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Grade 12th

Theme Park Cart
Attraction:
The Sweet
Tooth



Concept Treatment

This cart immerses you in a whimsical, surreal world. As you enter the attraction, it is as if you were shrunk down to be smaller than your average button. The attraction aims to trick your brain into believing you are teeny tiny, to further amplify the fantasy setting.

You are invited in by magical beings, offering sweets that resemble various fairy tales. By doing this, it gets children to believe in the storys. helping keep the wonder and the imagination alive, As well as involve adults as they might recognize some fairy tales they've once believed in.

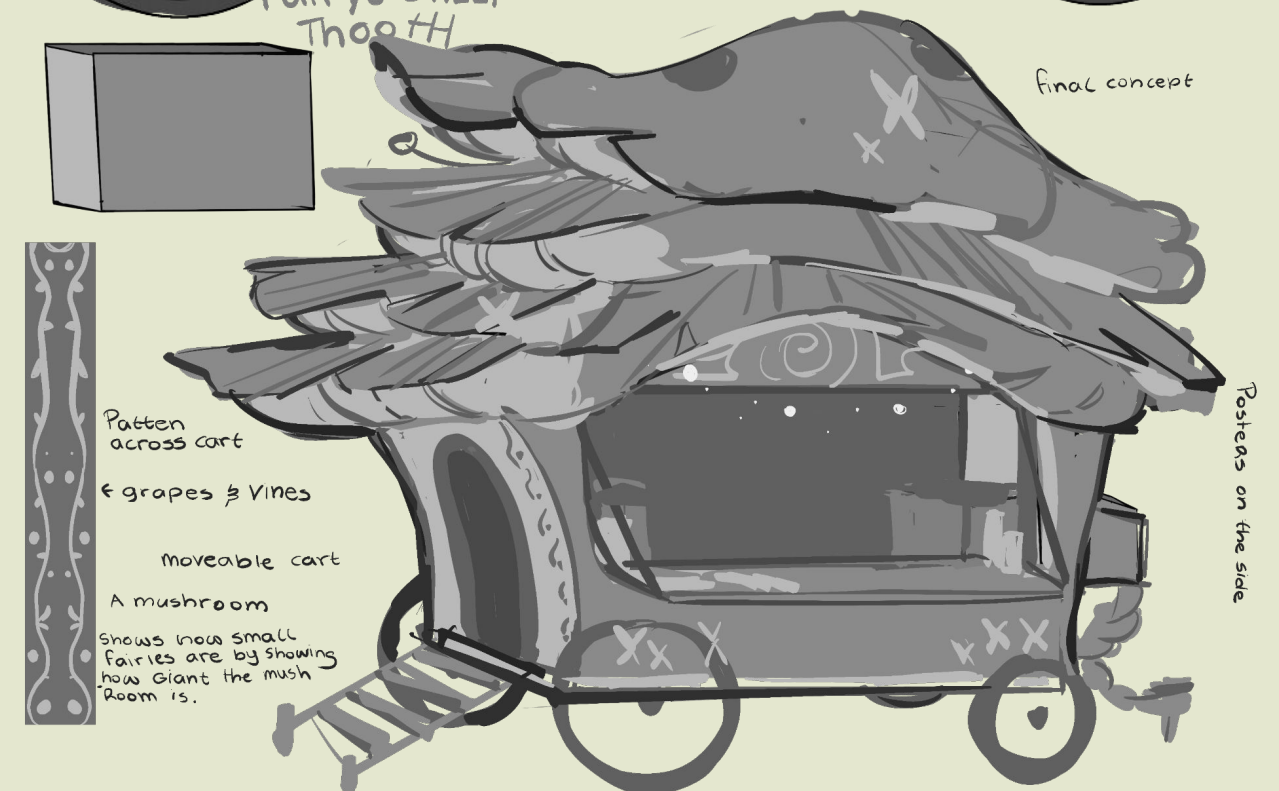
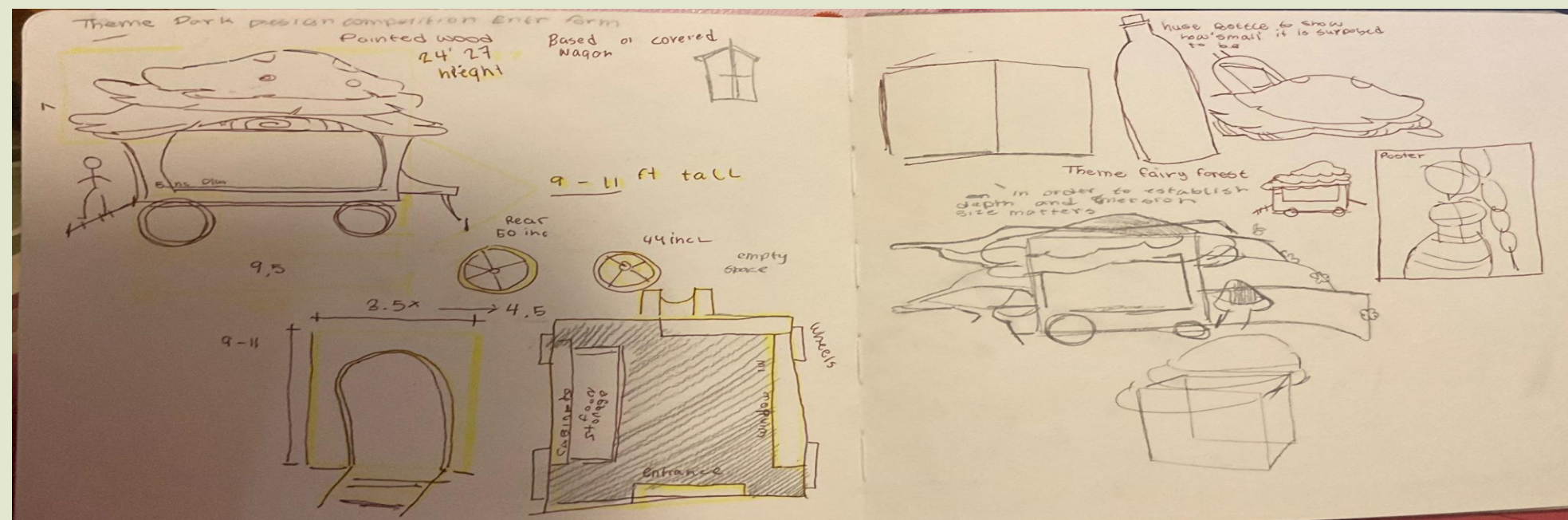
The cart blends in with nature, appearing to be a mushroom. With materials like cedar and redwood that can withstand all types of weather, with the top being able to take rainfall in particular. The cart has an ample amount of storage for candy, food, and merchandise.

