

THEME PARK DESIGN COMPETITION

CHALLENGE:

Parade Float Design

WHO:

High School Students (Grades 11 & 12)

DATES:

September 1 – November 30, 2026

SPONSORED BY:



**Ringling College
of Art + Design**

PRIZES PROVIDED BY:



ARE YOU THE NEXT THEME PARK DESIGNER?

Create an original parade float design and submit your entry to win a VIP experience at Universal Orlando and tuition scholarship awards!

The Theme Park Design Competition presented by Ringling College of Art and Design is your chance to share your unique vision for the future of entertainment design!

Your challenge is to conceive an original parade float—one worthy of a major theme park boulevard or a world-famous city parade route.

The top three prize winners will receive:

■ First Place

\$20,000 tuition scholarship to Ringling College of Art and Design (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028) and exclusive VIP “behind-the-scenes” experiences with Universal Orlando with complimentary travel and accommodations.

■ Second Place

\$10,000 tuition scholarship to Ringling College of Art and Design (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028 Semester).

■ Third Place

\$5,000 tuition scholarship to Ringling College of Art and Design (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028 Semester).

All Remaining Finalists:

Finalists that do not receive a scholarship as set forth above will receive a Ringling College/Universal promotional gift bag, including, but not limited to, Ringling College and Universal branded materials such as tote bags, t-shirts, tumblers, and stickers.

Eligibility:

The Theme Park Design Competition is open to all U.S. high school students enrolled in grades 11 and 12 during the 2026-27 school year.

Entries Accepted:

Upload your entry to the competition website beginning September 1, 2026 through November 30, 2026.

Winners will be announced January 2027.

Ready to roll?

Entry Requirements and Competition FAQs are available at:

www.ringling.edu/themeparkdesigncompetition

Download the project brief and get started!

