

Cody O'Connor  
Grade 11 / Gonzaga Preparatory School

# Theme Park Design Contest: The Soul Sweets Cafe



## *Concept Treatment*

Do you ever feel lost, like you carry too much in your heart? The Soul Sweets Cafe is the perfect place to stop! Come to this magical cart full of potions and pastries that are guaranteed to heal whatever troubles your soul. Each treat is tied to a different emotion someone may feel. From heart-shaped puffs that give you a sense of warmth, to a passionfruit mango potion that ignite the spark in you.

Whatever you may be feeling, the Soul Sweets Cafe has you covered!

The Soul Sweets Cafe centers around human emotions, using themed treats to evoke different feelings. For example, a lavender honey cake makes one feel calm, while shattered pretzel bark could symbolize grief. Each treat also comes with an affirmation card to go with whatever emotion the treat is themed around. The cart's design draws inspiration from Ghibli and Pokémon for a whimsical look. The backstory of the cart follows a certain witch who wanders the lands with her cart, wanting to use her gifts in magic and cooking to guide and help people!

## *Concept Treatment Continued... (oh you thought you were done reading didn't you?)*

The cart itself features a three-layered food display, with the bottom layer chilled for drinks, and the upper layers at a normal temp for pastries. Guests can pay using the contactless terminals or give cash to a cast member. A fan and generator are suspended above the counter in the upper roof, while the back of the cart has storage for supplies. The windows and small lamps provide a warm lighting adding to the aesthetic.

Altogether, the Soul Sweets Cafe offers storytelling, charm, and functionality that offer a standout experience. The cart isn't just offering food, it's providing a comforting and meaningful moment for guests! Whether a guest is seeking a new experience, or they are just hungry from walking around a theme park all day, the Soul Sweets Cafe offers a unique experience that they can return to again and again!

# Concept Treatment

Here is the original brainstorming sheet I made at the beginning:

Making these sheets help me know what I'm doing in AP art and helps me show my process so I wanted to do it here too!

**THEME PARK DESIGN CONTEST**  
 Project: Sarasota      Cady O'Connor

I want to make a cart based on the idea of Selling Food that emotionally heals problems of Sorrow/Love/anger, etc → kinda like the food "heals your soul"

**Names:**  
 Soul healers      Soul survivors cafe?      Bakers      Emotion healing table      Healers kitchen

**The Soul Sweets CAFE**

**The food they sell**  
 Bakers/Cafe, so...  
 Themed Pastries Around Emotions  
 Maybe drinks to kind of like Potions?

**Emotions I want to focus on**  
 • Love      maybe heavier emotions?  
 • Joy      • Grief  
 • Peace/calm      • Loss ← probably not good for theme park tbh  
 • Sadness      • Sorrow  
 • Courage      • dread  
 • Anger      • Anxiety  
 • Grief      • Guilt  
 • Anxiety



**Ideas for food:**

- Love** (heart icon) Heart Puff/cake with strawberries and cream, you can give it to someone!
- Courage** (swirl icon) Cinnamon Ember Donut Spices because courage is difficult
- Calm/Peace** (cloud icon) Lavender/honey Cakes? Lavender and honey are associated with calm
- Grief** (tear icon) Dark chocolate Pretzel bark. The chocolate is hard because so is grief, and the bark looks like shattered glass

**The Cart:**

- kinda like a mobile cafe
- one side of it has love letters you can take and leave? (I saw this at the termin art show and really liked it.)
- a glass customer to show food options as well as a menu
- vines/moss/wood for a whole creation feeling? soft lighting
- orange/brown/white/green color tone must feel magical AND unique from OTHER carts

**Layout??? (will work on later)**

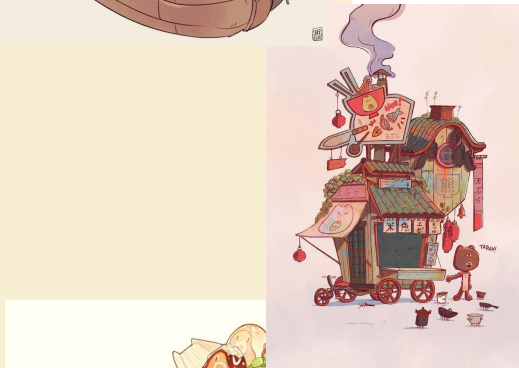



**Sketches:**  
 - A photo of a real-world food cart with a menu board.  
 - A drawing of a food cart with a menu board and a customer window.