Join in, in our little big world, and immerse yourself in the fairytales, sweet treats, and many more, as you take your first steps into a journey to another realm!

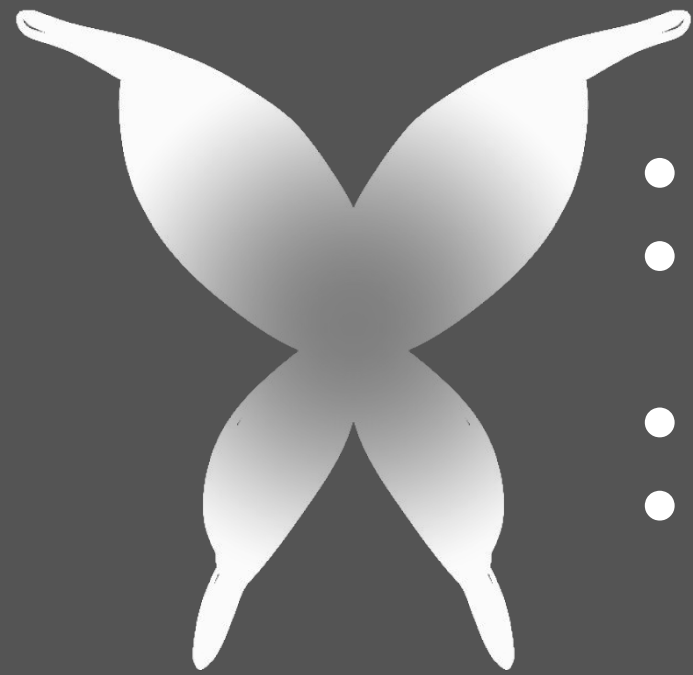
Inspiration



sketches



Perspective drawing



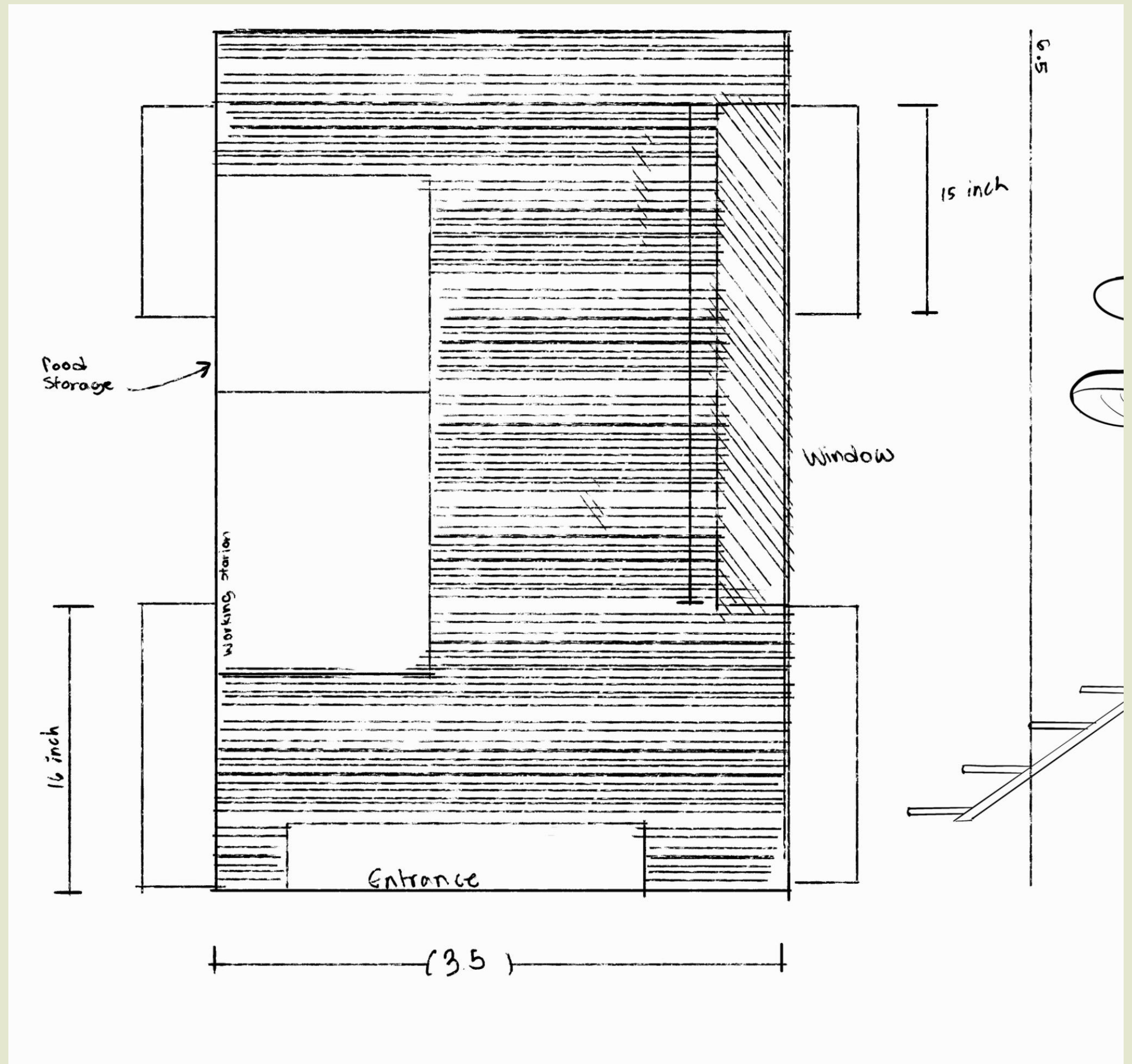
FAIRIES APPEAR TO
BE BUTTERFLIES

- SELLS CANDY
- CARAMELIZED FRUITS
- FRUIT CUPS
- YOGURT
 - IN THE MORNINGS THE MENU IS BREAKFAST FOODS BUT CHANGES TO SWEETS IN THE EVENING.



