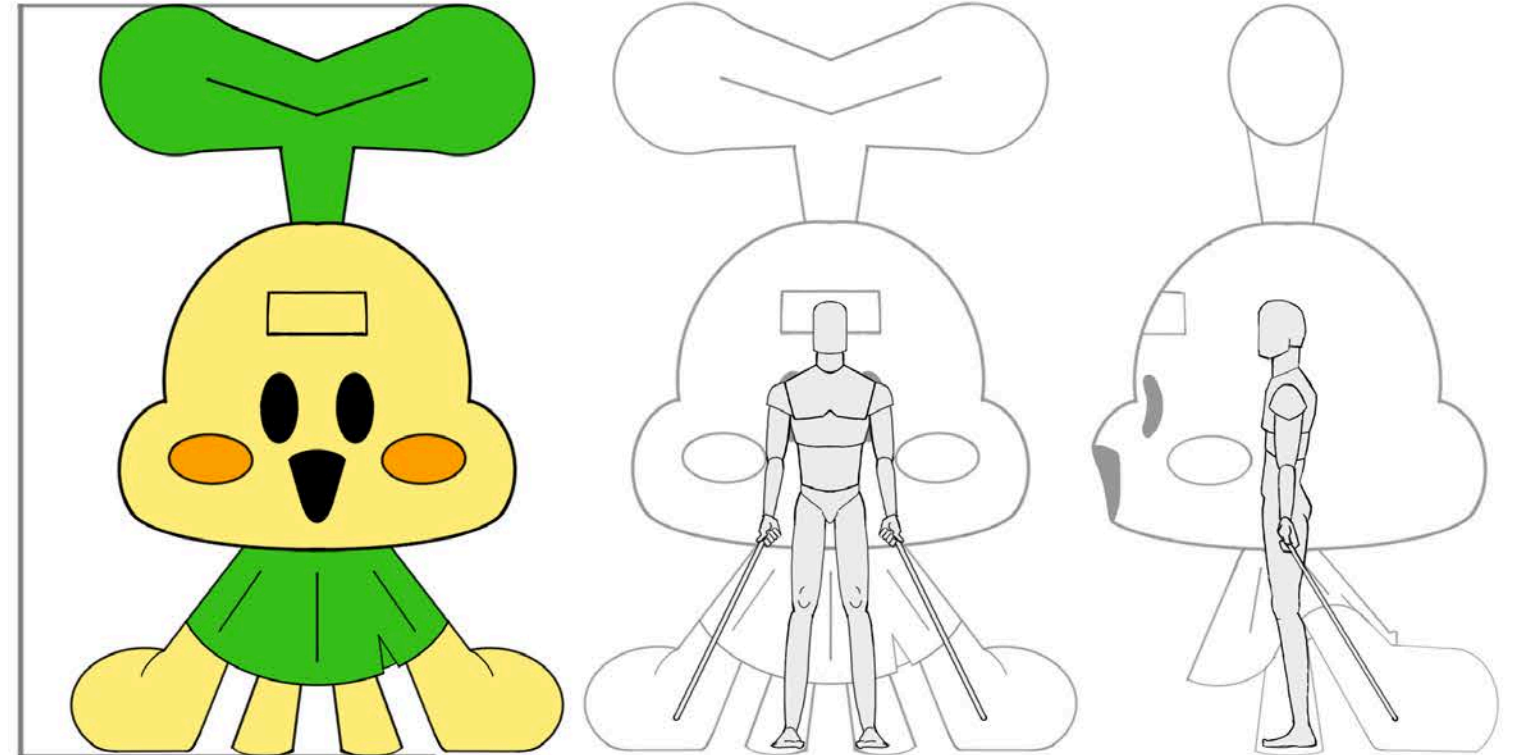




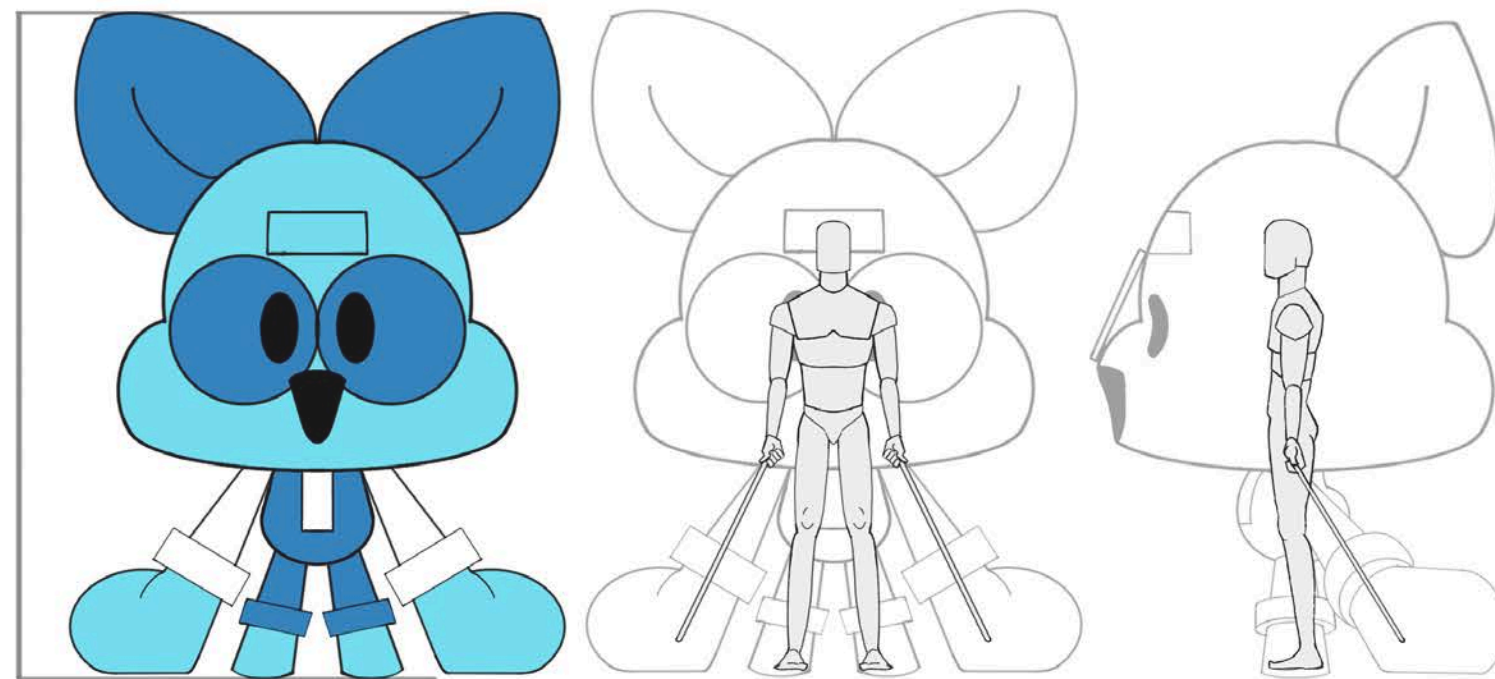
9'  
8"



9'  
6"

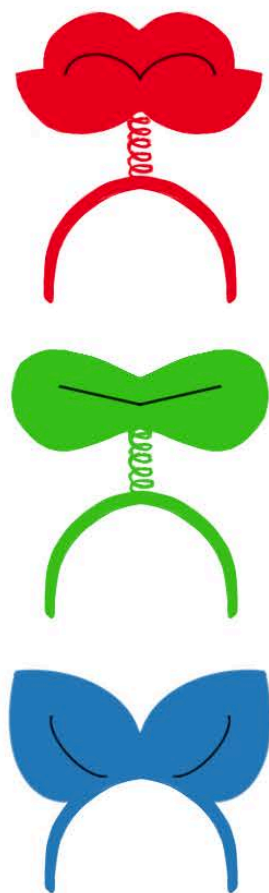
