

Ringling College of Art and Design

Theme Park Design Competition Official Rules

1. Competition Overview and Submission Deadline

Ringling College of Art and Design, Inc., ("Sponsor") is sponsoring a Theme Park Design Competition ("Competition") that will start September 1, 2026 at 12:00 p.m. (noon) Eastern Time ("ET") and ends November 30, 2026 at 11:59 p.m. ET ("Competition Period").

The purpose of the Competition is for Participants (defined below) to showcase their skills by conceptualizing and designing an element that could be used in outdoor theme parks in order to win prizes as specified below.

Please visit the official Competition project website, www.ringling.edu/themepark, for more information.

2. Eligibility

The Competition is open to legal residents of the United States who are students in grades 11 or 12 at the time of entry ("Participants"). This includes students in public, private and charter schools, as well as virtual and home-schooled students. The following individuals are not eligible to enter or win the Competition: individuals who are a member of the household of any officers, directors, employees, or independent contractors of Sponsor or other individuals/entities associated with the Competition. Void where prohibited.

3. How to Enter and Competition Submission Requirements

During the Competition Period, entries, consisting of an entry form and completed design, will be submitted at www.ringling.edu/themepark. For more information about the specifics of the design challenge, visit the Competition Website by logging on to www.ringling.edu/themepark. Follow the on-screen instructions and complete the entry form by providing all of the information and required materials for entry into the Competition. Each Participant's entry must include an entry form, that includes their name, age, city, contact information, personal or legal guardian's consent and contact information, school name (or indication of virtual or home school), grade, county in which school is located, and a completed design. Once all information and/or materials are complete, Participants must submit the entry form and upload the Material (defined below). Participants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified.

By submitting an entry for this Competition, Participants grant to the Sponsor (and its assigns) the right to use the Material (defined below) as follows:

All submitted designs and material ("Material") includes to the extent applicable, (a) any information and material (e.g., photo) submitted by Participants in connection with the Competition; (b) Participant's name, likeness, voice, and image; and (c) all designs, photographs, recordings, audiovisual materials, writings, statements, and quotations of or by Participants and furnished to Sponsor by Participants. Do not submit any Material of anyone other than the Participant. By submitting Material, Participants represent and warrant to Sponsor that (i) the Material is wholly original and does not infringe upon or otherwise violate any right of any third party; (ii) Participants have all rights necessary to submit the

Material in the Competition in accordance with these Official Rules; and (iii) no party other than the Participant has any right, title or interest in and to the Material or any part of the Material. By entering the Competition, Participants grant the Sponsor a perpetual, fully-paid, irrevocable, non-exclusive license to reproduce, prepare derivative works of, distribute, display, exhibit, transmit, broadcast, televise, digitize, otherwise use, and permit others to use and perform throughout the world the Material in any manner, form, or format now or hereinafter created, including on the internet, and for any purpose, including, but not limited to, advertising or promotion of the Sponsor and their services, all without further consent from or payment to Participants. Participants agree that the Sponsor has no obligation to post the Participant's Material on their websites or other media. Participants understand that their name and other Materials may be posted on websites or other media in connection with the Competition.

4. Competition Judging Criteria

All submissions will be judged by the following criteria:

A panel of judges including professors from Ringling College of Art and Design, designers from Universal Creative, and other experienced entertainment design professionals will evaluate all submissions. Designs will be evaluated by several criteria including storytelling, functionality, ingenuity, visual appeal, communication. Each entry will be scored by the panel of judges, with the winning entry or entries determined by a combination of evaluation scores and the judges' individual feedback. Sponsor will independently evaluate and judge all eligible entries received and select three top winners (First, Second, and Third Place) ("Winners") and up to 10 finalists ("Finalists") on or about January 15, 2027. All judging will be in the Sponsor's sole and absolute discretion and the Sponsor's decisions are final and binding on all matters relating to the Competition.

5. Prizes

The prizes for the Competition are as follows:

First Place: An exclusive VIP "behind-the-scenes" experience with Universal Studios in Orlando, Florida with complimentary round-trip economy class air travel within the United States for the Winner and one (1) guest with three-night accommodations at a Universal Orlando Resort hotel. One (1) \$20,000 tuition scholarship to Ringling College of Art and Design will also be awarded (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028).

Second Place: one (1) \$10,000 tuition scholarship to Ringling College of Art and Design (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028 Semester).

Third Place: one (1) \$5,000 tuition scholarship to Ringling College of Art and Design (non-transferable and dependent on acceptance into the major of choice for Fall 2027 or Fall 2028 Semester).

Finalists: Merchandise prize package which may include Ringling College tote, t-shirts, tumblers, and stickers.

See Below Section 9. Prize Terms and Conditions for more detailed information about the VIP "behind-the-scenes" experience ("Trip") aspect of the Prizes.

Prize Winners will be responsible for any and all federal, state and/or local taxes resulting from acceptance of the prize. Prize Winners cannot assign or transfer the prize to another person. No prize substitution is allowed except at the discretion of the Sponsor. The Sponsor intends to award all prizes. If prizes are awarded but are unclaimed or forfeited by Prize Winner(s), Sponsor may reselect an alternate winner. Other restrictions may apply. Odds of winning depend on the number of eligible entries received. Limit one prize per person, per household.