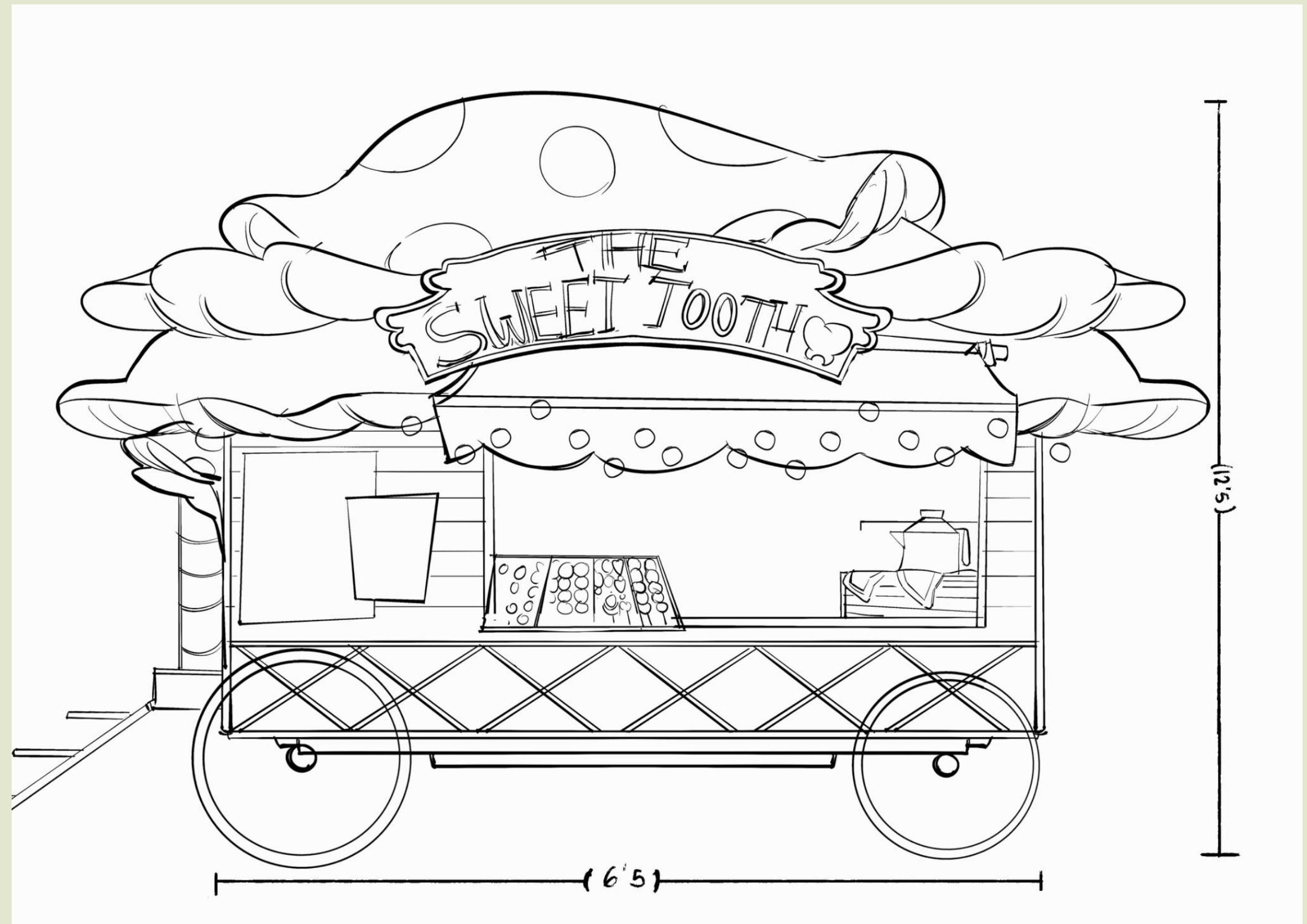