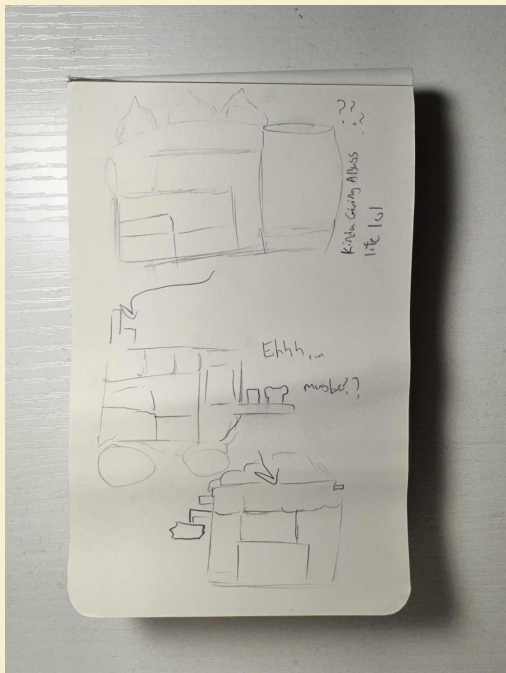


# Inspiration

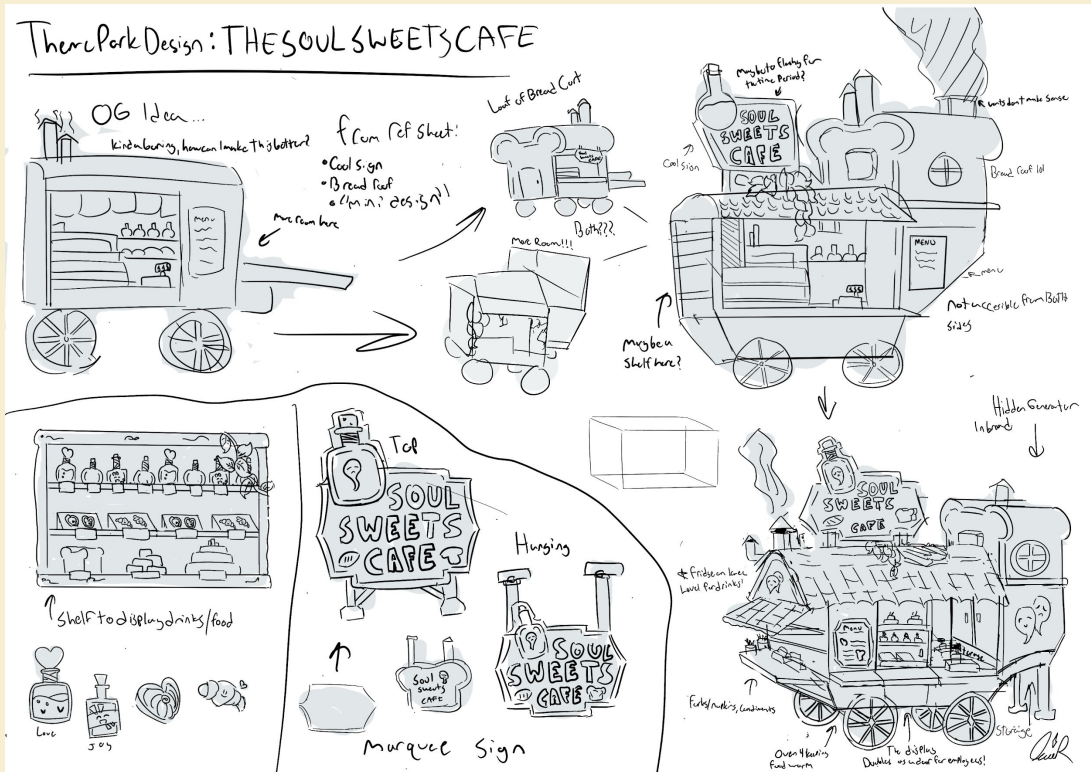
Thank you Pinterest c:



## Sketching



(Early layout sketching I did while bored in class)



Sketches on my Ipad.

Which Led me too...

