



Center for the Creative Economy

Industry experience
and entrepreneurship.



The Center for the Creative Economy – is a hub for industry experience, entrepreneurship, and professional practices.

Created in partnership with the Business of Art and Design program, the Center creates new pathways for students to gain the skills needed to turn creativity into opportunity, whether by launching ventures, collaborating with real-world clients, or building professional practices that set them apart in the job market. Through hands-on projects, targeted credentials, and a network of resources, students gain experiences that position them for success in the creative economy.

Gain Industry Experience

Work with real clients on professional projects that build your resume and portfolio.

Launch Your Own Ideas

Develop your own creative projects or ventures with entrepreneurial courses and startup support.

A Front Door for Experiential Learning

The Center is a centralized home for Ringling College's growing industry, entrepreneurship, and professional practices ecosystem. It provides support services that empower students to strengthen their entrepreneurial skills and pursue professional skill-building opportunities, and provides faculty with the resources they need to deliver these educational experiences.



Client List

Students have worked with leading organizations and multinational brands, companies, and initiatives, including:

- Art Ovation Hotel
- Baltimore Orioles
- Biolife
- Center for Building Hope
- Cirque du Soleil
- Feld Entertainment
- General Motors
- Goodwill Industries
- IMG Academy
- Jewish Family and Children's Services of the Suncoast
- L'Oréal
- Maker's Mark
- Modern Pentathlon
- Moffitt Cancer Center
- Newtown Alive
- Patriot Plaza
- Planned Parenthood
- Porter Family Vineyards
- Sarasota Bradenton International Airport
- Sarasota Film Festival
- Sarasota Humane Society
- Sarasota Opera
- Sarasota Police Department
- Smithsonian American Art Museum
- The Ringling Museum
- US Tennis Association



Opportunities through the Center for the Creative Economy

INDEX

INDEX: Industry Experience® is an experiential education initiative that provides students the opportunity to gain resume-building industry experience prior to graduation by connecting them with leading brands and clients to develop creative solutions to real world business challenges.

Creative Entrepreneurship Undergraduate Certificate

The Creative Entrepreneurship Certificate empowers art and design students to apply entrepreneurial thinking and business acumen to launch creative ventures or navigate entrepreneurial careers.

AI Undergraduate Certificate

The AI Undergraduate Certificate equips students with a fundamental understanding of AI technologies, their application in art and design, and their societal implications. Students will gain hands-on experience with AI tools and engage with the potential benefits and harms of AI across various artistic disciplines.

**INDEX is an initiative developed by Ringling College in partnership with The Patterson Foundation.*

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Learn more at:
Center for Creative Economy
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