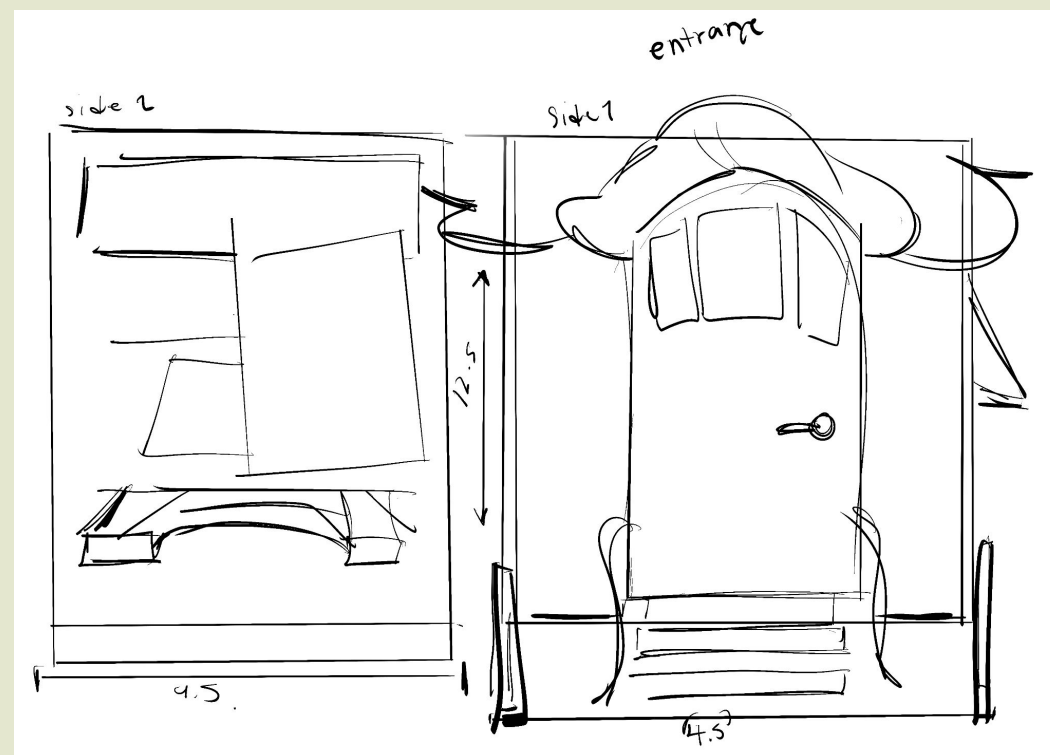
Ground plan
(top down look
on area)