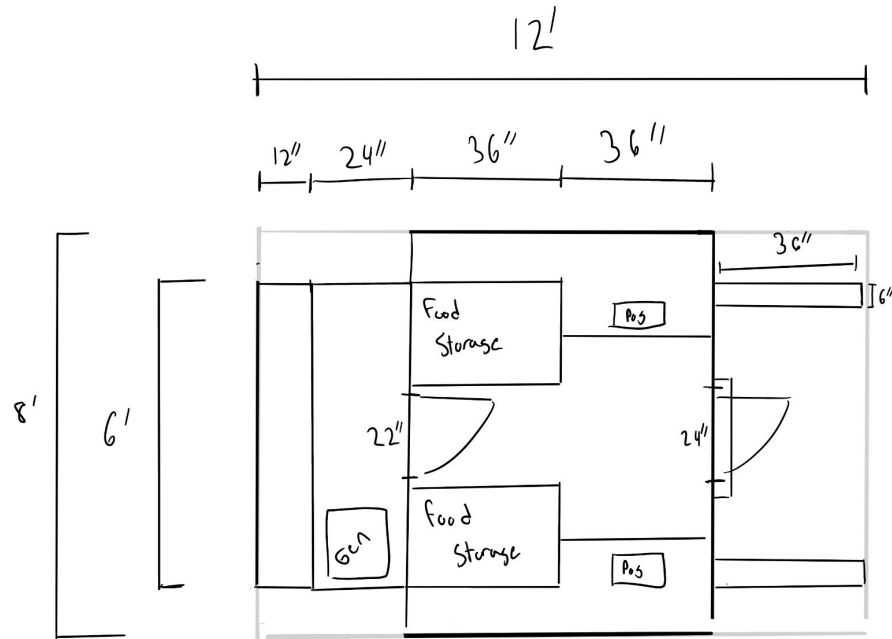
# Final Perspective Drawing!!!

Wow so cool :o



# Ground Plan

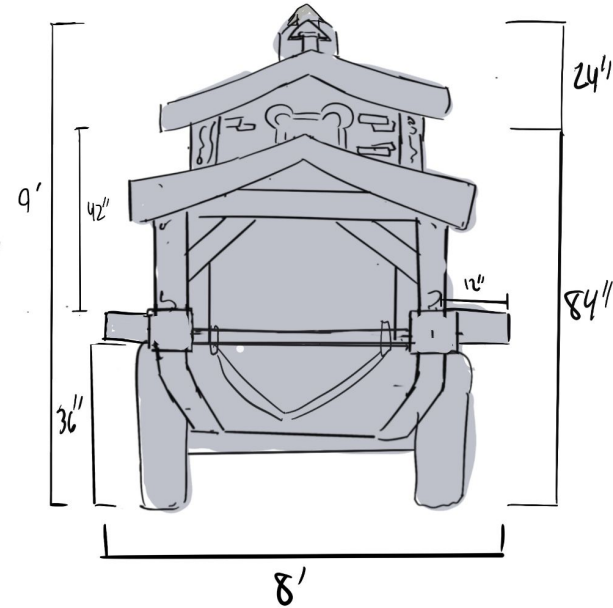
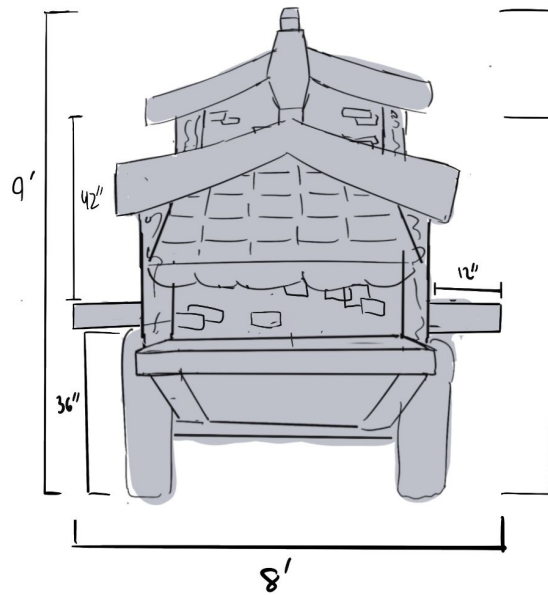
## Theme Park Design: Ground Plan