6. Winner Selection and Notification

Winners will be selected by Sponsor directly using the Judging Criteria in Paragraph 4. Winners will be notified by e-mail no later than January 31, 2027, at the e-mail address included on their entry form that was submitted. Selected Participants will be required to respond (as directed) to the notification within 72 hours of attempted notification. Failure to respond timely to the notification may result in forfeiture of the prize described in paragraph 5 and, in such case, Sponsor may select an alternate winner based on the stated Judging Criteria. Selected Participants or their parents or legal guardians may be required to verify their address and may be required to execute before a notary public and return within seven (7) days an affidavit of eligibility and liability/publicity release covering eligibility, liability, advertising, publicity and media appearance issues, unless prohibited by law. Participants must provide, upon request, proof of age and/or school grade. All correspondence will be sent to the attention of the parent or legal guardian of such minor and the parent or legal guardian will be required to sign the affidavit of eligibility and liability/publicity release as stated above within the specified time period.

7. Conditions and Release

Competition is void where prohibited or restricted by law. All federal, state and local laws and regulations apply. By participating, Participants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final in all respects. By participating in this Competition and/or by accepting any prize offered to them, Participants agree to release the Sponsor, their employees, agents, volunteers, representatives, divisions and advertising and promotional agencies, partners and prize suppliers; each of their respective officers, directors, agents, representatives and employees; and each of these companies and individuals' respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Competition and/or acceptance or use of any prize offered or accepted. Participants authorize the Released Parties to use their Submission (in whole or in part) as well as Participant's name, voice, likeness, biographical data, city and state of residence and entry materials in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or materials but may do so and may edit such information or materials, at the Sponsor's sole discretion, without further obligation or compensation. The Released Parties shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the Competition, prize or resulting from acceptance,

possession or use of a prize, or from participation in the Competition; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Competition.

9. Prize Terms and Conditions for VIP “Behind-the-Scenes” Experience Trip

Trip must be completed by December 31, 2027 or Prize will be forfeited. Travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Travel dates are subject to Universal Orlando (“UO”) and Sponsor approval. Reservations are subject to availability. Round trip economy class air transportation will be offered to Winner and Guest from a major commercial U.S. airport near Winner’s home (as determined by UO and Sponsor) to Orlando, FL. For a Winner who is a Florida resident, air transportation may be substituted with another method of transportation by UO or Sponsor in their sole discretion. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. Winner and Guest are responsible for obtaining, at their own expense, any necessary travel documentation (e.g., valid photo identification, visas, passports) prior to travel. Once issued, tickets are nonrefundable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through UO. Trip must be booked at least sixty (60) days prior to intended departure date. If Winner elects to partake in any or all portions of the Prize with no Guest, the Prize will be awarded to Winner and each participating Guest and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. As Winner will be under the age of twenty-one (21), Winner must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. Any Winner under the age of 18 must be accompanied by a legal parent or guardian, or by an adult of at least twenty-one (21) years of age with express written authorization to accompany the minor Winner. Unless child or ward of Winner, guests must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner. The Fair Market Value (“FMV”) of Prizes may vary depending upon dates of Trip; any difference between stated FMV and final FMV of Prizes will not be awarded. Prizes consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prizes and all such expenses are the sole responsibility of Winner. Prizes are non-transferable and have no cash value. All unclaimed and/or unused Prizes or portion thereof will remain the property of UO and may not be sold, exchanged or otherwise transferred by Winner nor used by Sponsor, its agencies or clients. Winner and Guest must travel at the same time and must depart from the same city. All details of the Universal Orlando Prizes will be determined by UO in its sole discretion and UO reserves the right to substitute a similar prize or prize element of comparable value.

All theme park and show tickets are valid during normal operating hours only. Operating hours and availability of attraction and shows are subject to change without notice. Some special events may be separately ticketed. UO reserves the right to change the name of any ticket. Unless otherwise noted, all theme park and show tickets specifically exclude admission to special or separately ticketed ‘hard ticket’ entertainment events at any of the theme parks, hotels, or within any of the Universal CityWalk venues such as Hard Rock Live®.

In connection with any visit to Universal Orlando Resort, please be advised that Universal Orlando's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal Orlando destination. Please note that any public location where people are present provides an inherent risk of exposure to COVID-19, and Universal Orlando cannot guarantee that any person will not be exposed during a visit.

10. Governing Law and Jurisdiction

All issues and questions concerning construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Participant and the Sponsor in connection with this Competition, shall be governed by, and construed in accordance with, the laws of the State of Florida, U.S.A., and any matters of proceedings which are not subject to informal hearing, shall take place in Sarasota County, Florida.

In addition, Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort ("Universal Orlando") is a prize provider only in this promotion; is not a sponsor of this promotion; and is not responsible for the administration of the Competition, the collection of the entries or the selection of any winner. Any disputes, claims, and causes of action against Universal Orlando arising out of or relating to any person's use of, or participation in any portion of the prize involving Universal Orlando shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

11. Sponsor's Address and Contact Information

Ringling College of Art and Design, Inc.
2700 Tamiami Trail
Sarasota, FL 34234
ThemeParkCompetition@ringling.edu