Storage space
above and below
the
The back of the
cart (inside)

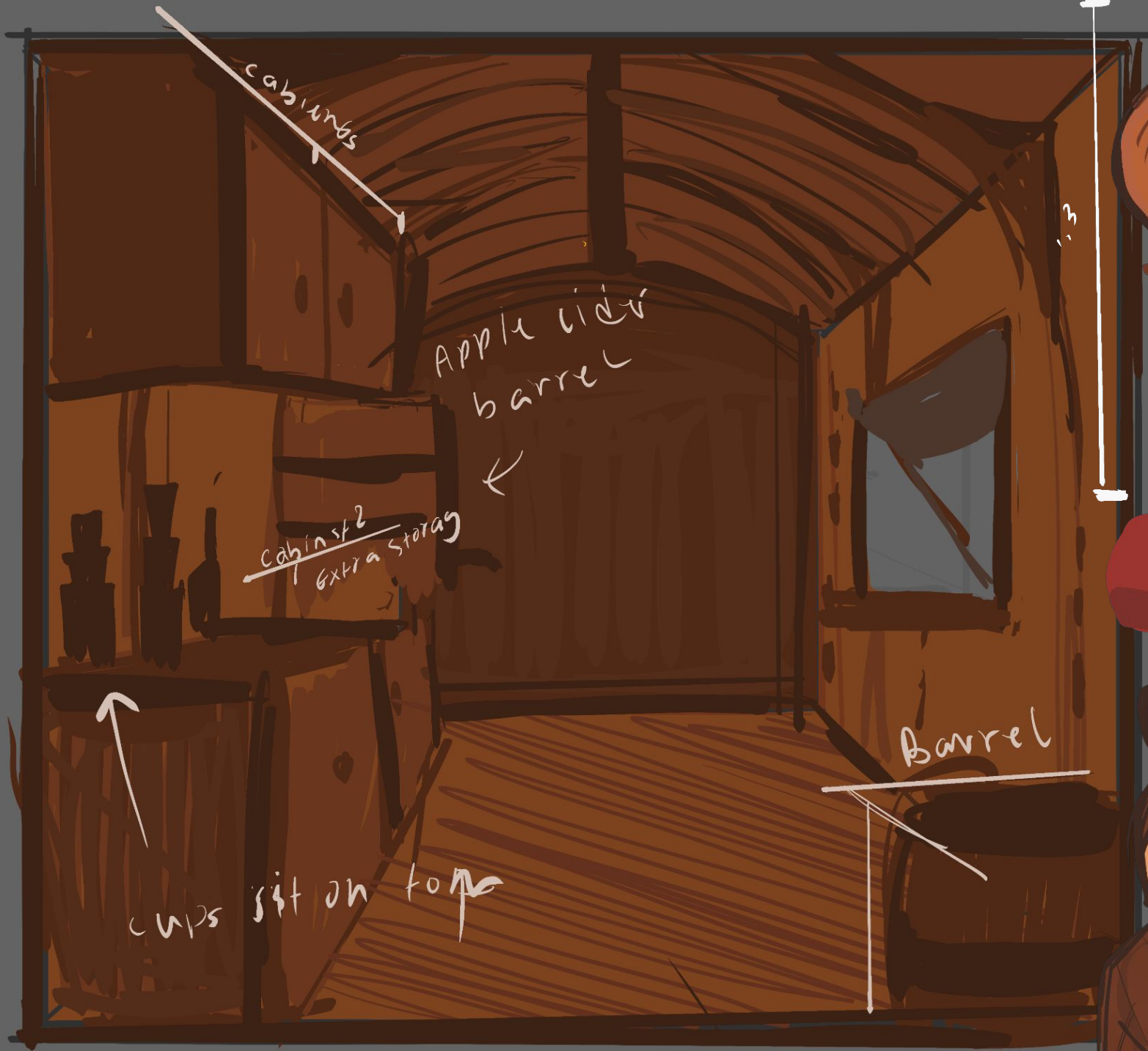


Elevations (sizes of cart)

Sizes should be around a small ice cream truck or near the size of a regular theme park cart.



callouts



Wood carving
fairy
Keychain



Mushroom
tooth pin



Friendship
Braceletes



La Petite
sours
Wood carving
the fairy's helper
keychain



A vibrant, cartoon-style illustration of a young girl with short, wavy blue hair. She is wearing a red beret with a yellow band and a yellow plaid pattern on the side. Her outfit consists of a green sleeveless top with yellow circular details, a long brown cape with a blue belt, and red leggings with yellow horizontal stripes. She is also wearing blue shoes with yellow fur trim. She has a confident, slightly smug expression. In her left hand, she holds a large red heart-shaped balloon, and in her right hand, she holds a blue balloon. A yellow umbrella is visible in the background. The entire illustration is set against a plain white background.

An enthusiastic fairy who has a passion for folklore , and spreading all kinds a fairy tales.



Sweets



Food Concept

- Cursed candied apple
 - Snow white
 - Eat Me cookies
 - Alice in wonderland
 - Red riding hood's pastries
 - Butterbeer
 - harry potter
- (tanghulu) candied fruit.
Not a reference to anything
but it is the carts special