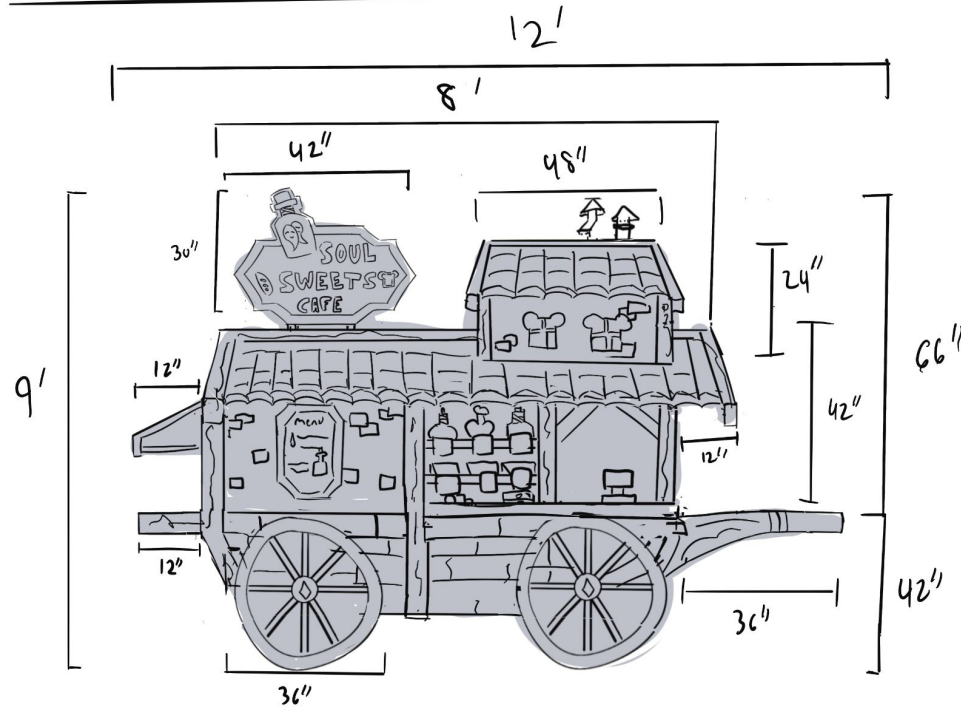
## Elevation front / back

Theme Park Design: F/B Elevations



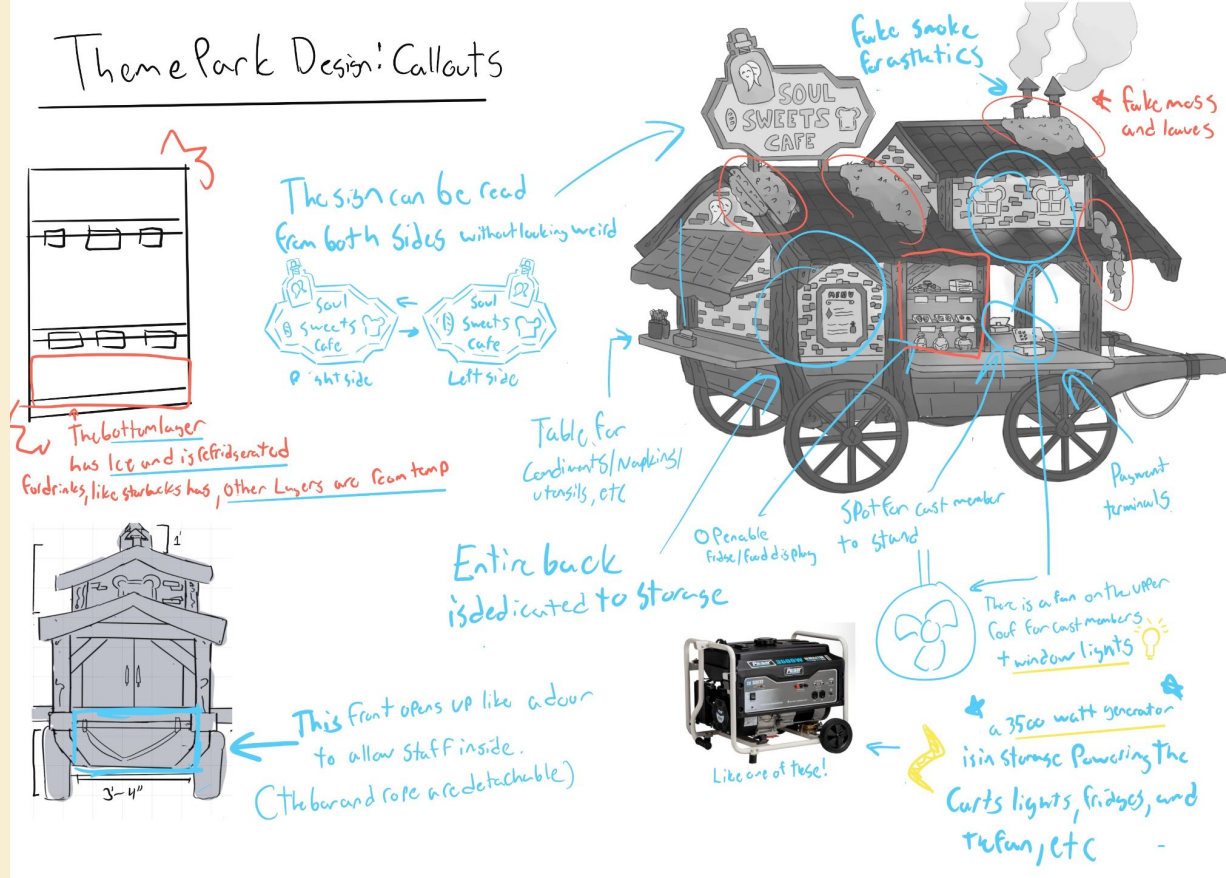
## Elevation Side

### Theme Park Design: Side Elevations



# Callouts

## Theme Park Design: Callouts



# THE SOUL SWEETS CAFE MENU...

## POTIONS!!!



### STRAWBERRY CREAM LOVE POTION

- SOFTER CREAMY TASTE TO MAKE YOU FEEL COMFORT
- KINDA TASTES LIKE A PINK DRINK FROM STARBUCKS
- NO YOU CAN'T MAKE PEOPLE FALL IN LOVE WITH YOU BY GIVING THEM THIS DON'T EVEN TRY

*Obviously these are not really magical, but the goal is to make it feel as if they COULD be. It's the same feeling you get when you walk into a theme park, you get transported into an entire new world!*



### MANGO "PASSION"FRUIT POTION

- MANGO PASSION FRUIT FLAVORED
- REALLY FIZZY/CARBONATED TO REIGNITE YOUR SPARK AND INSPIRE YOU
- DON'T MIX THIS WITH THE LOVE POTION...



### BLUEBERRY BANANA YIN YANG POTION

- BLUEBERRY AND BANANA FLAVORED FOR A SOOTHING CALM FEELING
- TAKES INSPIRATION FROM EASTERN CULTURE ( I DID THIS TO ADD MY OWN IDENTITY TO THE MENU!)
- MAY OR MAY NOT CONTAIN EVIL ESSENCE



# THE SOUL SWEETS CAFE MENU...

## PASTRIES

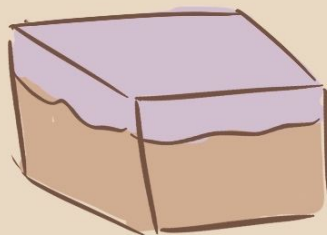


EACH PASTRY COMES WITH AN AFFIRMATION CARD BASED ON WHATEVER EMOTION THEIR ITEM IS THEMED AROUND! THIS ENCOURAGES GUEST TO COME BACK AND GET SOMETHING DIFFERENT EACH TIME, (THIS APPLIES TO THE POTIONS TOO)



