



Motion Design

Your animation
playground.
Your limitless future.



Ringling College
of Art + Design

Here's a sneak peek →



Gavin Alvares '27, Motion Design

As a Motion Design student, you'll get to explore animation in every medium, master every tool, and find the stories only you can tell. Come in curious. Leave unstoppable.

What is Motion Design?

Motion Design is the art of movement—a sprawling creative industry built from the best parts of animation, graphic design, and film. It spans movie title sequences, sports graphics, app interfaces, and live concert visuals—touching nearly every screen and stage in modern life.

Here, you become a creative leader, ready to pilot any project from its first spark to its final frame. In an ever-shifting landscape, this isn't just a skill. It's your superpower.

What will you learn?

Every tool. Every medium. Every toy you could want. Come play.

2D Animation	Visual Effects	Concept
3D Animation	Animation	Development
Interactive	Videography	Sound Design
Animation	Graphic Design	Film



Mitch Monson from Sibling Rivalry, with Motion Design students, Rin Yokoi '25 and Diane Lee '25

Who will join you?

Find your community. Build your network.

- Supportive classmates and faculty
- Mentors and tutors
- Clubs, teams, and organizations
- Mixers, contests, and activities
- Networking with professionals

What Employers Are Saying

"Ringling Motion Design graduates come out of school with portfolios that outshine mine at five years in, and they're landing mid-level interviews to prove it."

– Alexis Copeland Principal Creative Director, Microsoft

"I was consistently impressed by the range of skills each student had to offer and the polish of their website portfolios."

– Caroline Kaxzynski Associate Producer, Scholar

"We have all of NYC to recruit from, yet we fly down to Florida every year to exclusively hire Ringling Motion Design graduates. We recruit from Ringling Motion Design for a work ethic, attitude, and ability to accept direction that is lacking in many other programs across the country."

– Sean Thorpe Creative Director, WWE

"Ringling's Motion Design program consistently nurtures the absolute best talent emerging in our industry every single year."

– Austin Bauwens Partner and Executive Creative Director, Ravie.co

"I've had the unique opportunity to admire the Ringling Motion Design program from afar, teach within it, and hire and work directly alongside many of its alumni. I can confidently say that their program consistently produces some of the most talented, thoughtful, and well-prepared creatives I've had the privilege of working with."

– Joe Donaldson Senior UX Design Manager, Google

"The talent we have had the pleasure of meeting and who have come to work with us has been nothing short of outstanding."

– Jen Schuh Resource Manager, Disney Live Entertainment

Where will you work?

Experiment with everything now.
Be ready for anything later.

TV, movies, and streaming

- CNN
- ESPN
- Imaginary Forces,
- Marvel
- And More!

Tech

- Google
- Apple
- Meta
- Microsoft
- And More!

Advertising

- Wieden+Kennedy
- Buck
- Sibling Rivalry
- And More!

Sports

- WWE
- Major League Soccer
- Tampa Bay Buccaneers
- And More!

Experiential

- Disney Live Entertainment
- Leviathan
- And More!

Awards and Accolades

The Rookies ranked Ringling's Motion Design program #1 globally in 2023 and 2024. It also holds a top-three worldwide position consistently and frequently claims the #1 spot nationwide.

Motion Design students and alumni compete and win in numerous animation and design competitions, including:

The Rookies

Motion Design Seniors named:
2026 Rookie of the Year Runner Up
2025 Rookie of the Year Runner Up
2023 Rookie of the Year
2023 Rookie of the Year Runner Up
2022 Rookie of the Year
2019 Rookie of the Year Motion Graphics

The Motion Awards

3 Student Solo Project
1 Student Group Project

TELLY Awards

Professional Gold Award
Multiple Gold, Silver, and Bronze student awards

American Advertising Federation

Multiple Local, Regional, and National Gold, Silver, and Bronze ADDY Awards.

Collision Awards

Professional Gold and 2 Silver Awards
Student Gold and 2 Silver Awards

Promax

11 Gold: Creating What's Next Student Awards

The One Club for Creativity

ADC The Young Ones—1 Gold & 3 Bronze Cubes
5 Student Portfolio Awards
Student Merit, FutureProof '26 Title Opener

Adobe Design Achievement Award

Grand Prize Winner

Senior Thesis Work in National and International Film Festivals

37 Student animations

International 24Hr Animation Challenge

2025 Placed 2nd out of 517 teams
2024 Placed 1st
2018 Placed 1st, 2nd, and 3rd

Emmy Awards

7 Alumni have won a total of 8 Emmy Awards for Broadcast Motion Graphics.

MLB Baltimore Orioles Stadium

Work of 5 sophomore students selected to show during game

National Publications

Motionographer and Stash featured selected senior work
FutureProof Opening Titles featured in *STASH Annual 2025*
20 student pieces included in textbook, *Motion Graphic Design*

D&AD New Blood Pencil Award

International Student Honor

Communication Arts

Award of Excellence (Professional, not Student),
FutureProof '26 Title Opener.

Faculty

Our faculty is composed of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching. Learn more about our faculty: www.ringling.edu/faculty

Watch Student Work Now

Scan the QR code to learn more about the Department of Motion Design and view our students' incredible work.



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