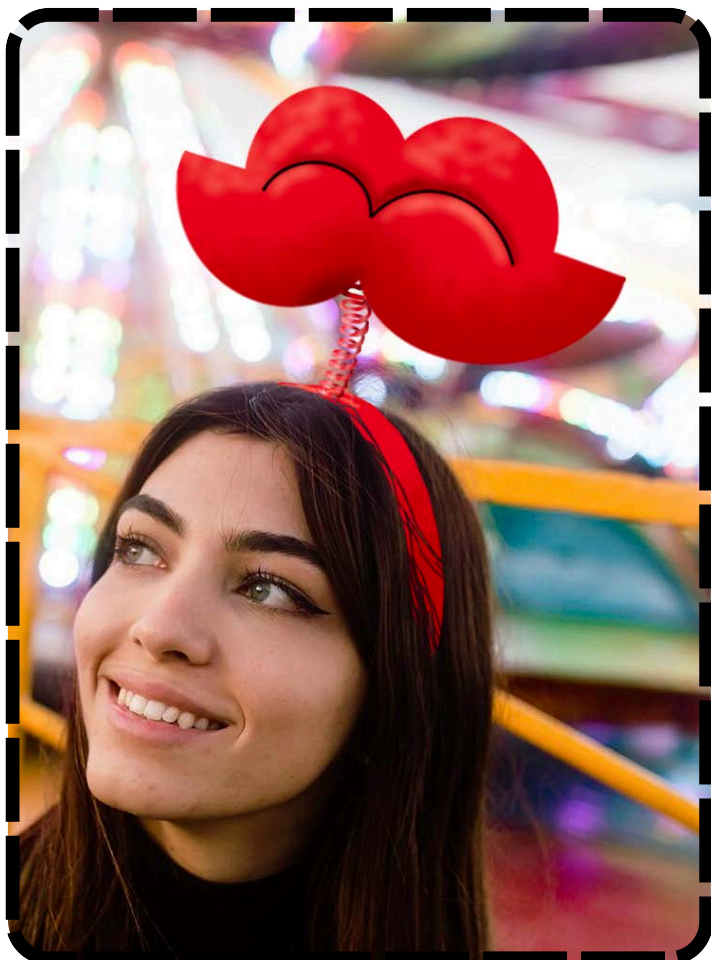


8'  
4"



**Spore**  
*Character Display*





**Merchandise  
tablet swivels  
360 degrees.**



**Apple scans  
bracelets for  
payment.**