LOVE- HEART SHAPED PUFFS

- TASTES SWEET AND HAS A FLUFFY TEXTURE.
- IT FEELS LIKE A WARM HUG!



MINDFULNESS/CALM - LAVENDER HONEY SPONGE CAKE

- HONEY AND LAVENDER FOR A CALMING SOOTHING FEELING
- IT'S A SPONGE CAKE SO IT IS SUPER SOFT



GRIEF- DARK CHOCOLATE PRETZEL BARK

- DARK CHOCOLATE FOR BITTERNESS AND PRETZELS FOR HARDNESS
- LOOKS KINDA LIKE SHATTERED GLASS TO REALLY SYMBOLIZE HOW GRIEF CAN FEEL



COURAGE - SUPER CINIMNON BUNS

- LOTS OF CINNAMON WHICH GIVES A KICK, JUST LIKE HOW COURAGE IS DIFFICULT AND SOMETIMES GIVES A KICK TOO
- SUPER THICK AND CHEWY

## *Finally, the Character for the cart... Sammy The Bread Witch!*

*Sammy's love for sweets is rooted in her childhood, she grew up in a family full of bakers. However, that is not the only thing her family was known for. Sammy's mom was also secretly a witch! Wanting to be like her, Sammy started to learn magic from her mom. Unfortunately her mom got sick from a healing spell that ended up unstable when Sammy tried to perform it. Later in her teens, she got a Job at the royal kitchen. The royal family didn't like the fact that she was adding magic to their recipes, so she got fired. Running out of options, she put all the money she saved up into a cart in which she travels around selling treats to people in hopes of helping them with whatever troubles their hearts. This cart eventually became THE SOUL SWEETS CAFE.*



Thank you!

QD  
Kur